

Remote Eye Tracking Systems: Technologies and Applications

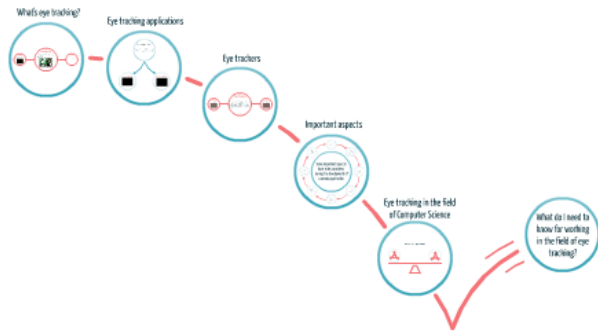
XXVI SIBGRAPI – CONFERENCE ON GRAPHICS, PATTERNS AND IMAGES – AREQUIPA/PERU

Tutorial 03 - Advanced

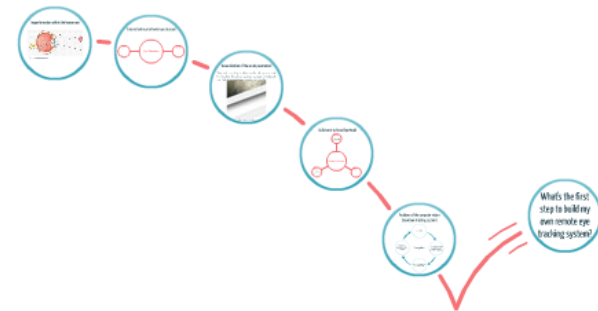
Contextual Introduction

A brief review on the field of eye tracking

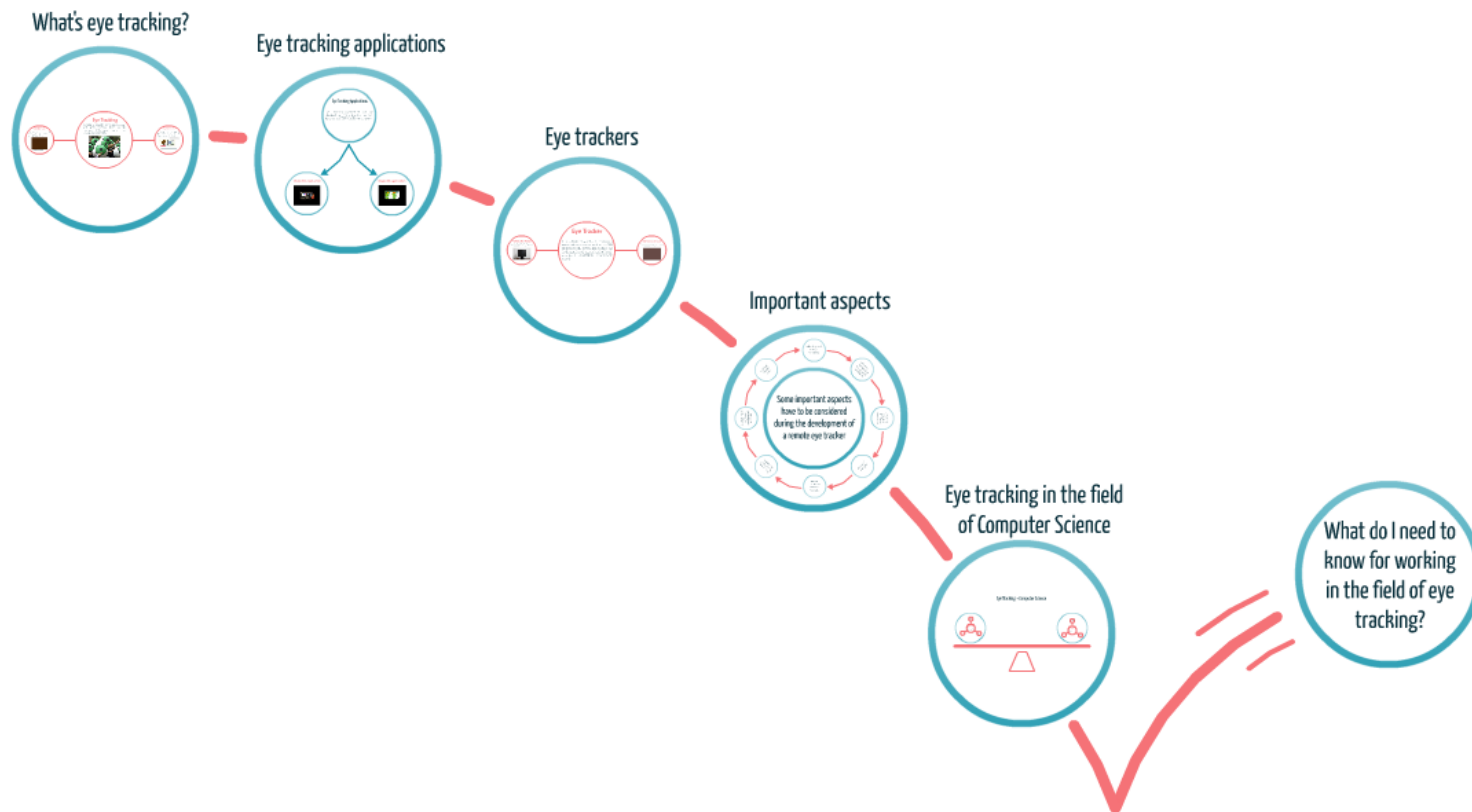
Overview of the field of eye tracking



Human Visual System (HVS)



Overview of the field of eye tracking



Eye Tracking

To aims to estimate the "attention focus" and "gaze direction" based on the monitoring of the user's ocular activities (DUCHOWSKI, 2007).

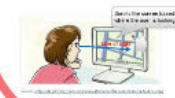
Attention Focus

The focus of attention is the point of highest interest in the user's visual field, also known as "Point of Regard" (POR) in the literature (GURSTEIN, EISENMAN, 2008).



Gaze Direction

Can be estimated from the identification of the "Line of Sight" (LoS), i.e., the line that represents the visual axis of the eye structure (VILLANUEVA, CABEZA, 2008).



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Source: Greenpeace

Attention Focus

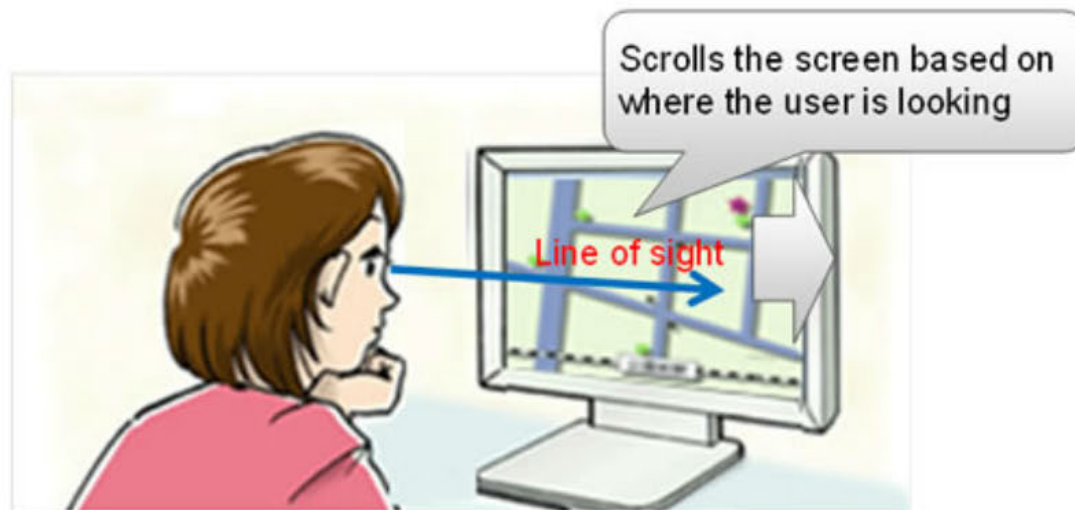
The focus of attention is the point of highest interest in the user's visual field, also known as "Point of Regard" (PoR) in the literature (GUESTRIN; EIZENMAN, 2008).



Source: http://ilab.usc.edu/itrack/doc/114-1496_IMG.JPG

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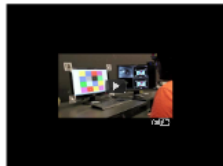


Source: <http://cdn.physorg.com/newman/gfx/news/hires/2012/28-fujitsudevel.jpg>

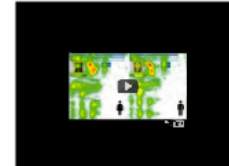
Eye Tracking Applications

Eye tracking applications can be classified as: (i) interactive or (ii) diagnostic (CERROLAZA et al., 2012).

Interactive Application



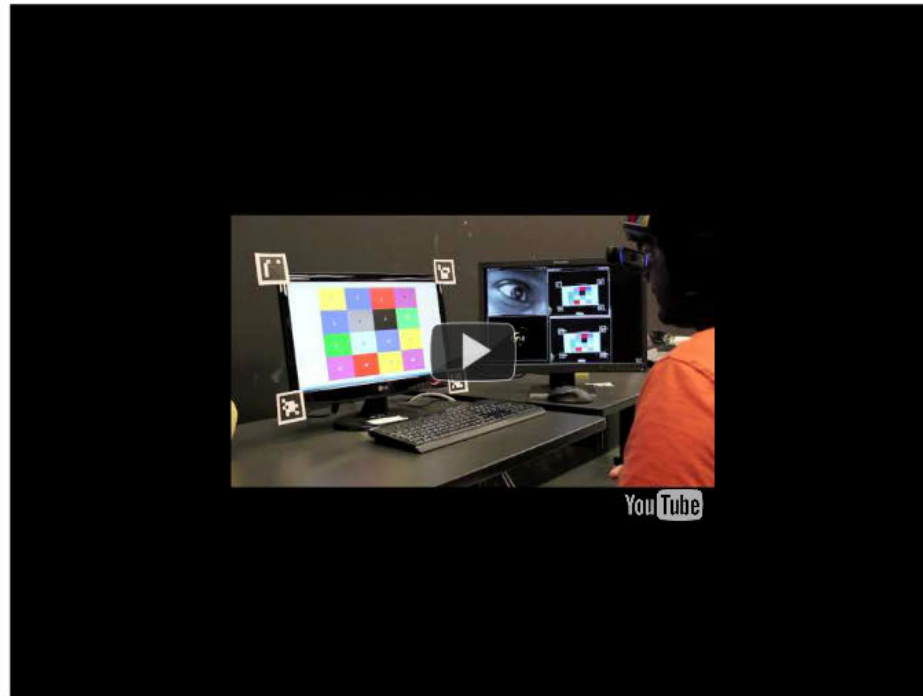
Diagnostic Application



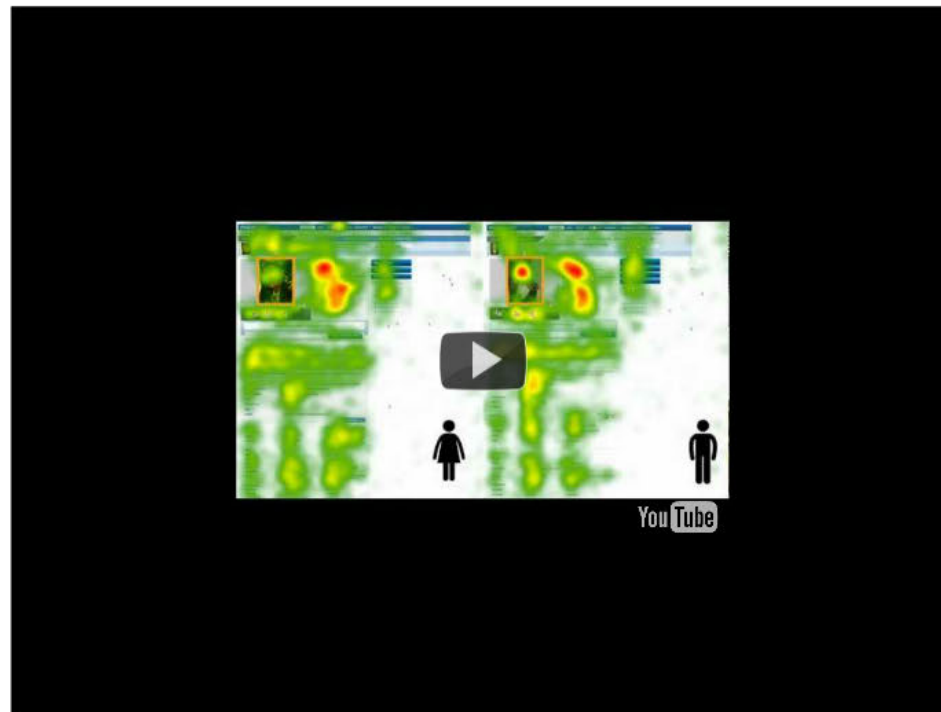
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Interactive Application



Diagnostic Application



Eye Tracker

It is a device responsible for measuring ocular activities and estimating the PoR (DUCHOWSKI, 2007). Eye trackers can be classified as: (i) remote; and (ii) head-mounted (HENNESSEY; LAWRENCE, 2009).

Remote Eye Tracker

Their components do not require any attachments to the user's body.



Head-Mounted Eye Tracker

Some their components require any attachments to the user's body.



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Some important aspects
have to be considered
during the development of
a remote eye tracker

reliability and
accuracy of
the system

robustness to
uncontrolled
environment
conditions

use of non-
intrusive
hardware
components

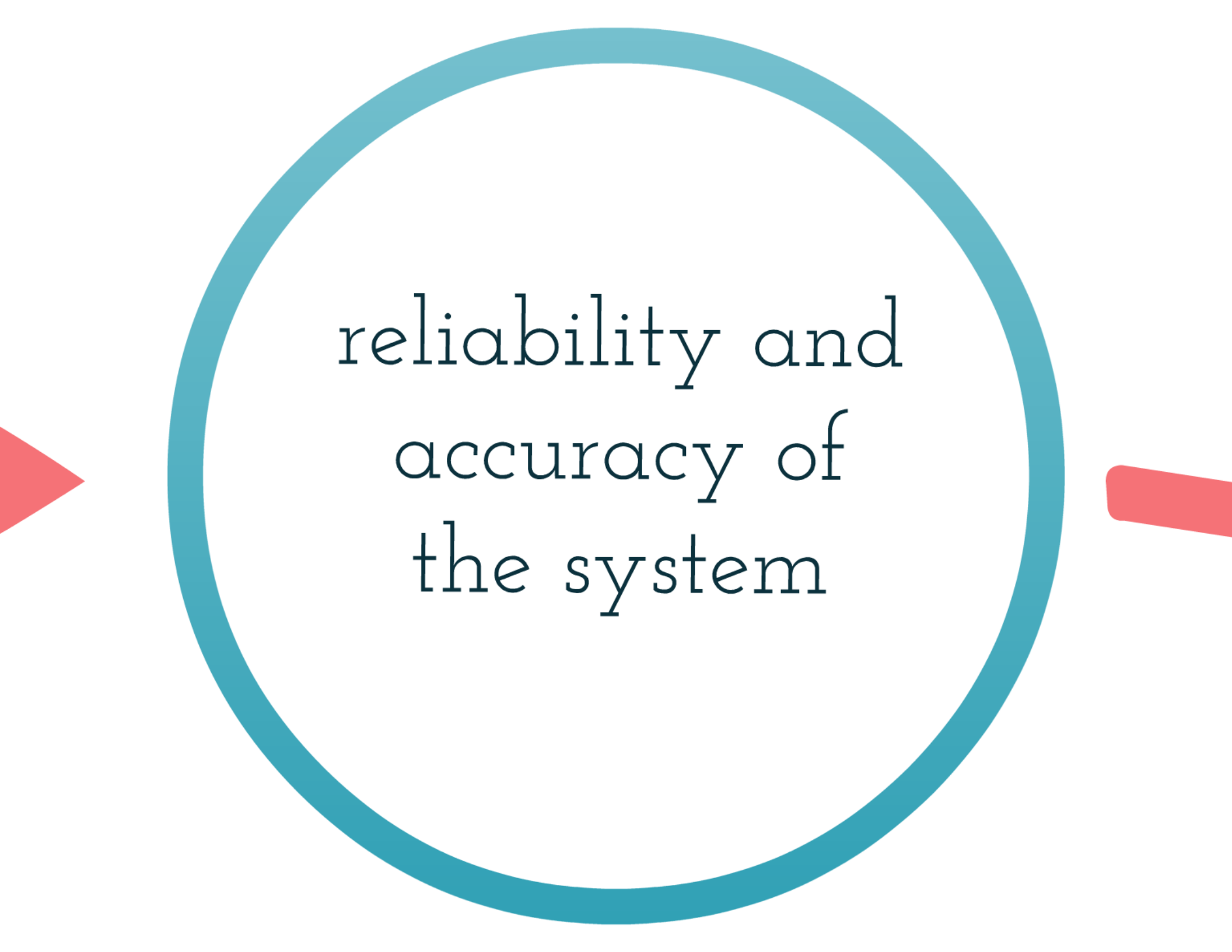
real time
processing

fast and
dynamic
calibration
process


tolerance to
the user's head
movements

availability of
a software
development
kit (SDK)

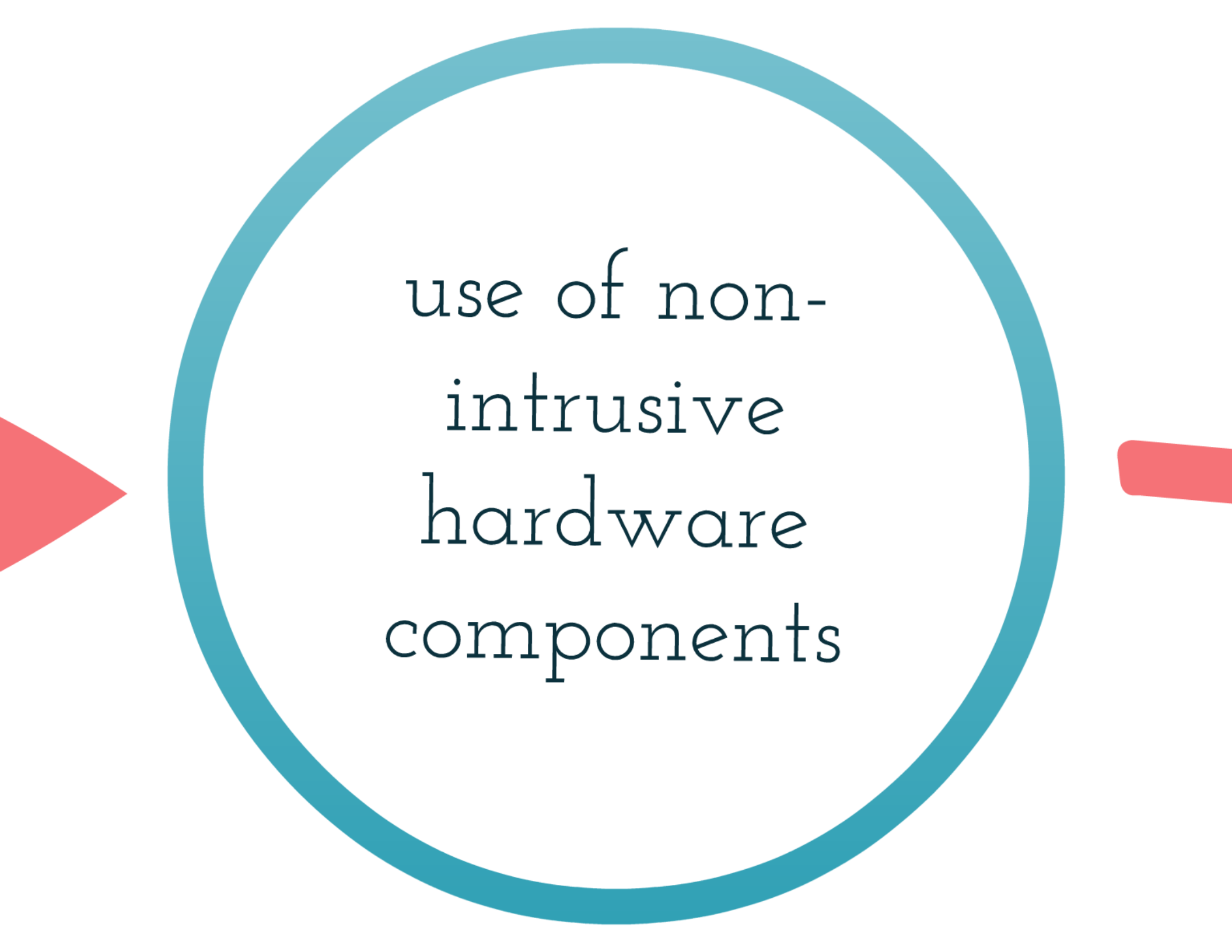
good cost-
benefit
ratio



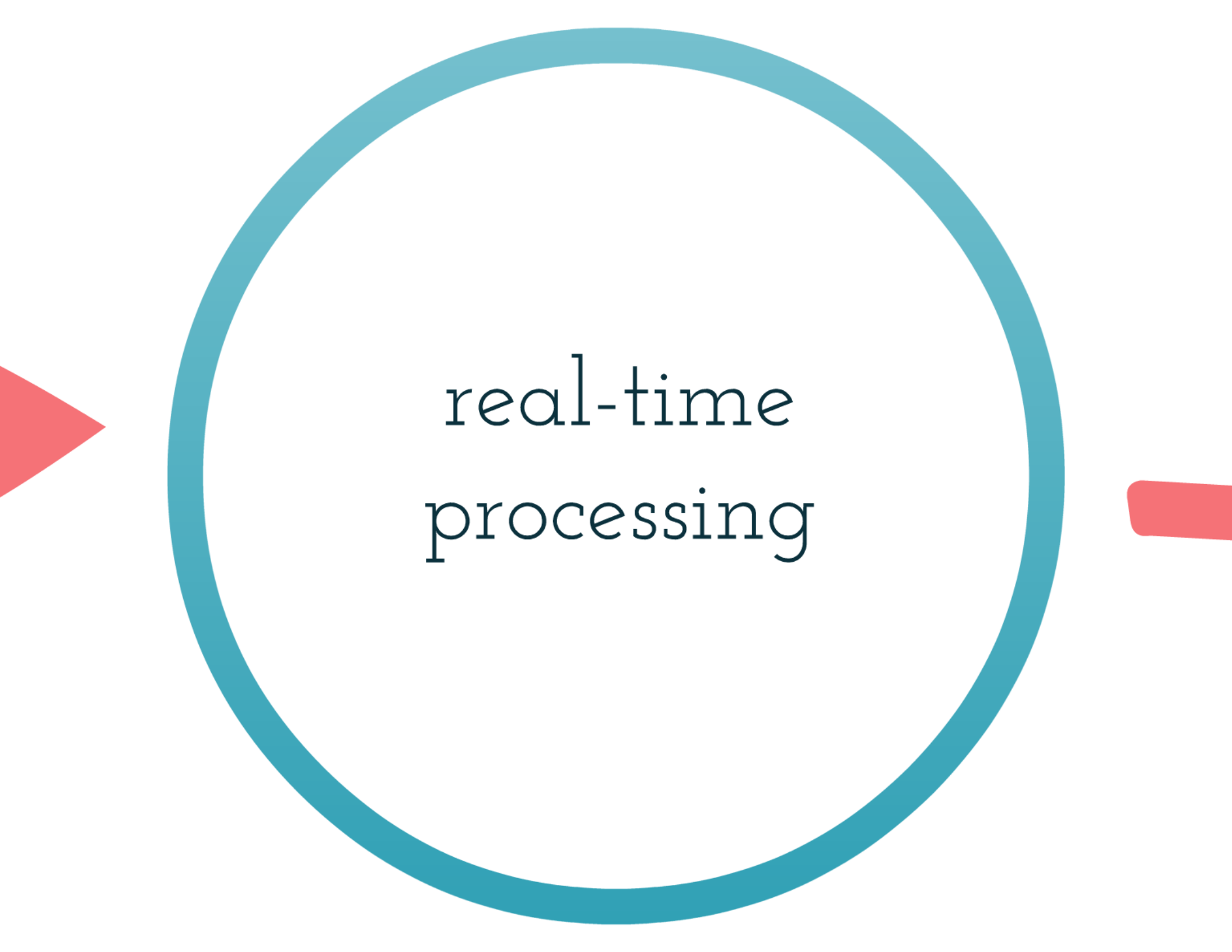
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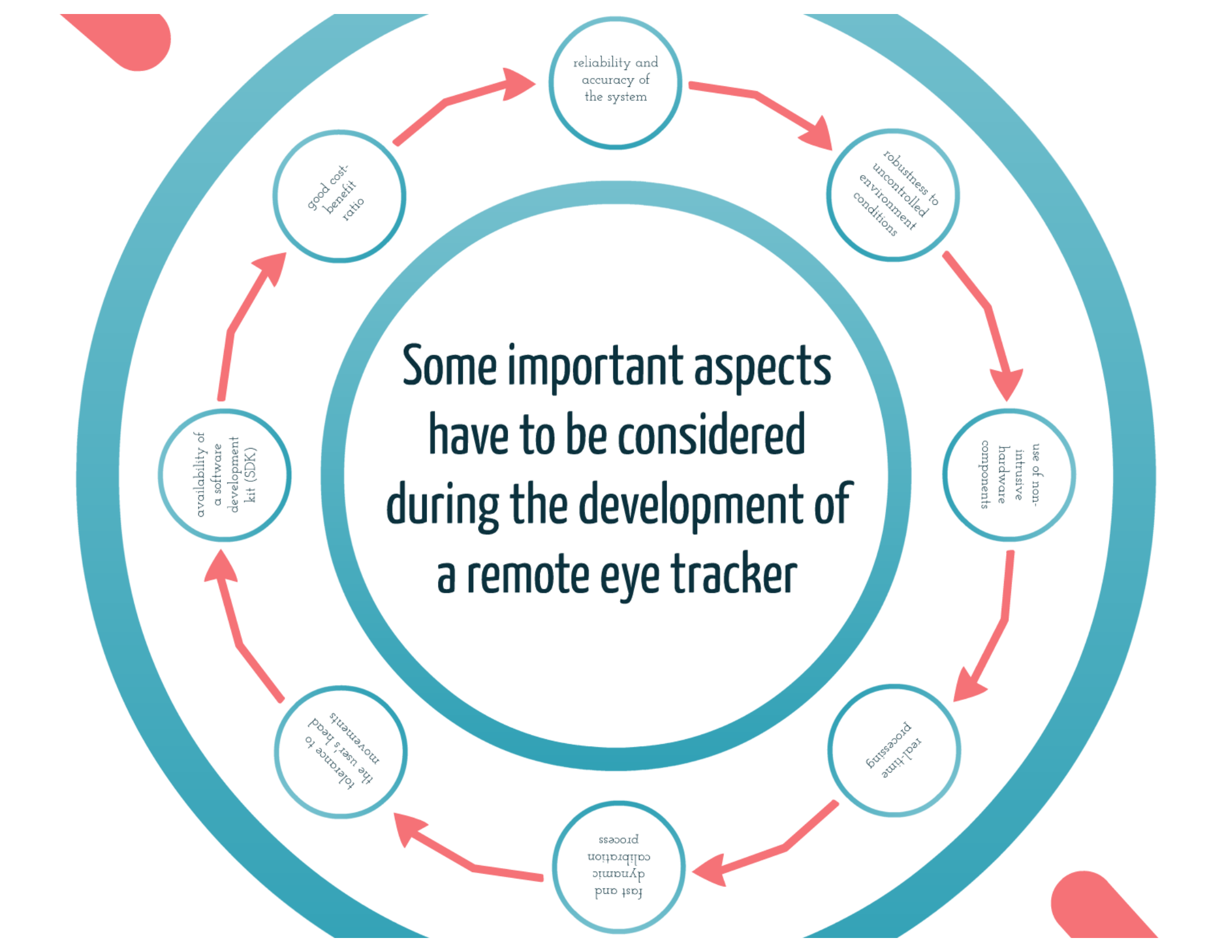
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Eye Tracking + Computer Science





Eye tracking in the field of Computer Science

In the field of Computer Science, the video-based eye tracking methods are of particular interest mainly due to the following features (DUCHOWSKI, 2007):

Feature 01

The existence of low-cost of video capture devices (cameras);

Feature 02

The existence of real-time digital image processing algorithms

Feature 03

The non-intrusive nature
of the capture device



Eye tracking in the field of Computer Science

We will present three examples of computer systems and applications that use eye tracking:

Example 01


The use of an eye tracker as main input device;

Example 02

The use of eye tracking to improve the system usability

Example 03

The use of eye tracking as support tool for scientific researches or applications



**What do I need to
know for working
in the field of eye
tracking?**

Human Visual System (HVS)

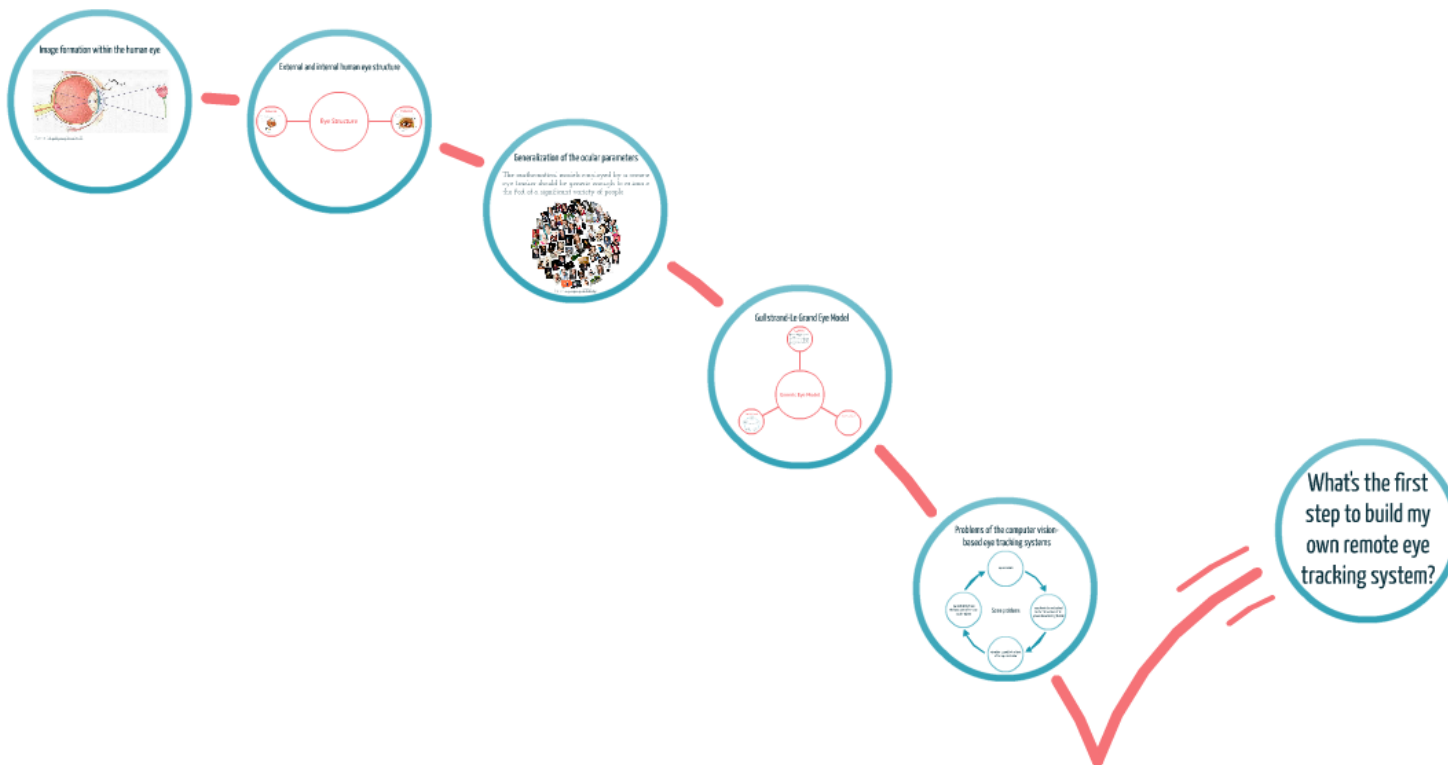
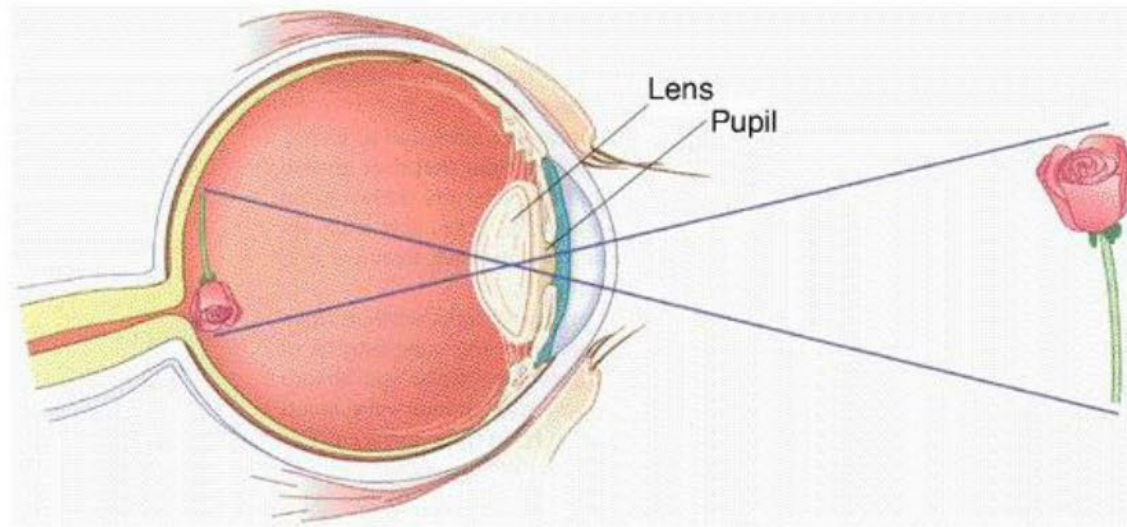
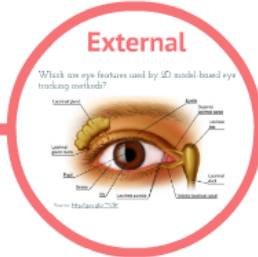
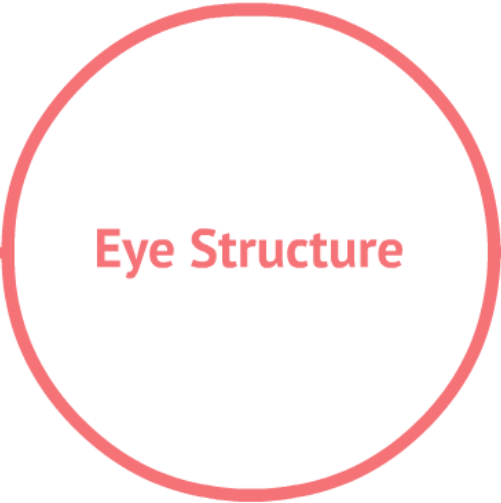
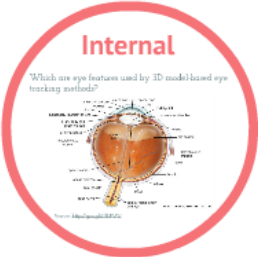


Image formation within the human eye



Source: <http://goo.gl/vwMBR>

External and internal human eye structure

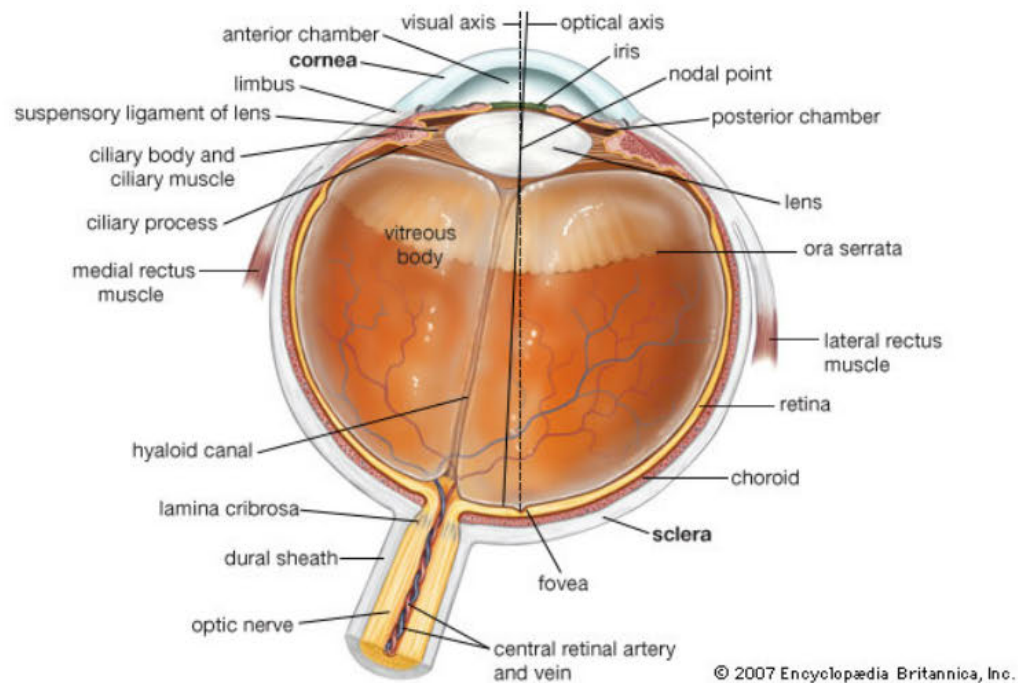




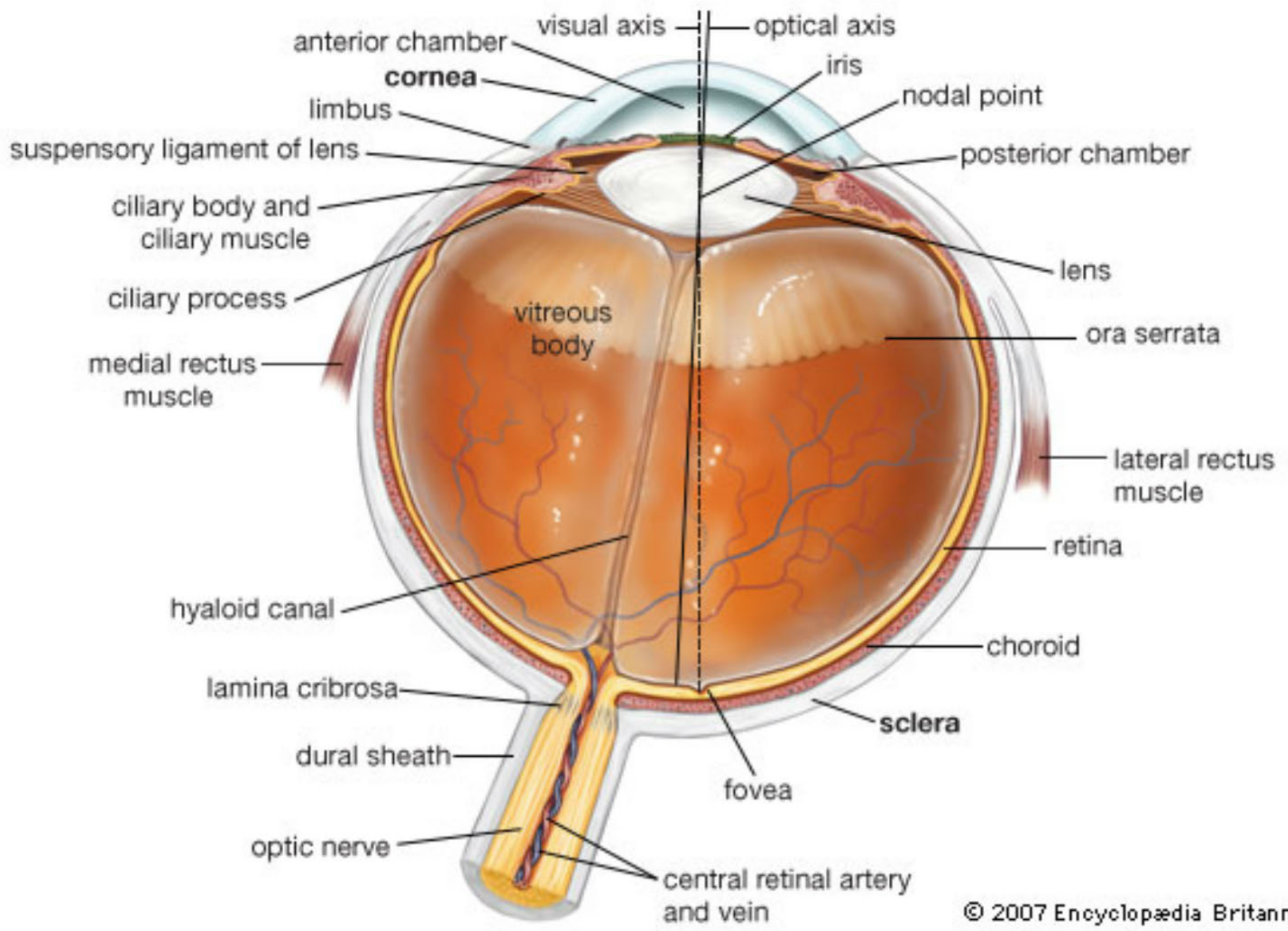
Eye Structure

Internal

Which are eye features used by 3D model-based eye tracking methods?

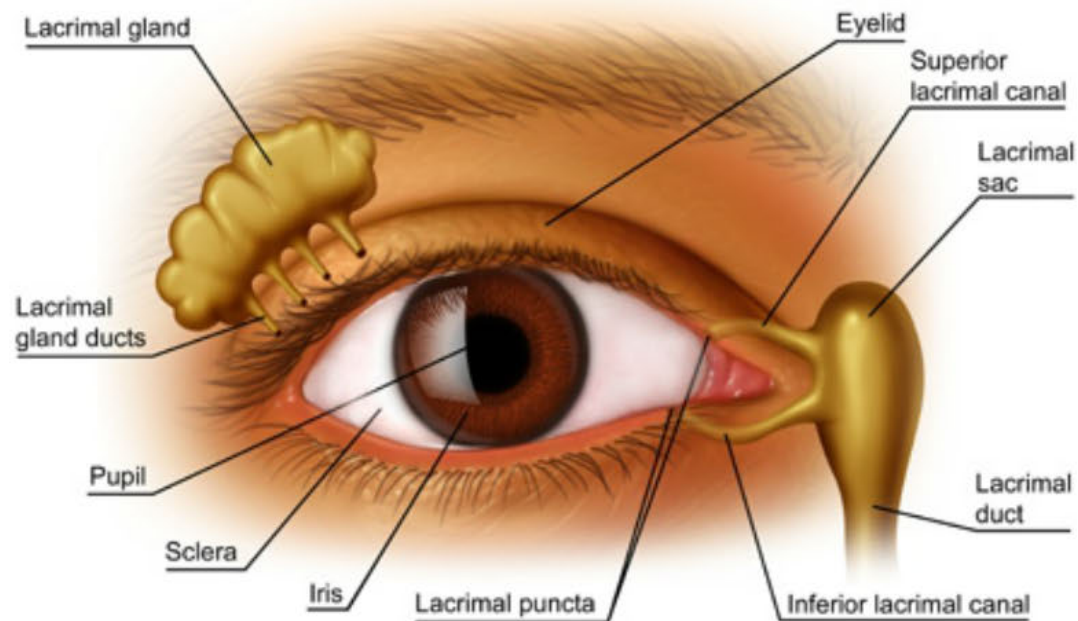


Source: <http://goo.gl/OILPVV>



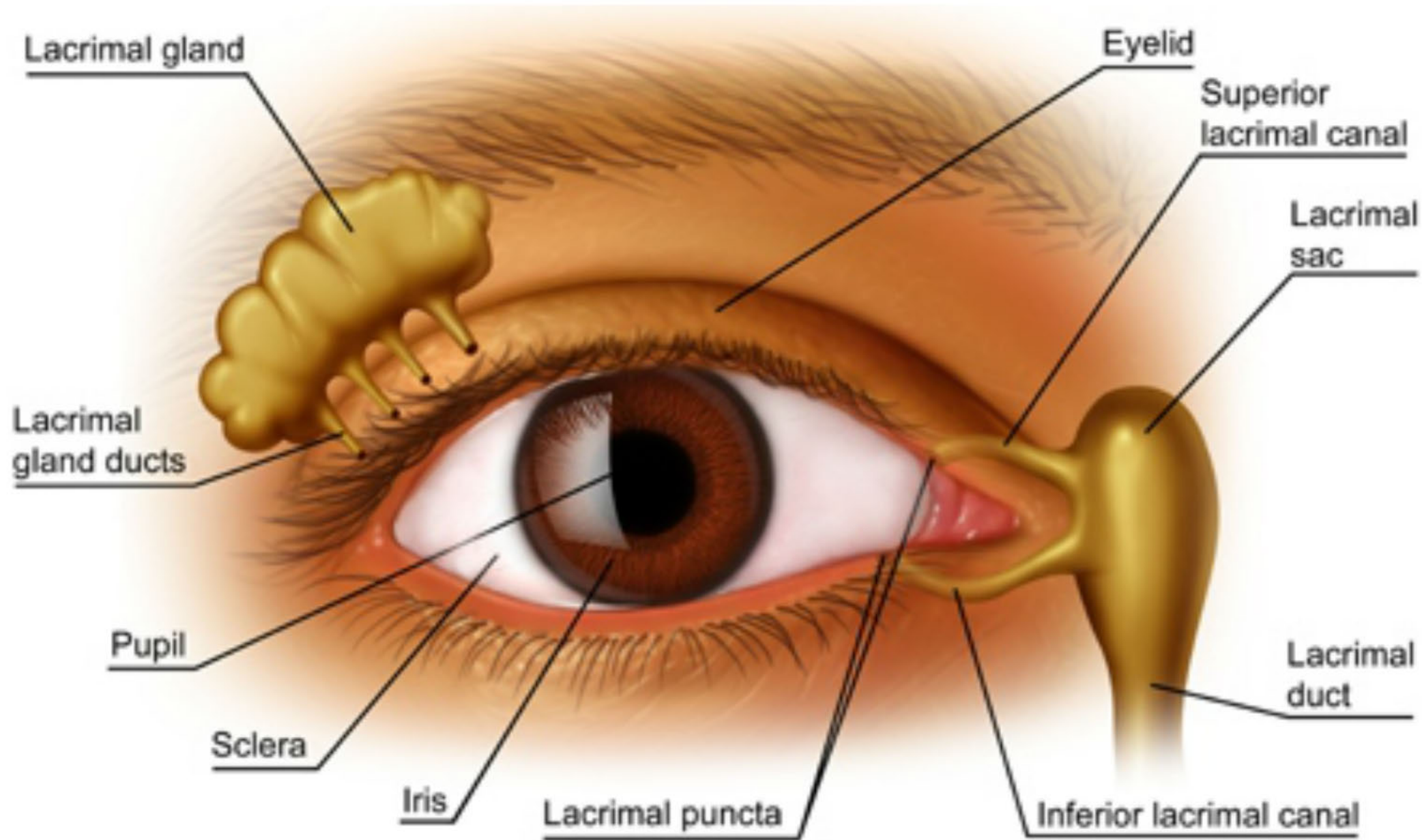
External

Which are eye features used by 2D model-based eye tracking methods?



Source: <http://goo.gl/dTPOK>

icking methods?



Source: <http://goo.gl/dTPOK>

Generalization of the ocular parameters

The mathematical models employed by a remote eye tracker should be generic enough to estimate the PoR of a significant variety of people

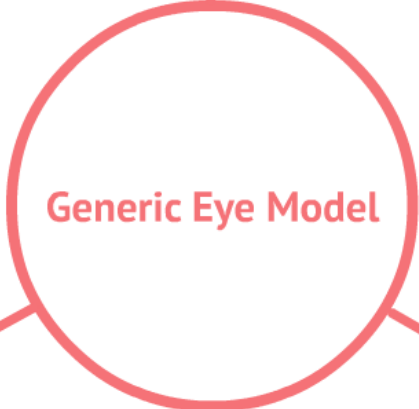


Source: <http://goo.gl/XTWe7y>



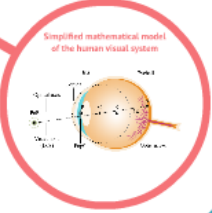
Source: <http://goo.gl/XTWe7y>

Gullstrand-Le Grand Eye Model



What's Gullstrand-Le Grand Eye Model?

It's a model that can be used directly for estimating the P.R.E. as well as for performing simulations of the eye tracking methods (HENNESSEY, LAWRENCE, 2009; COUTINHO, MORIMOTO, 2002; MORIMOTO et al., 2002)



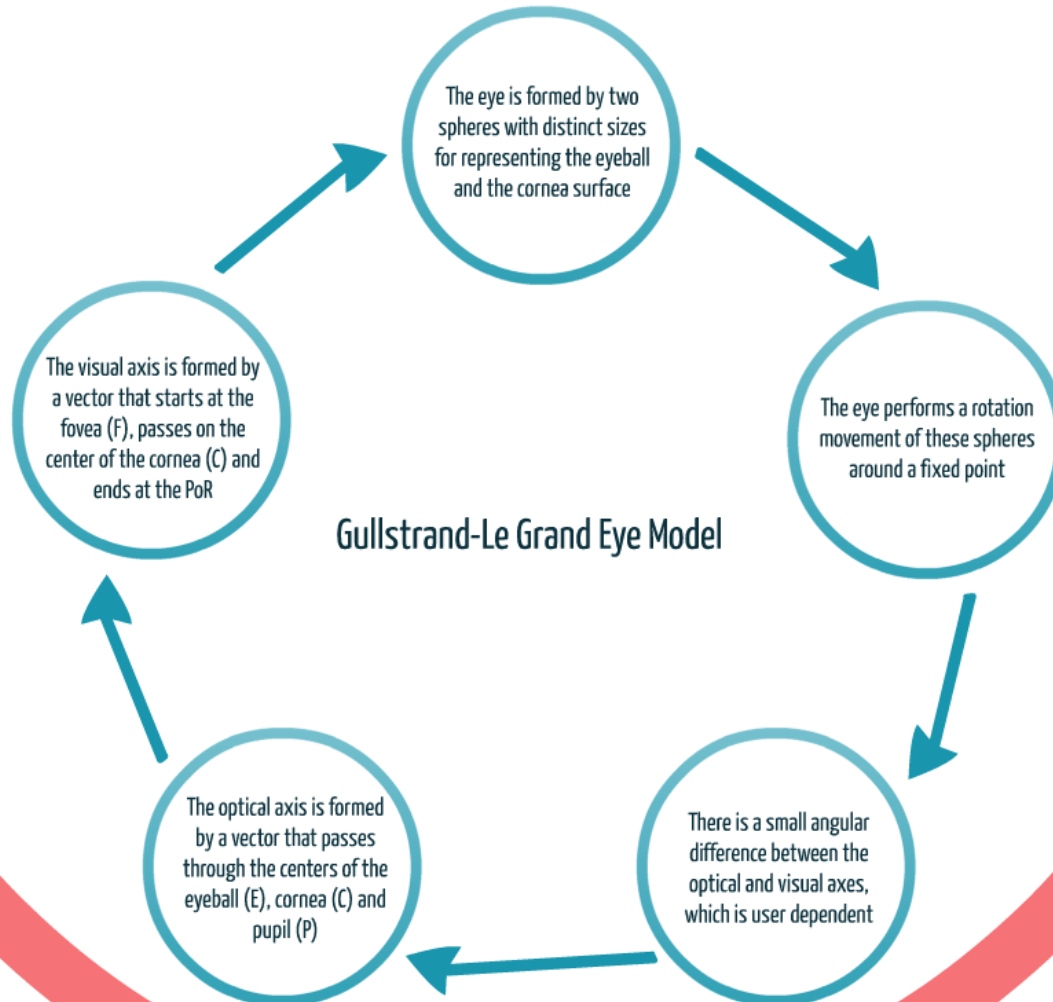


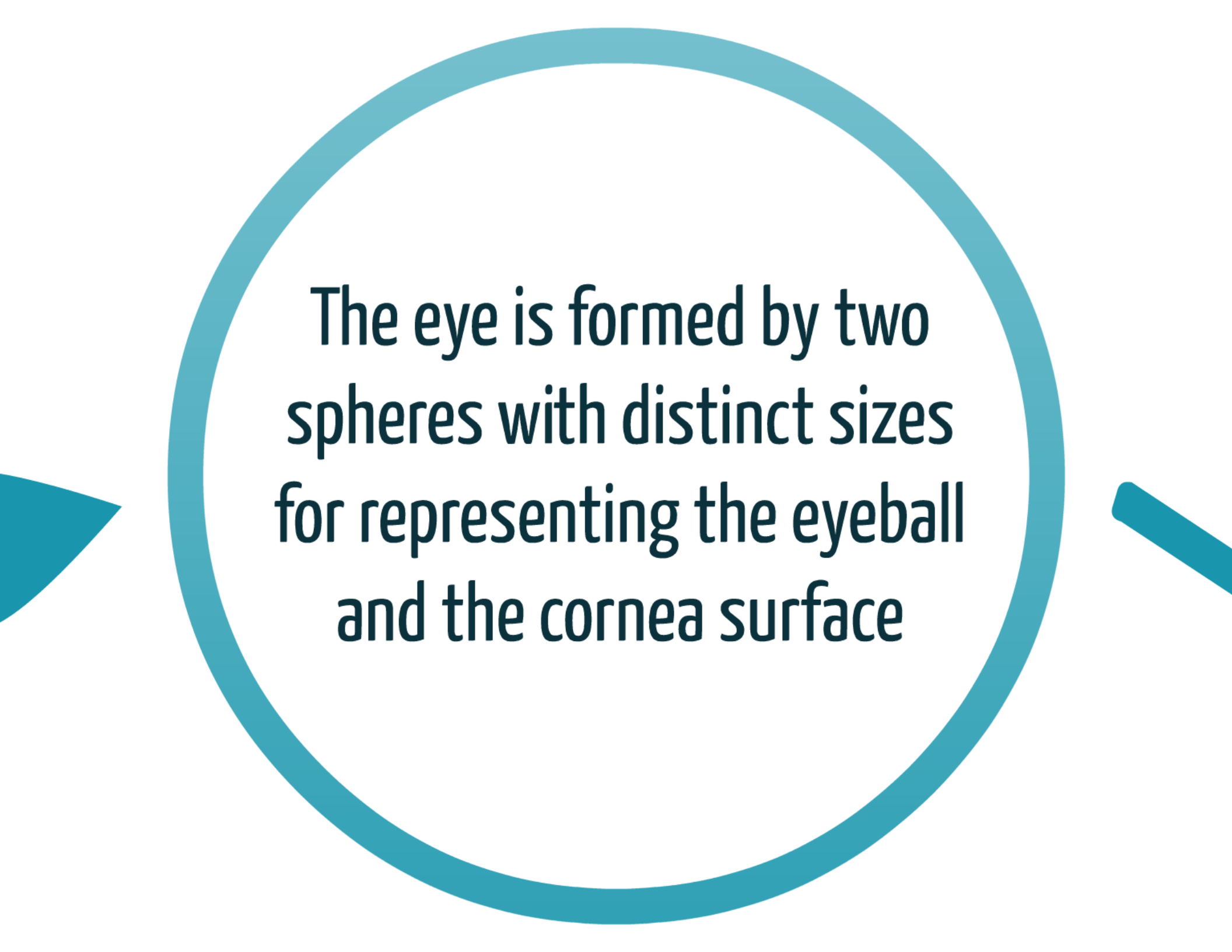
Generic Eye Model

What's Gullstrand-Le Grand Eye Model?

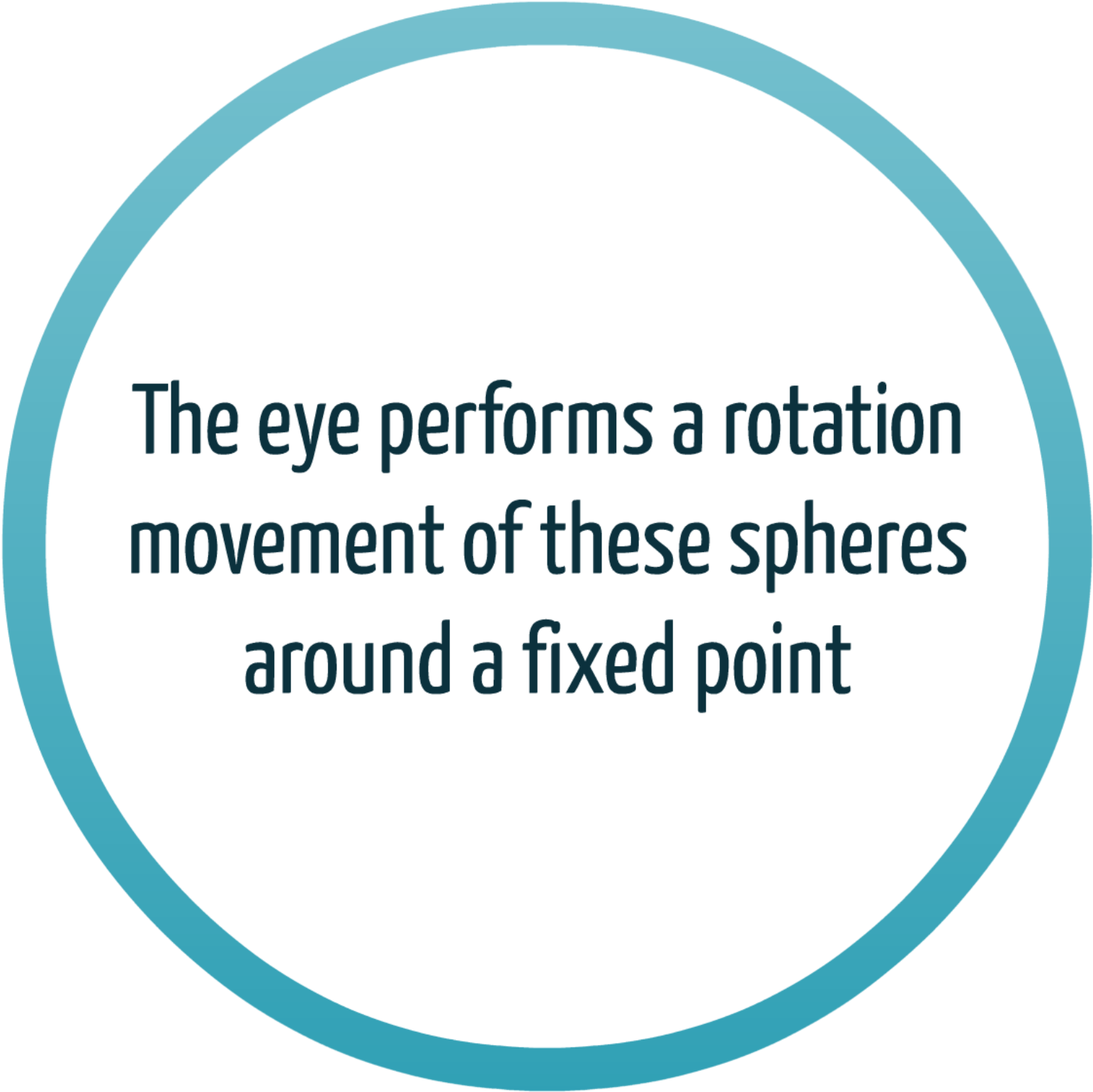
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Main Eye Features

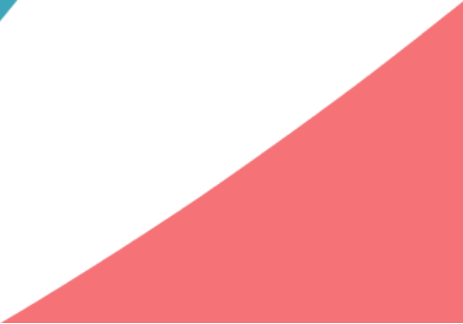






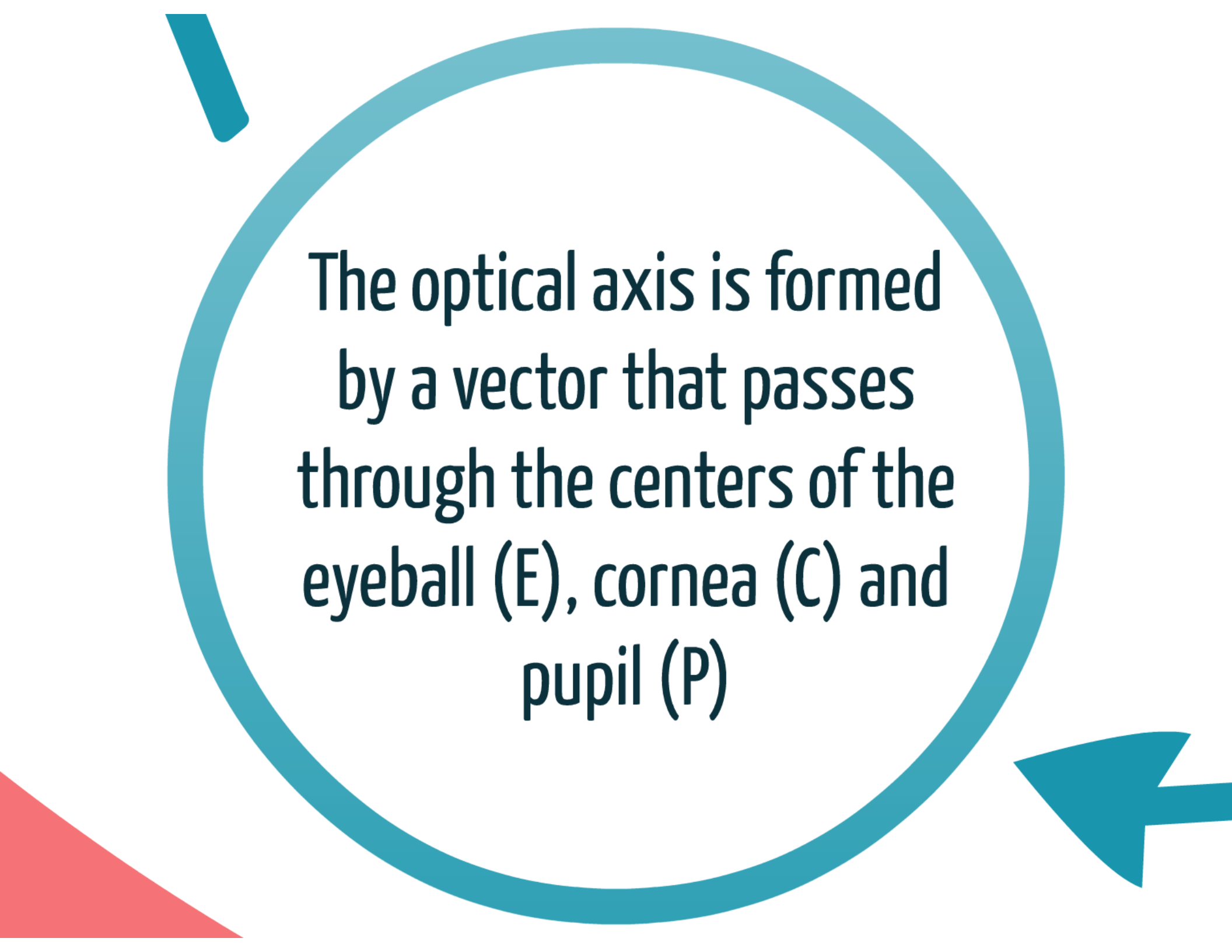
The eye is formed by two spheres with distinct sizes for representing the eyeball and the cornea surface



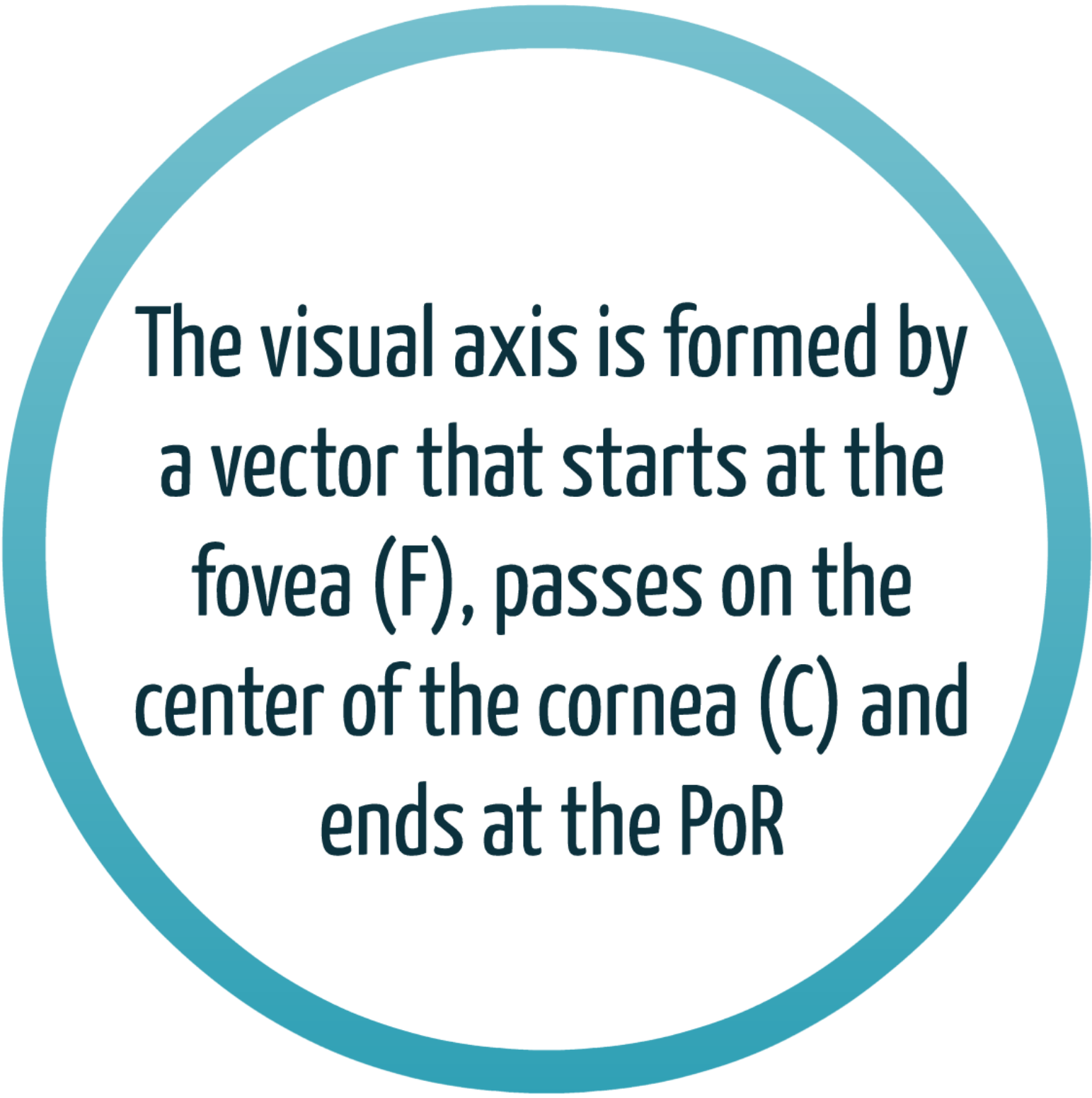
**The eye performs a rotation
movement of these spheres
around a fixed point**



There is a small angular difference between the optical and visual axes, which is user dependent

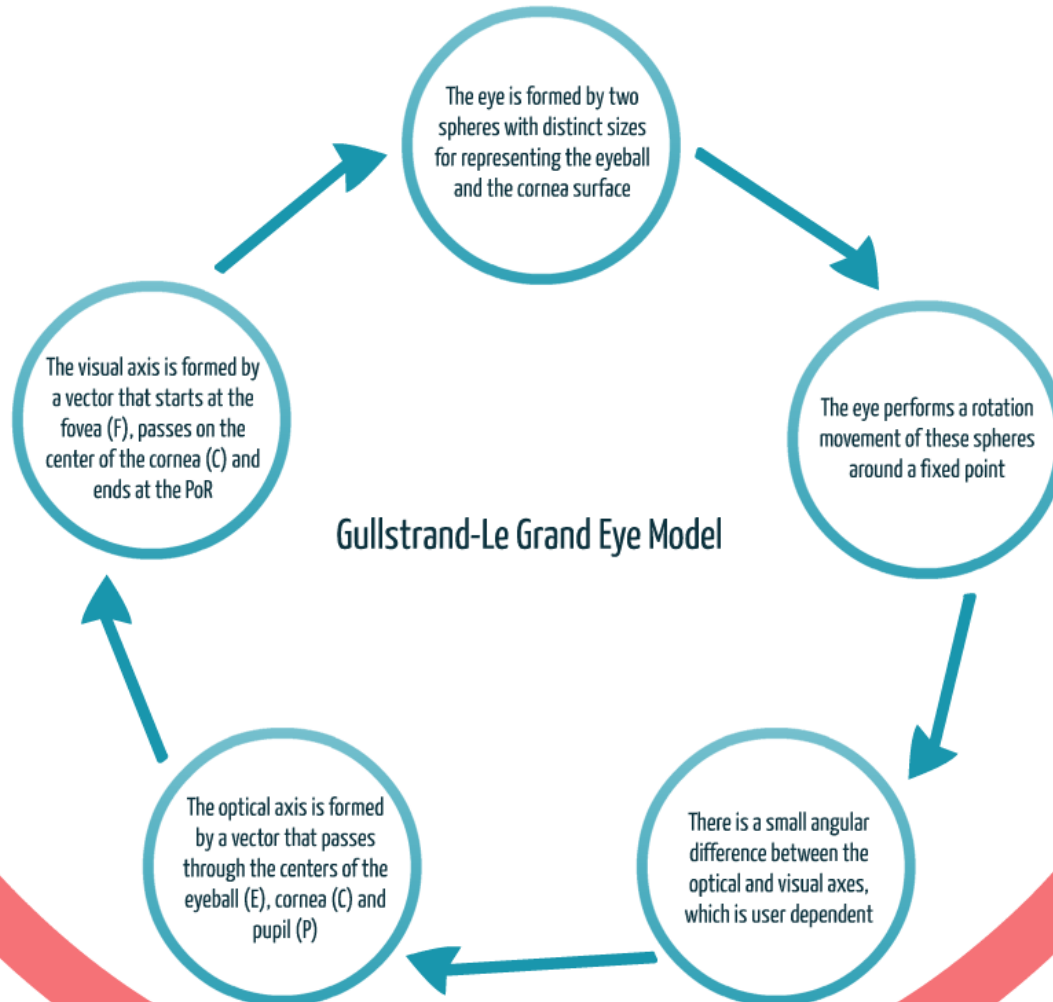


The optical axis is formed
by a vector that passes
through the centers of the
eyeball (E), cornea (C) and
pupil (P)

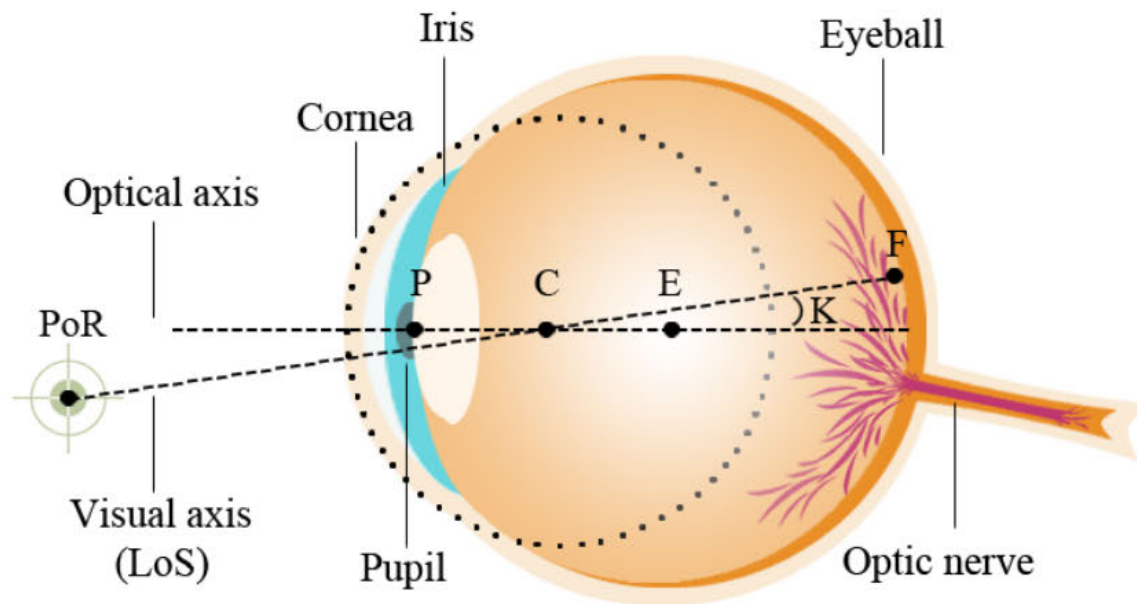


The visual axis is formed by a vector that starts at the fovea (F), passes on the center of the cornea (C) and ends at the PoR

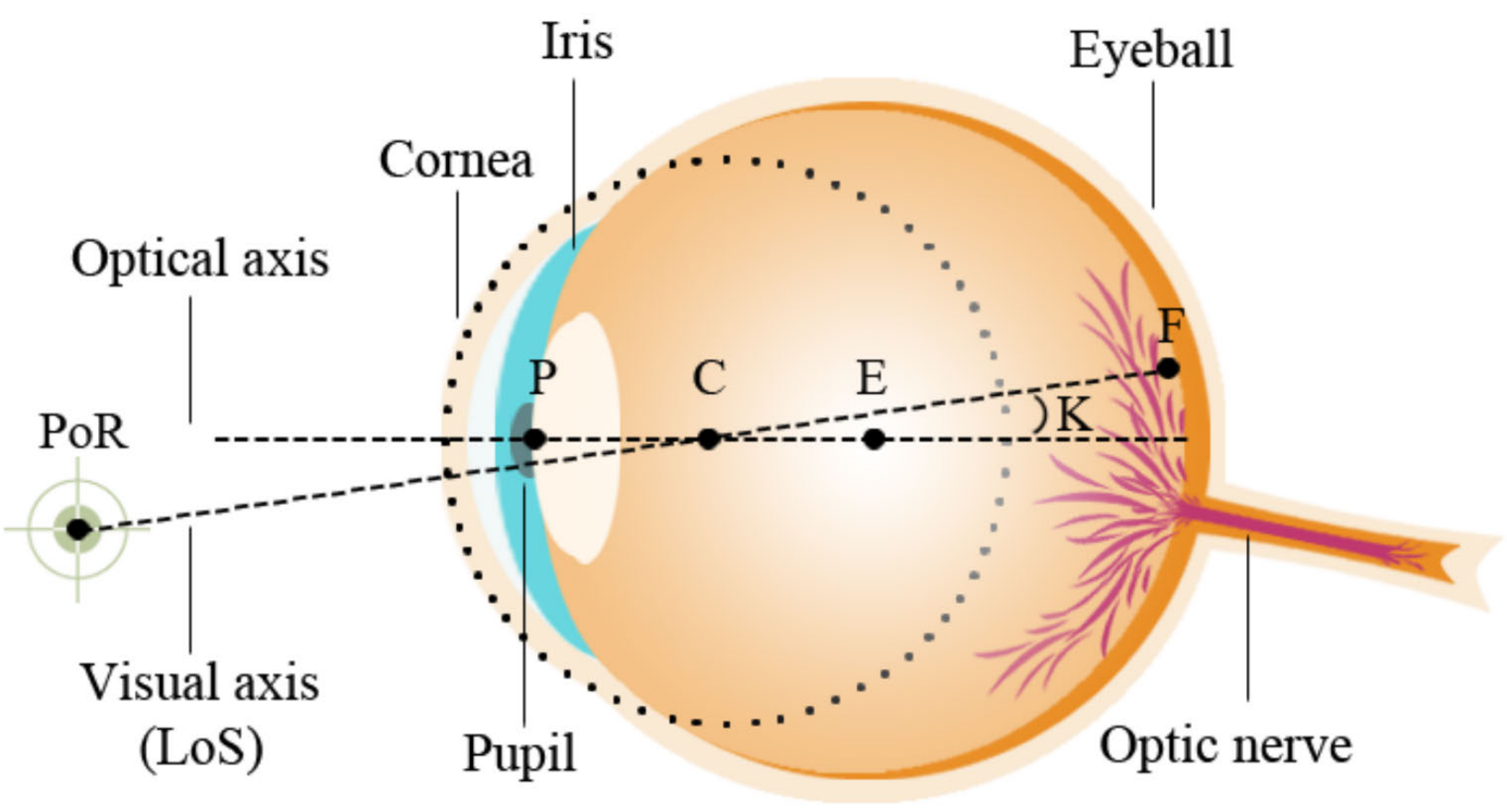
Main Eye Features



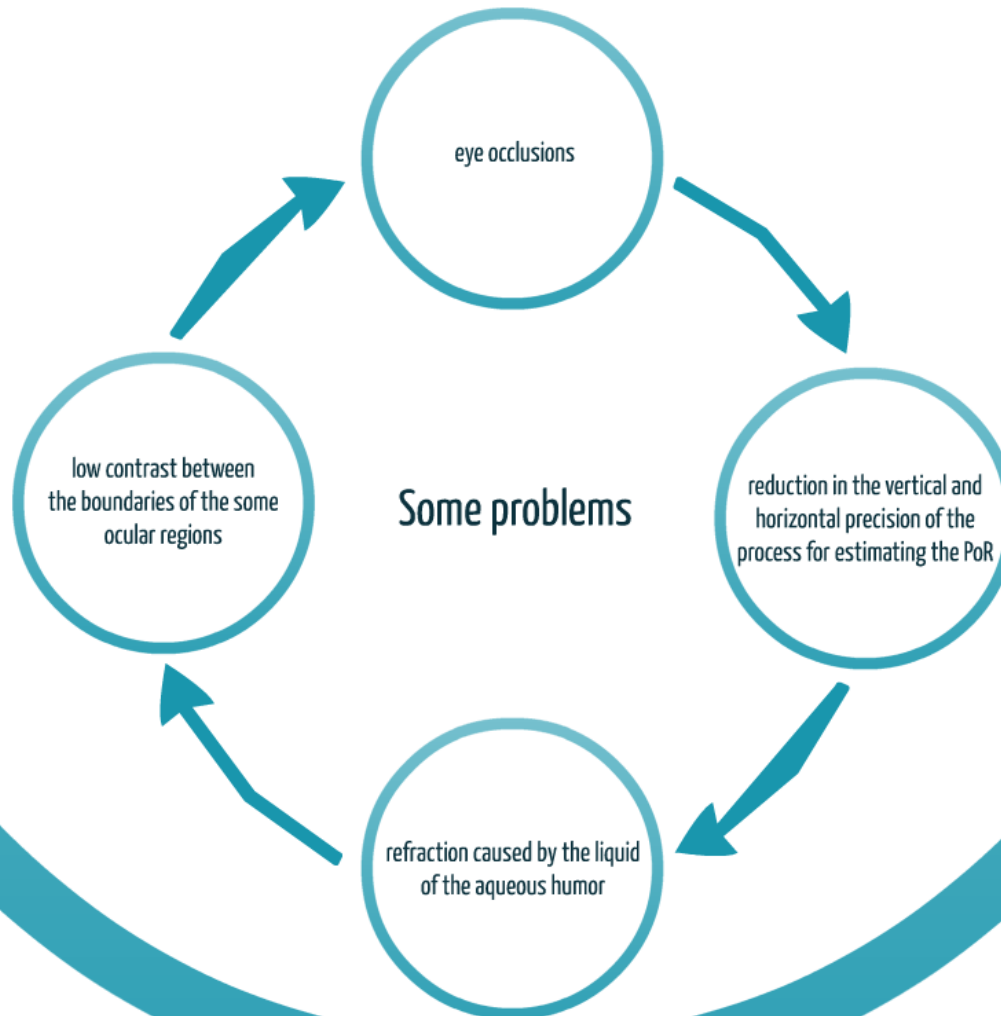
Simplified mathematical model of the human visual system



The Human Visual System

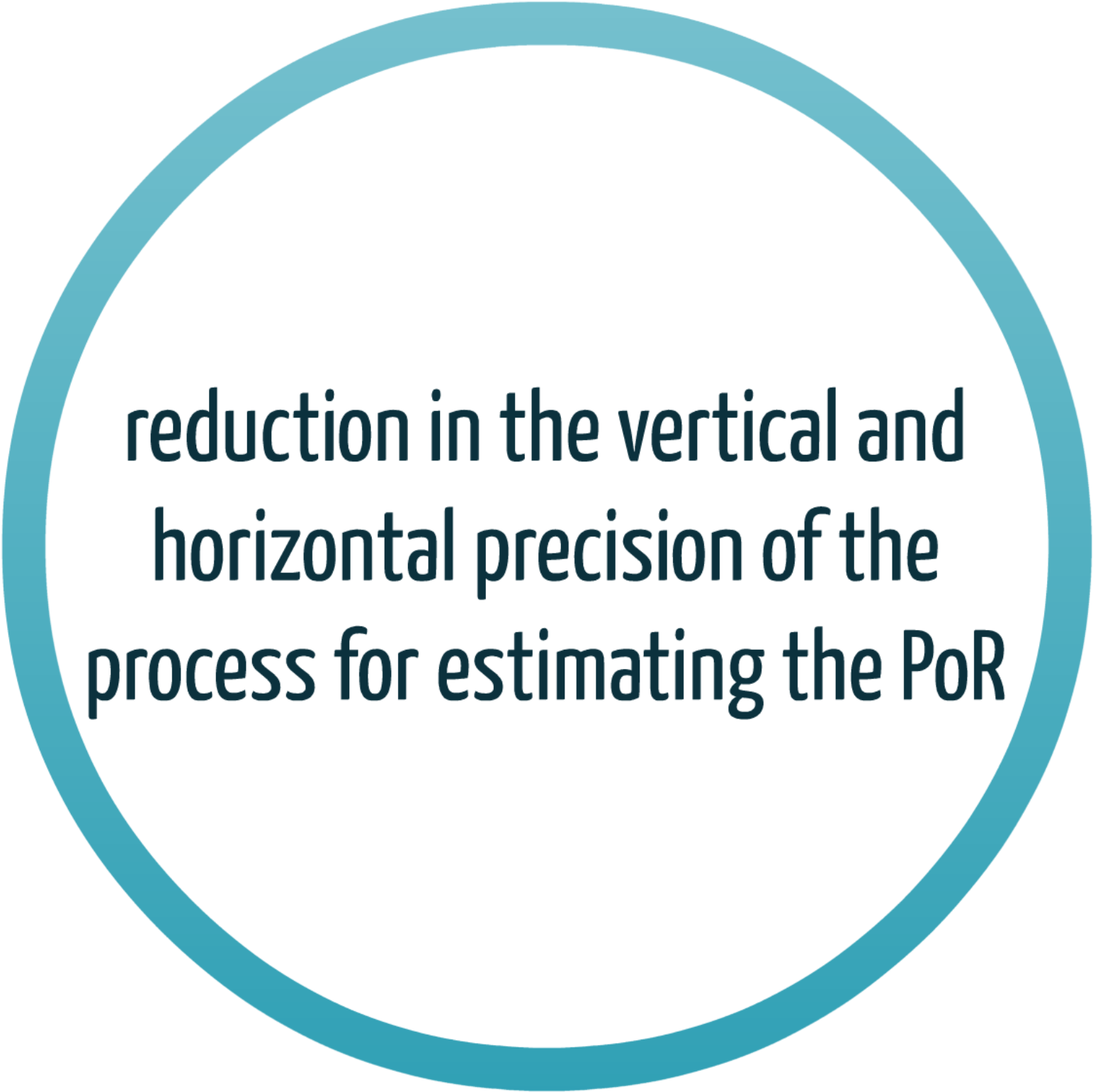


Problems of the computer vision-based eye tracking systems





eye occlusions



**reduction in the vertical and
horizontal precision of the
process for estimating the PoR**

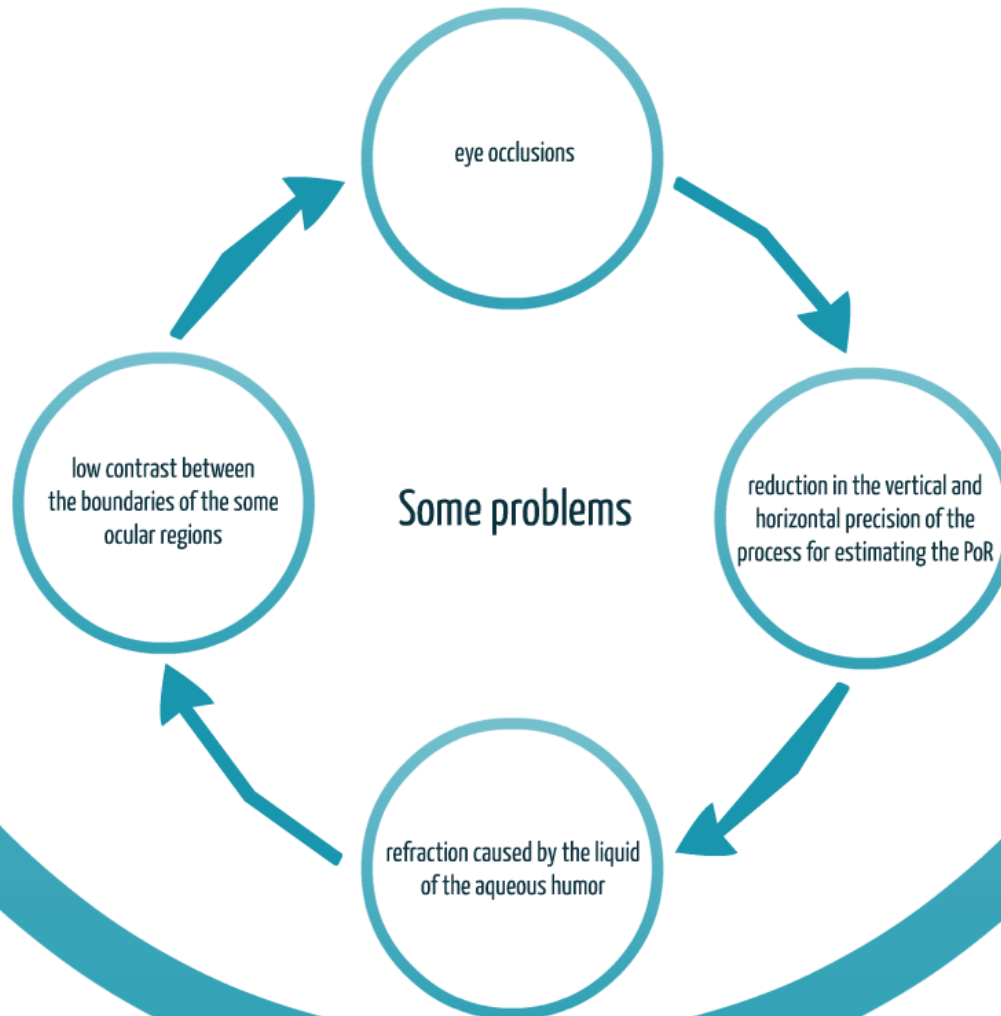
A large teal circle is centered on the page. Inside the circle, the text "refraction caused by the liquid of the aqueous humor" is written in a dark teal, sans-serif font. The circle is surrounded by four teal arrow-like shapes pointing towards it from the corners: a thick line from the top-left, a triangle from the top-right, a triangle from the bottom-left, and a triangle from the bottom-right.


**refraction caused by the liquid
of the aqueous humor**



low contrast between
the boundaries of the some
ocular regions

Problems of the computer vision-based eye tracking systems





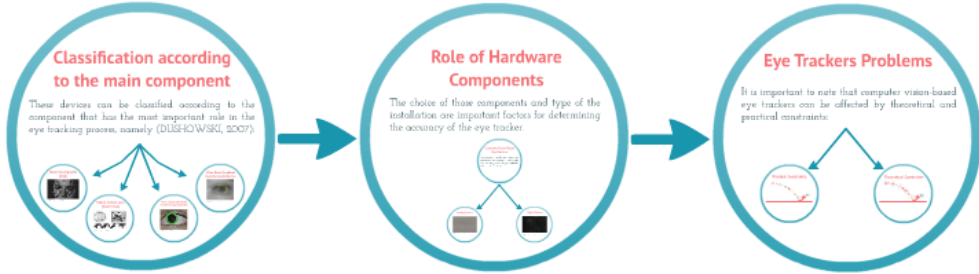
**What's the first
step to build my
own remote eye
tracking system?**

Remote Eye Trackers

Presentation of the features of the physical components of a remote eye tracker

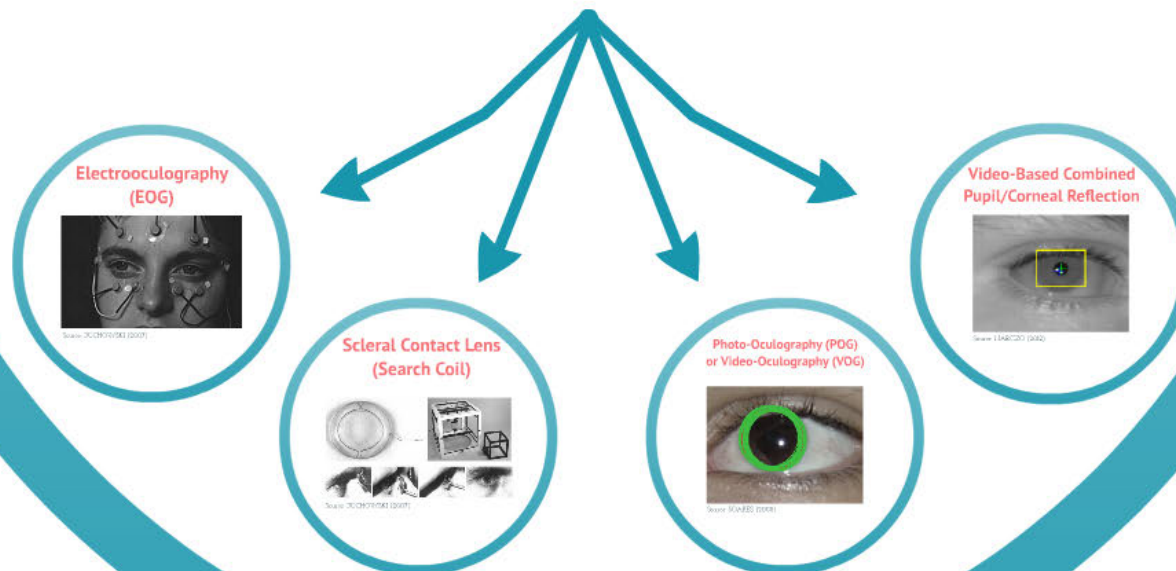


A Remote Eye Tracker



Classification according to the main component

These devices can be classified according to the component that has the most important role in the eye tracking process, namely (DUSHOWSKI, 2007):

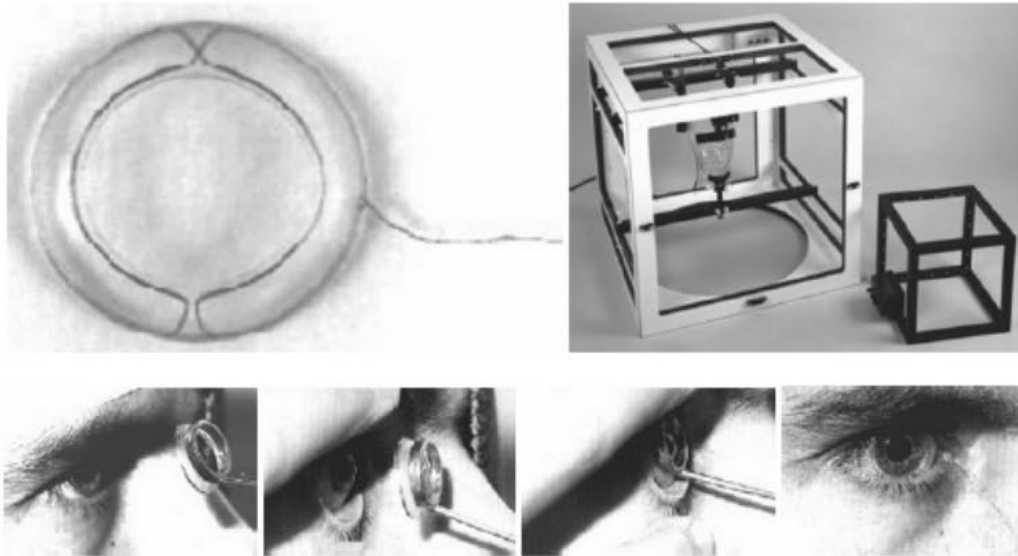


Electrooculography (EOG)



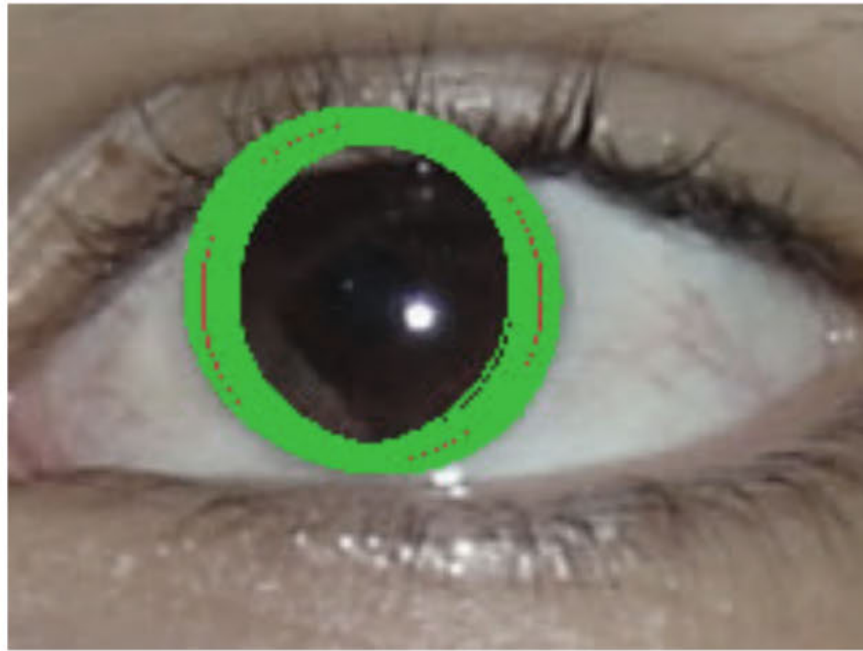
Source: DUCHOWSKI (2007)

Scleral Contact Lens (Search Coil)



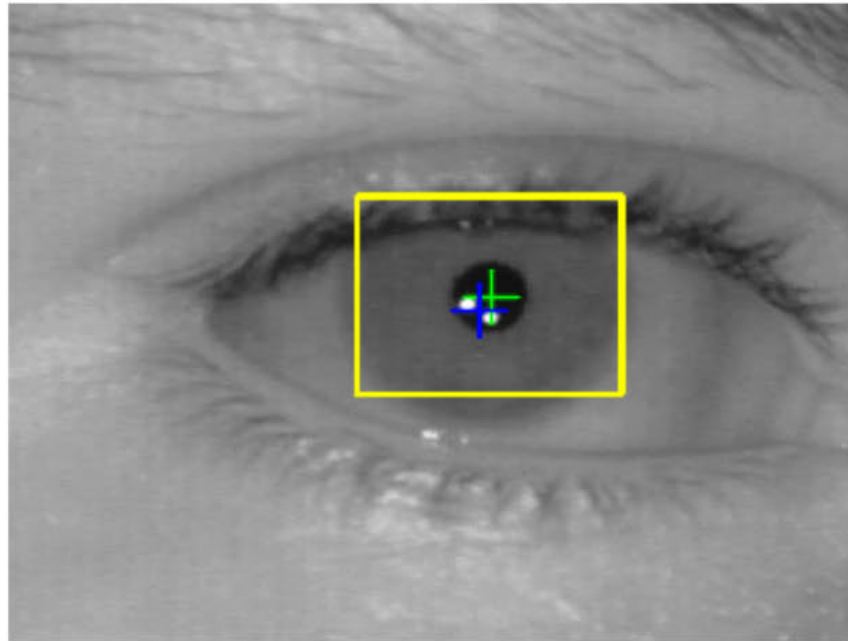
Source: DUCHOWSKI (2007)

Photo-Oculography (POG) or Video-Oculography (VOG)



Source: SOARES (2008)

Video-Based Combined Pupil/Corneal Reflection



Source: NARCIZO (2012)

Role of Hardware Components

The choice of those components and type of the installation are important factors for determining the accuracy of the eye tracker.

Computer Vision-Based Eye Trackers

The camera is one the most important hardware components, because the eye tracking process begins with the capture of eye images

Analog Camera



Source: HARIZO (2012)

Digital Camera



Source: HARIZO (2012)

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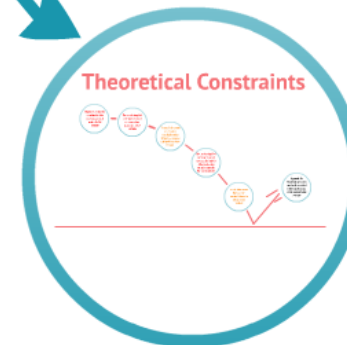
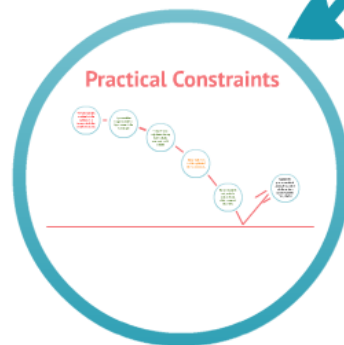
Digital Camera



Source: NARCIZO (2012)

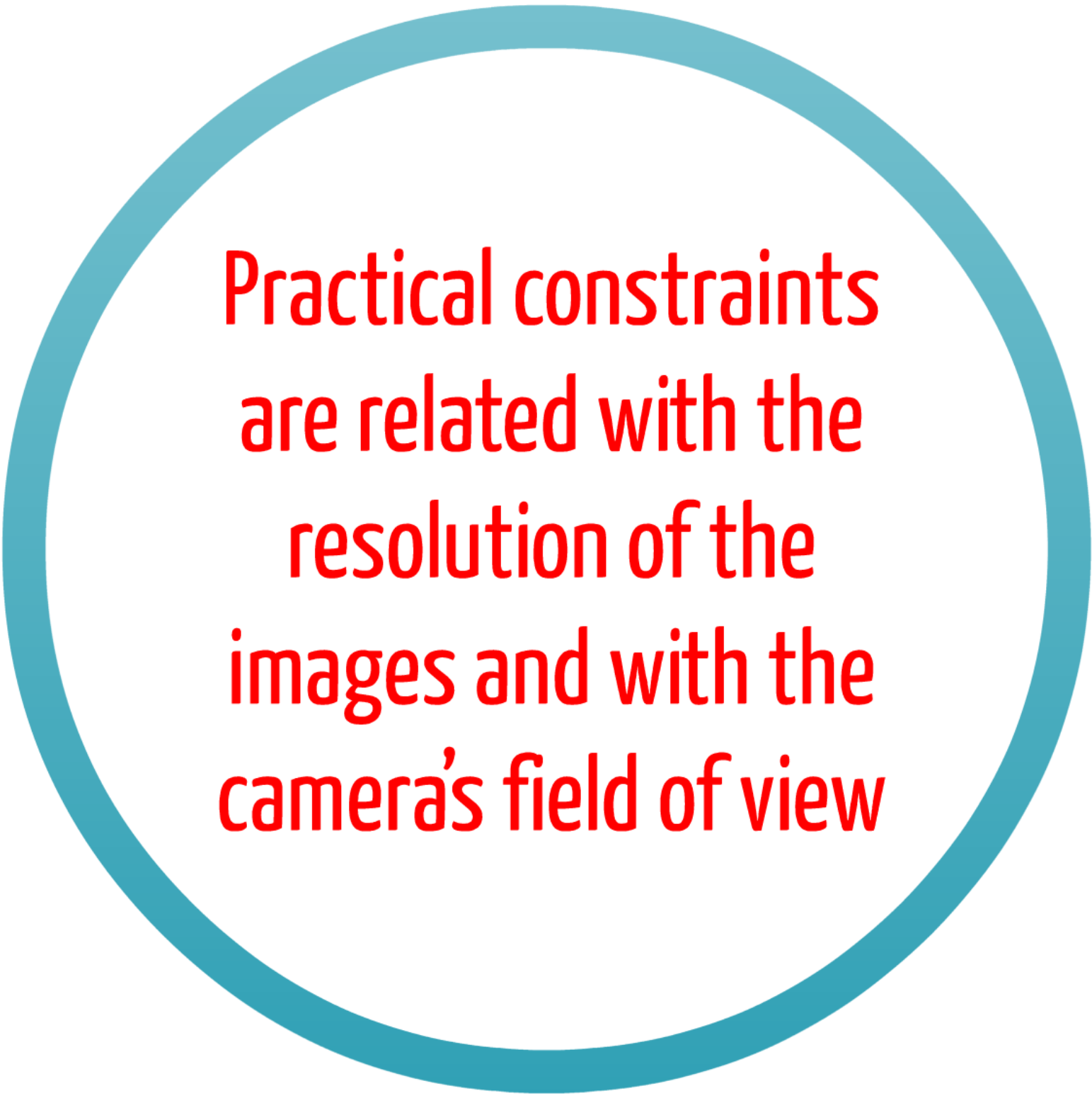
Eye Trackers Problems

It is important to note that computer vision-based eye trackers can be affected by theoretical and practical constraints:

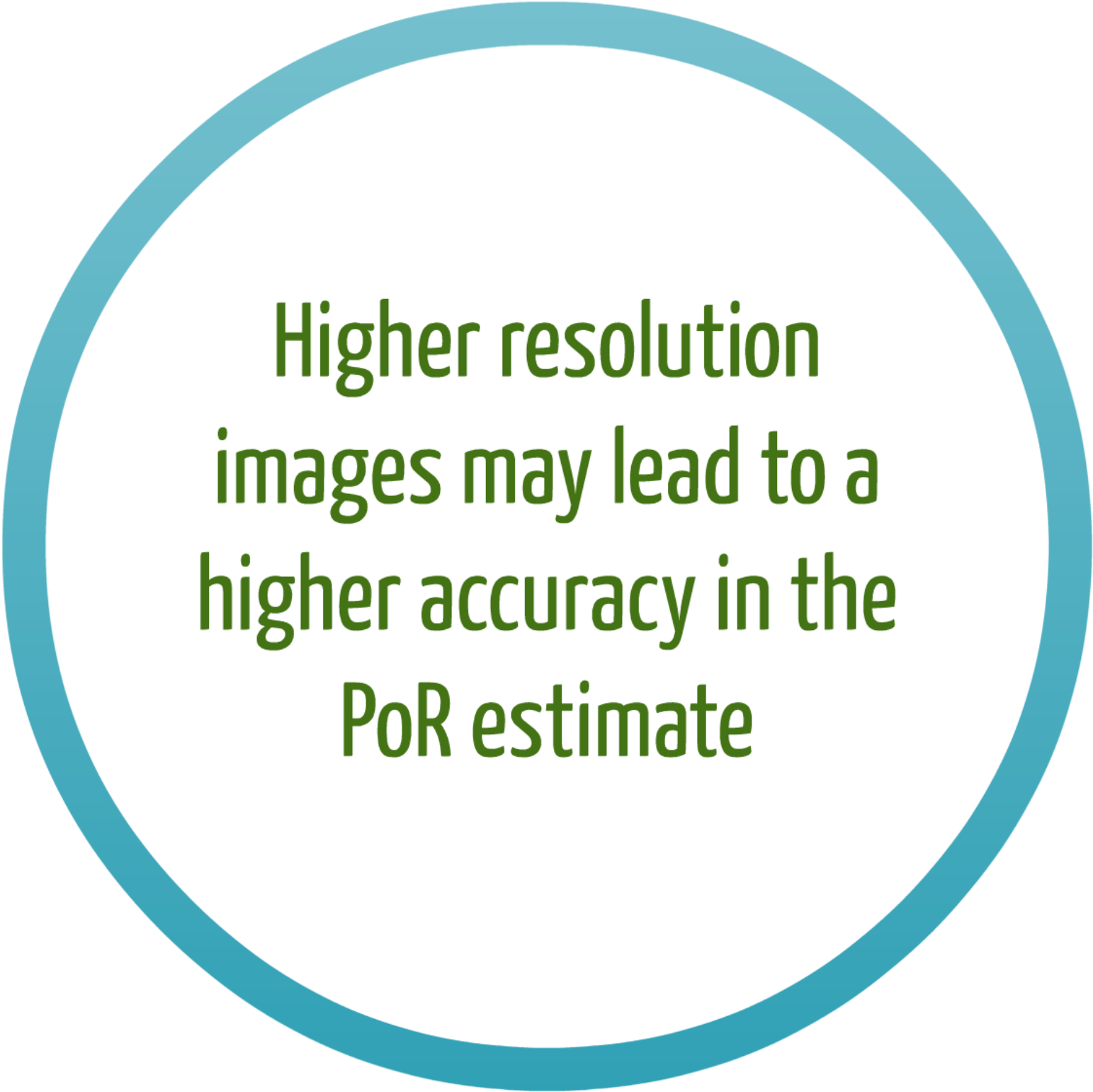


Practical Constraints

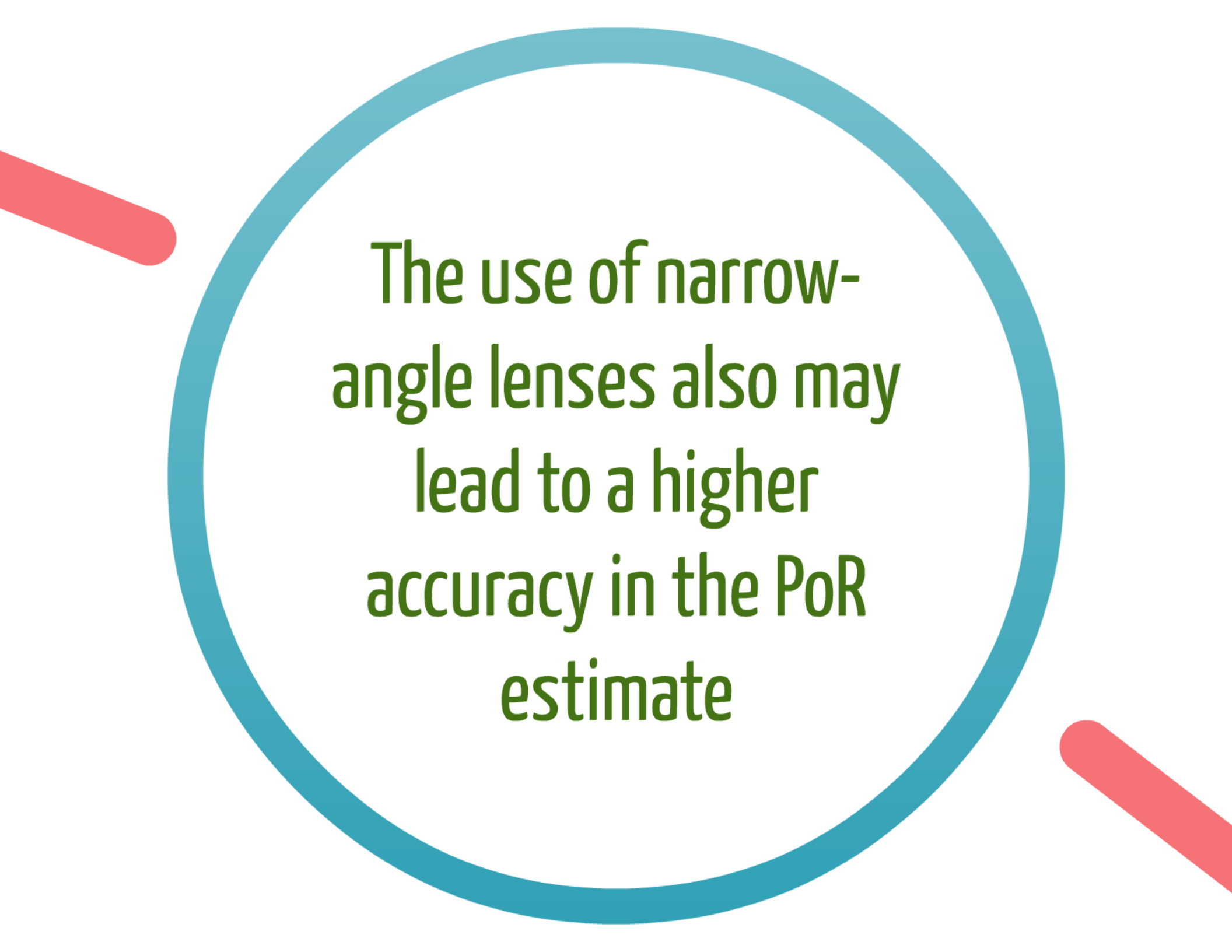




**Practical constraints
are related with the
resolution of the
images and with the
camera's field of view**



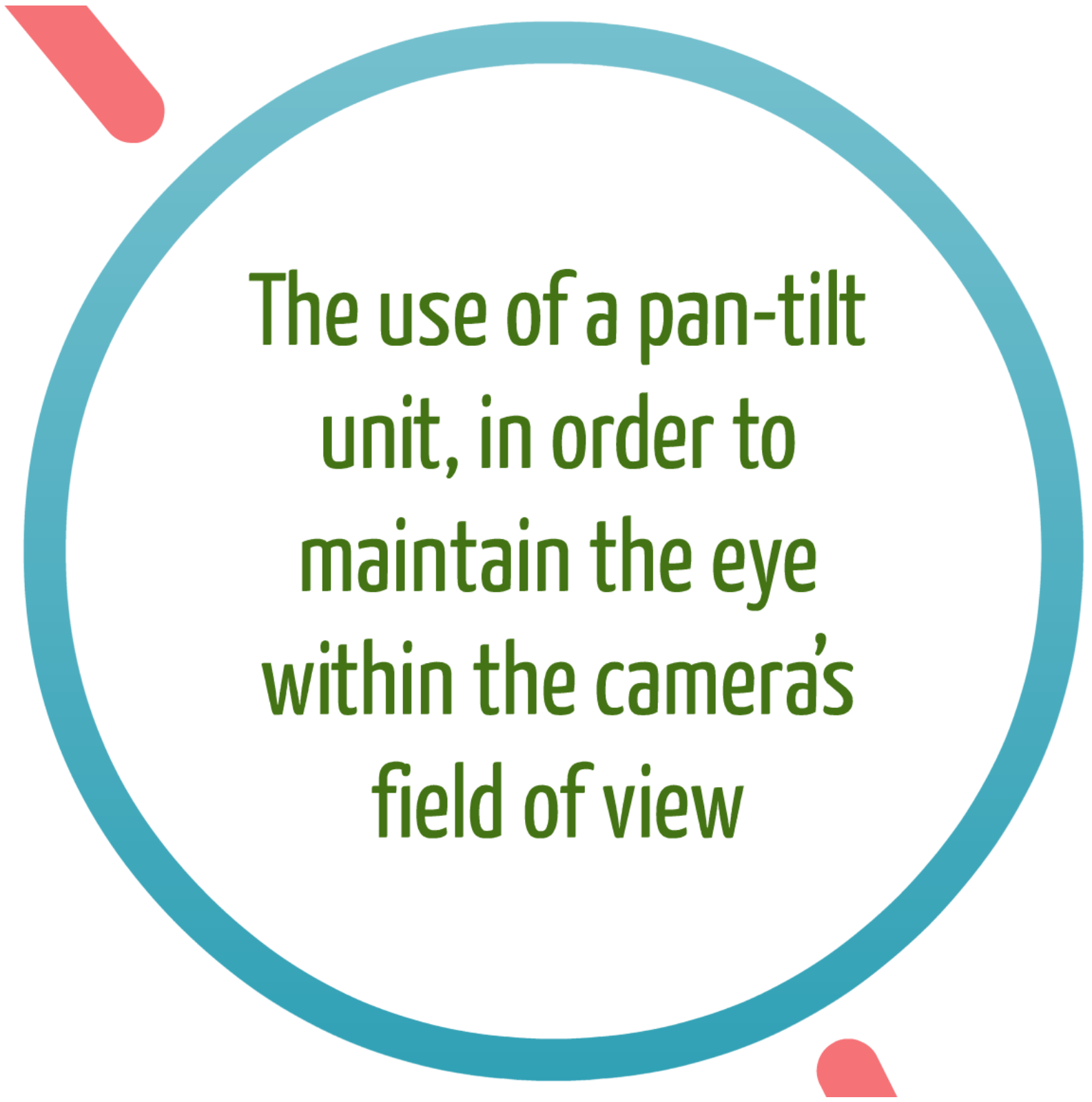
Higher resolution
images may lead to a
higher accuracy in the
PoR estimate



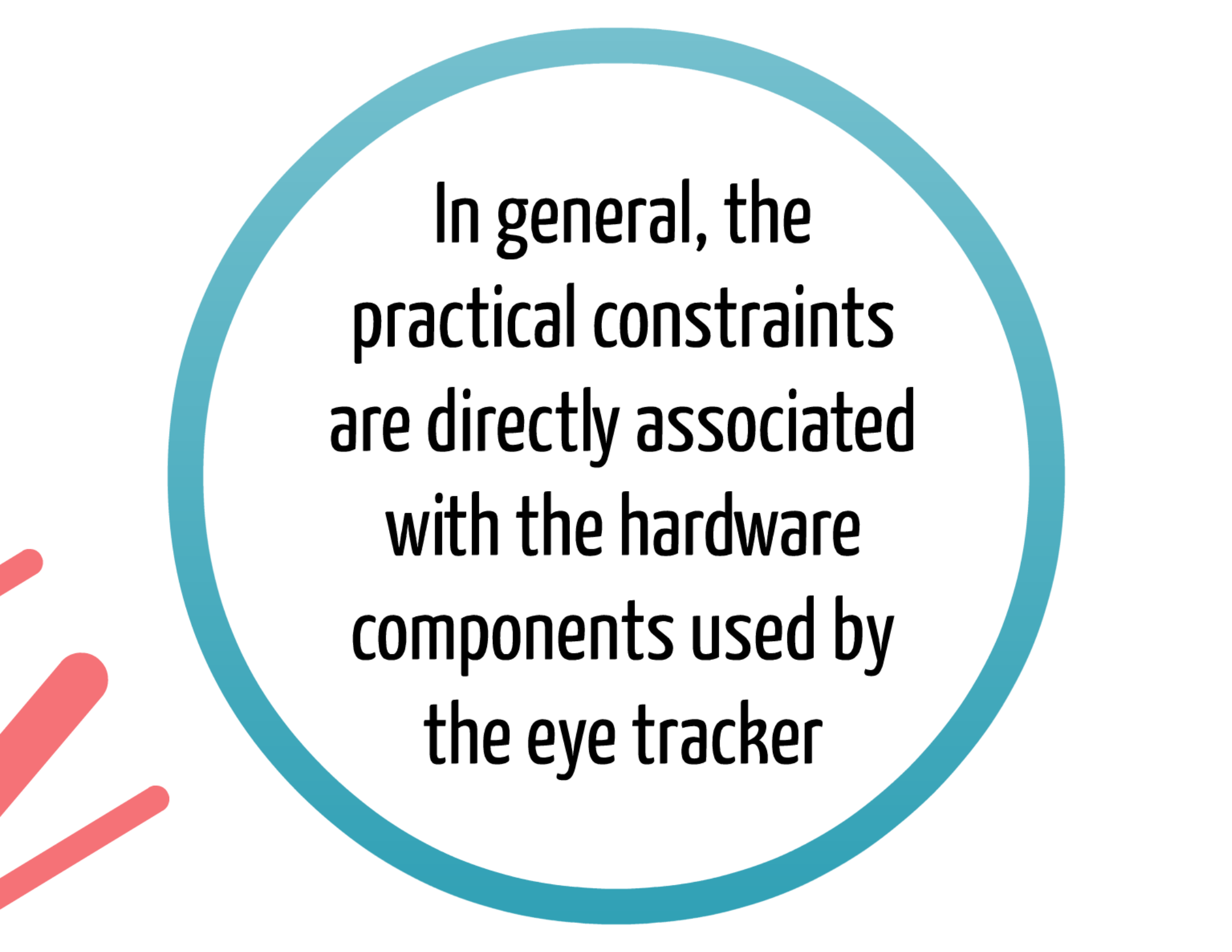
The use of narrow-angle lenses also may lead to a higher accuracy in the PoR estimate



Narrow-angle lenses
limit the amplitude of
the head movements

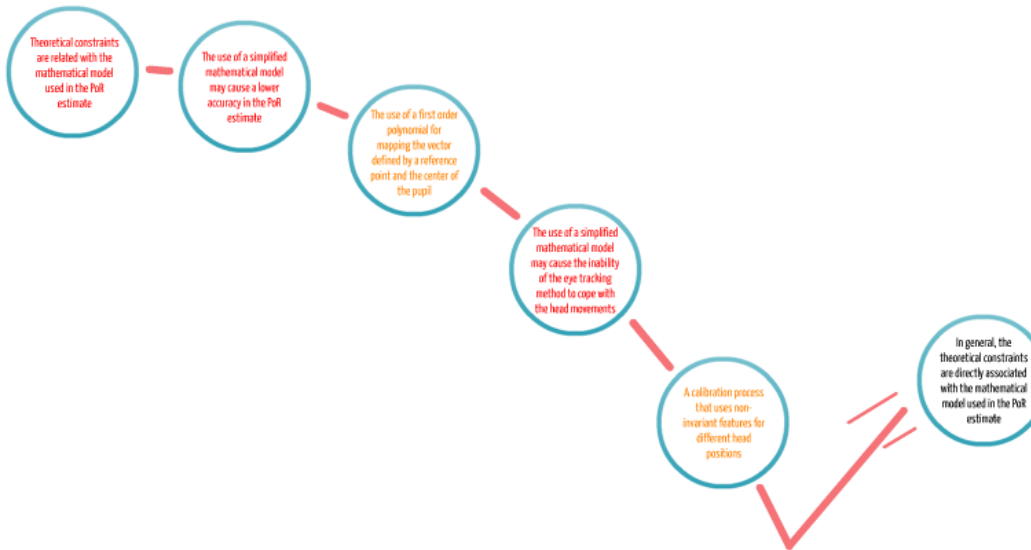


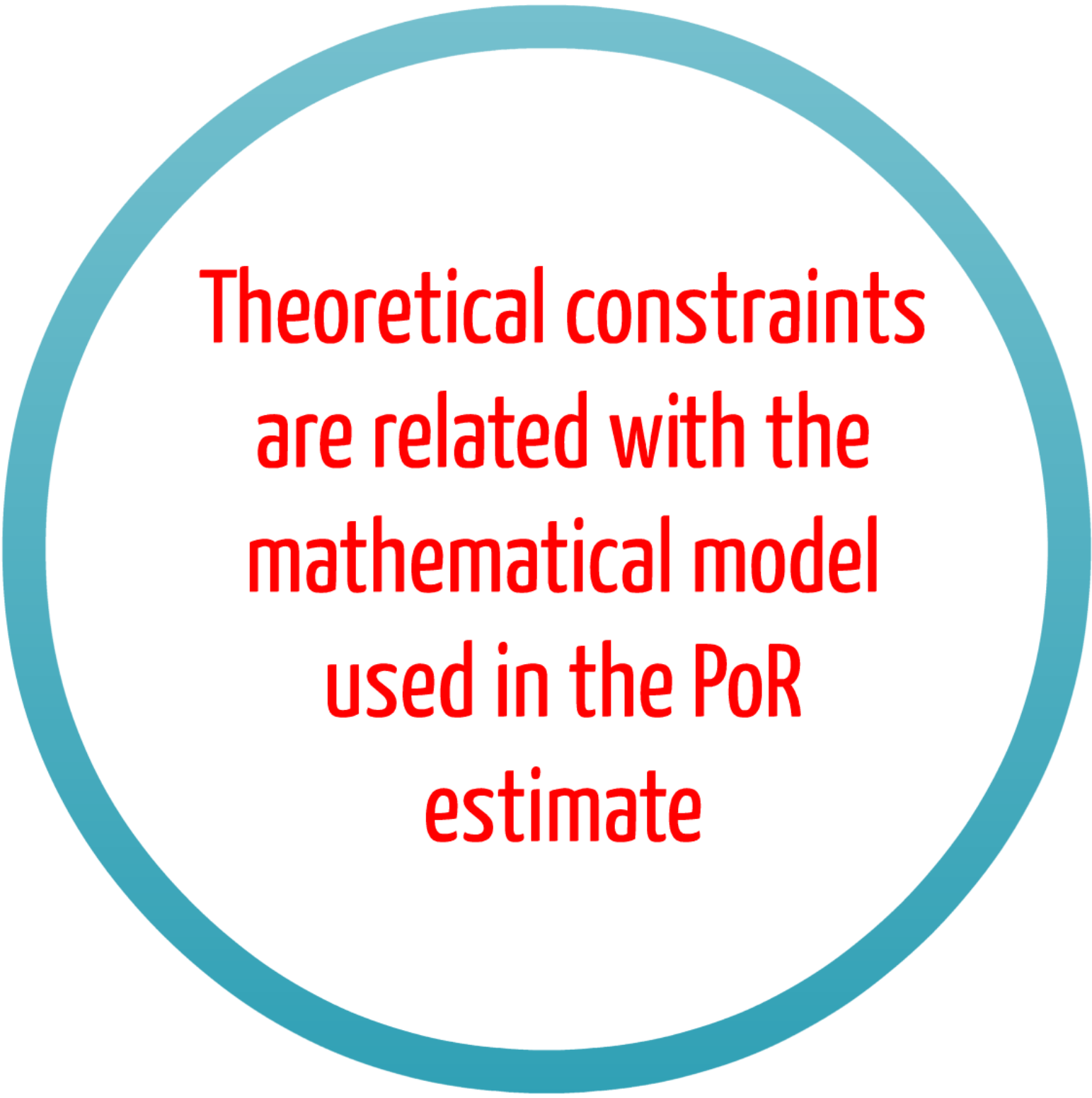
The use of a pan-tilt unit, in order to maintain the eye within the camera's field of view



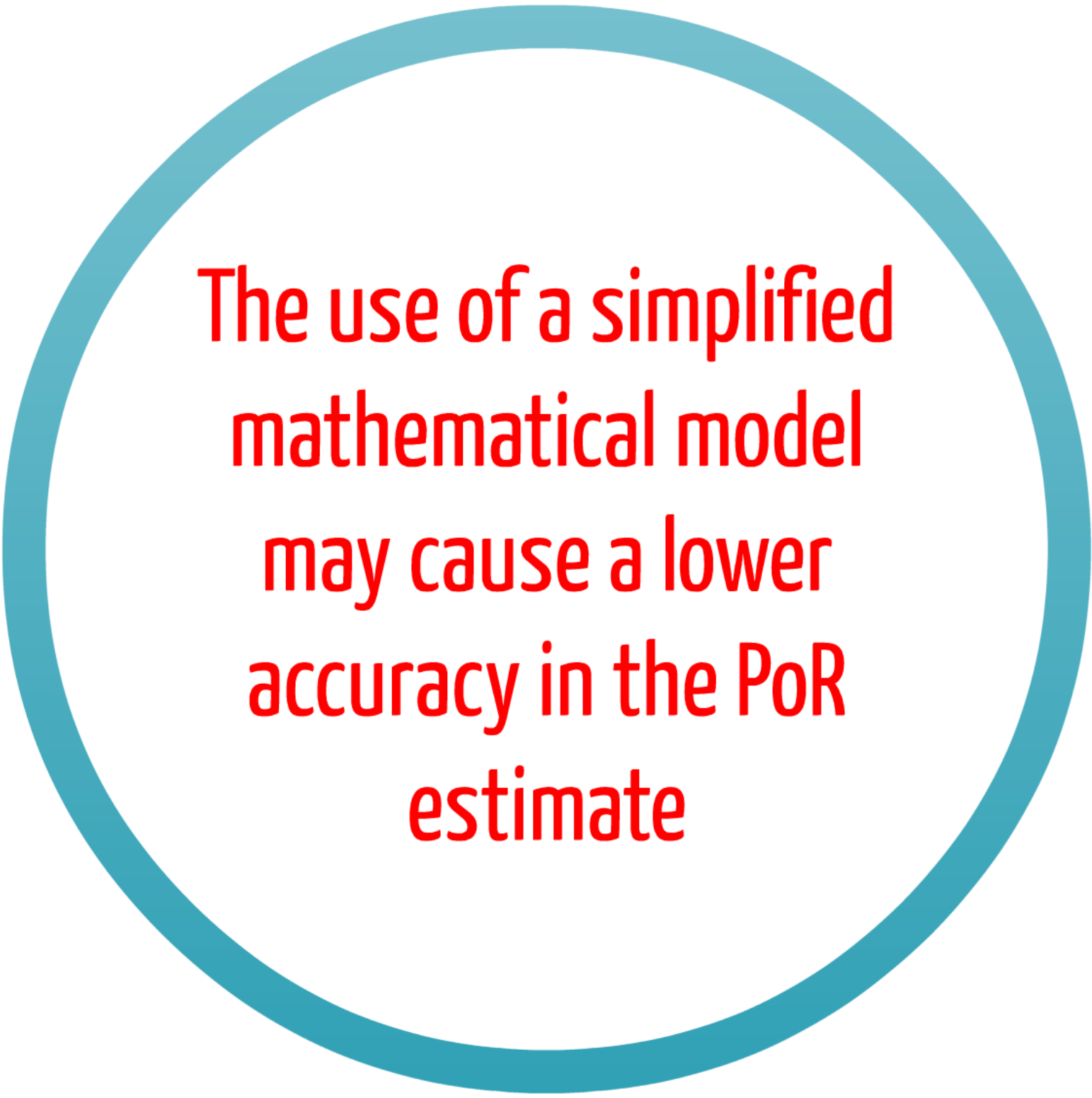
In general, the practical constraints are directly associated with the hardware components used by the eye tracker

Theoretical Constraints

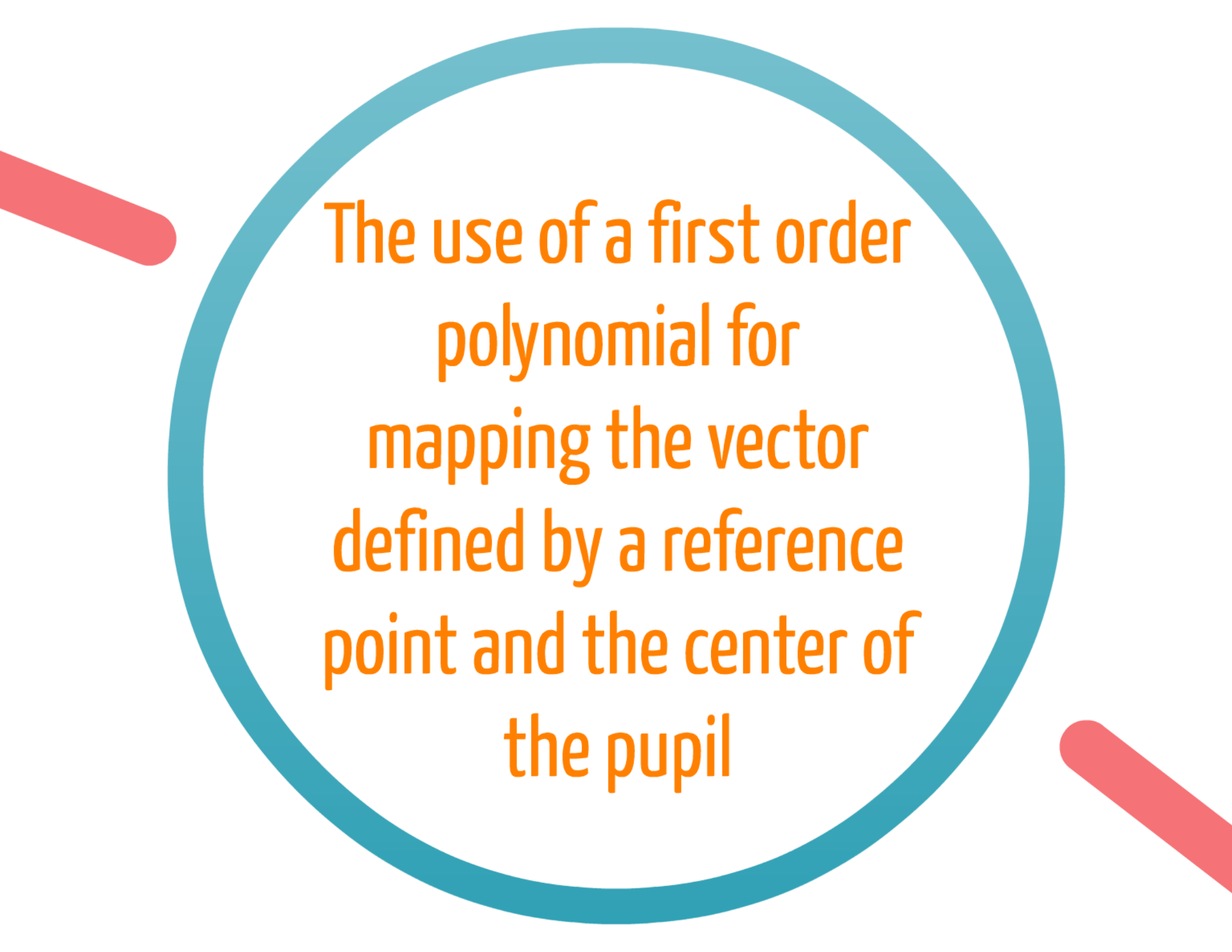




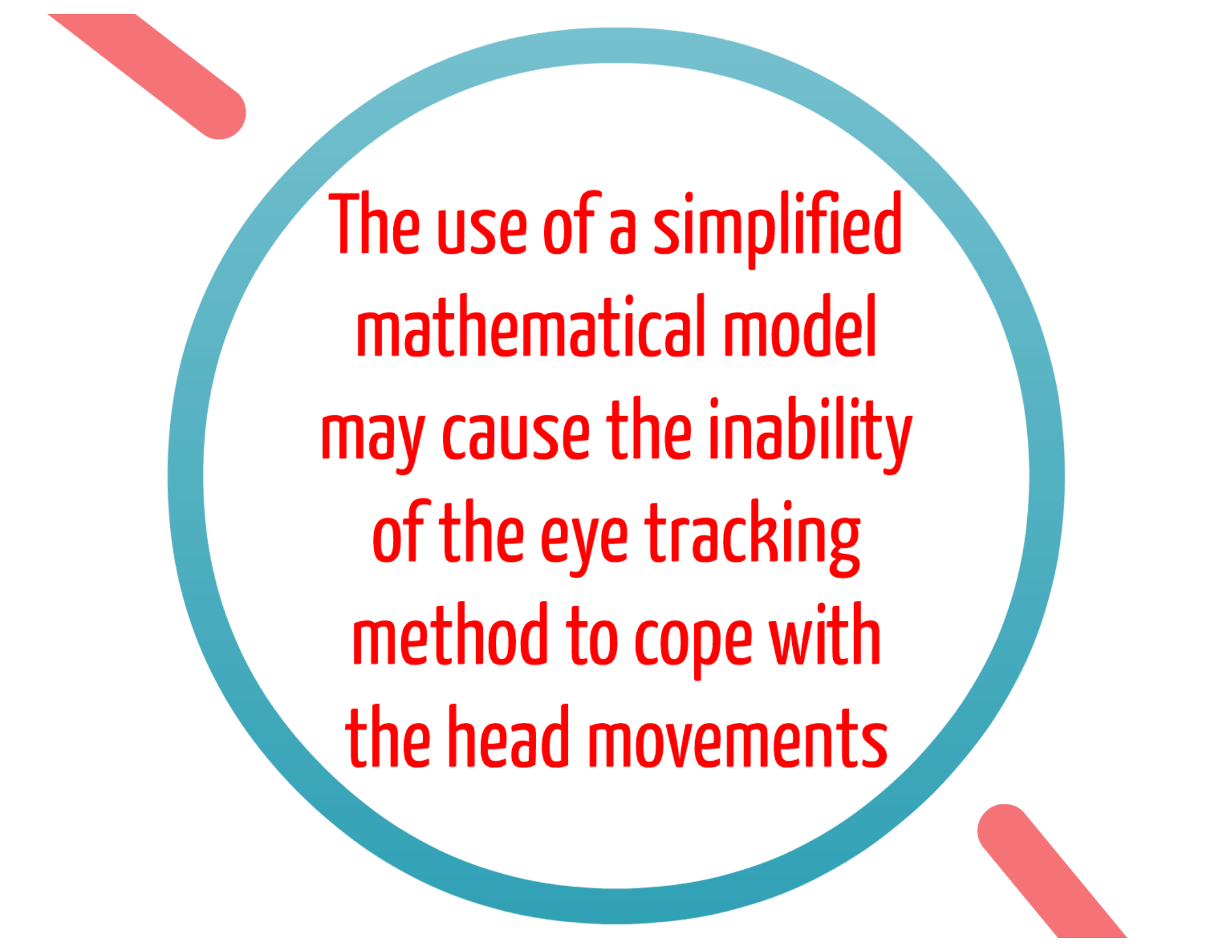
**Theoretical constraints
are related with the
mathematical model
used in the PoR
estimate**



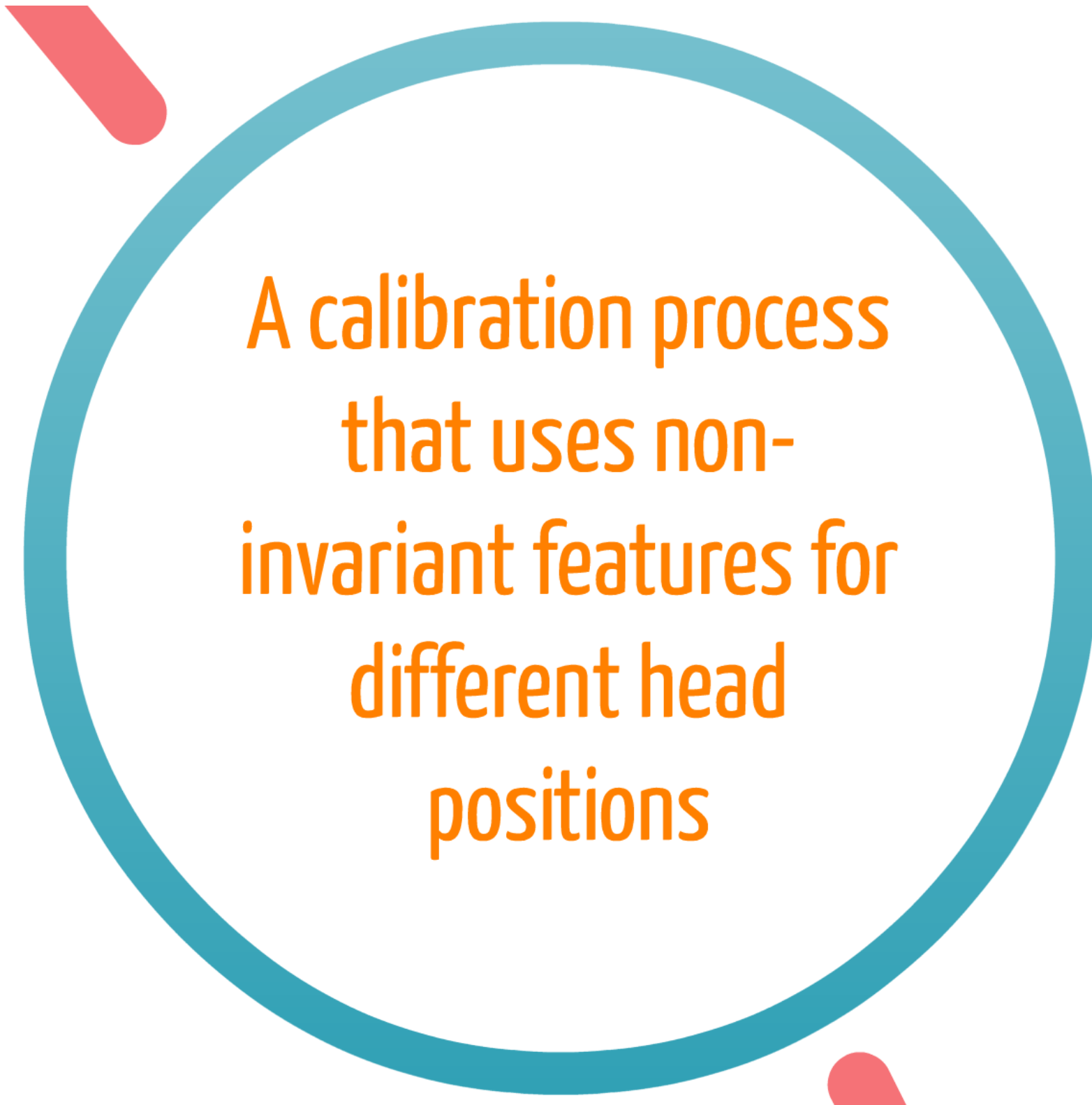
The use of a simplified
mathematical model
may cause a lower
accuracy in the PoR
estimate



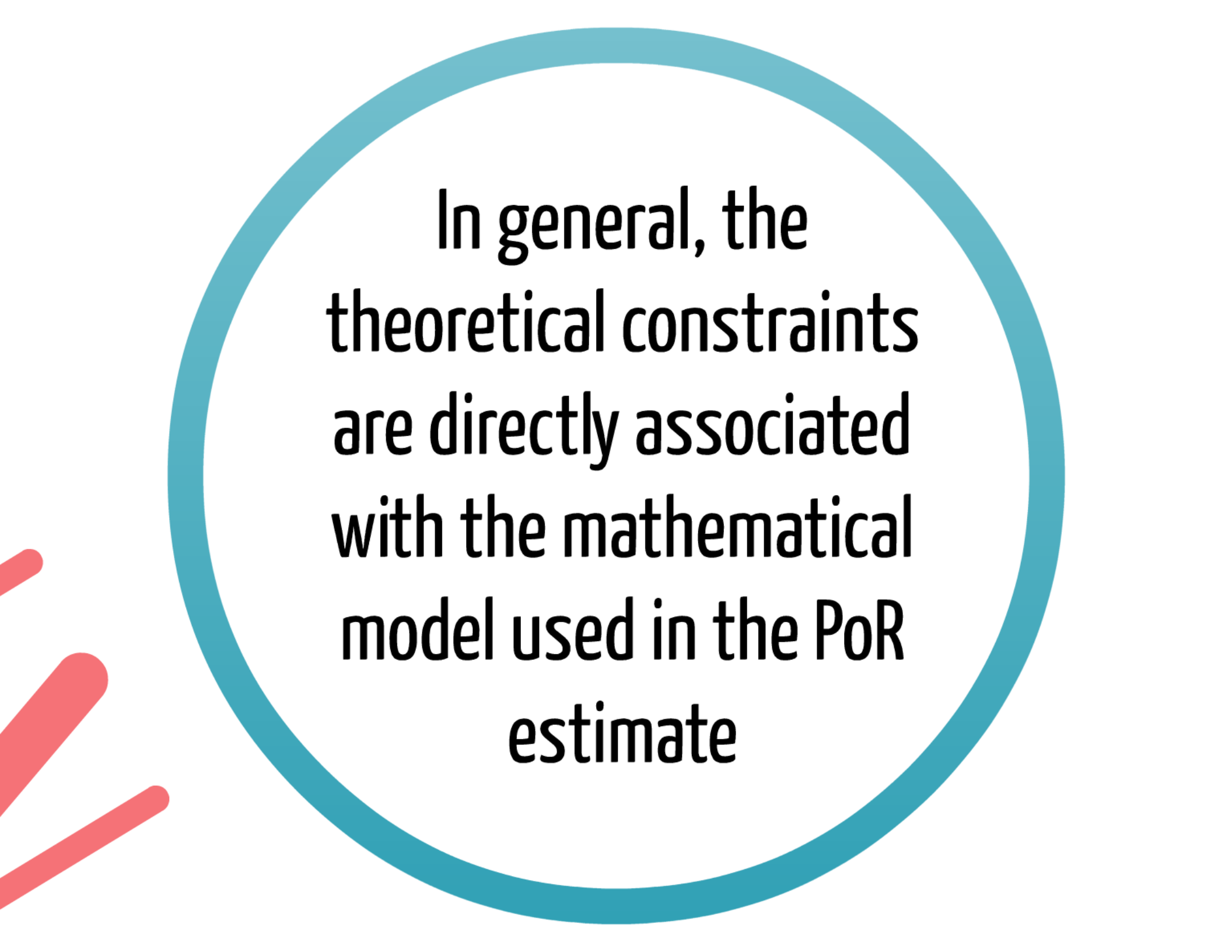
The use of a first order polynomial for mapping the vector defined by a reference point and the center of the pupil



The use of a simplified mathematical model may cause the inability of the eye tracking method to cope with the head movements

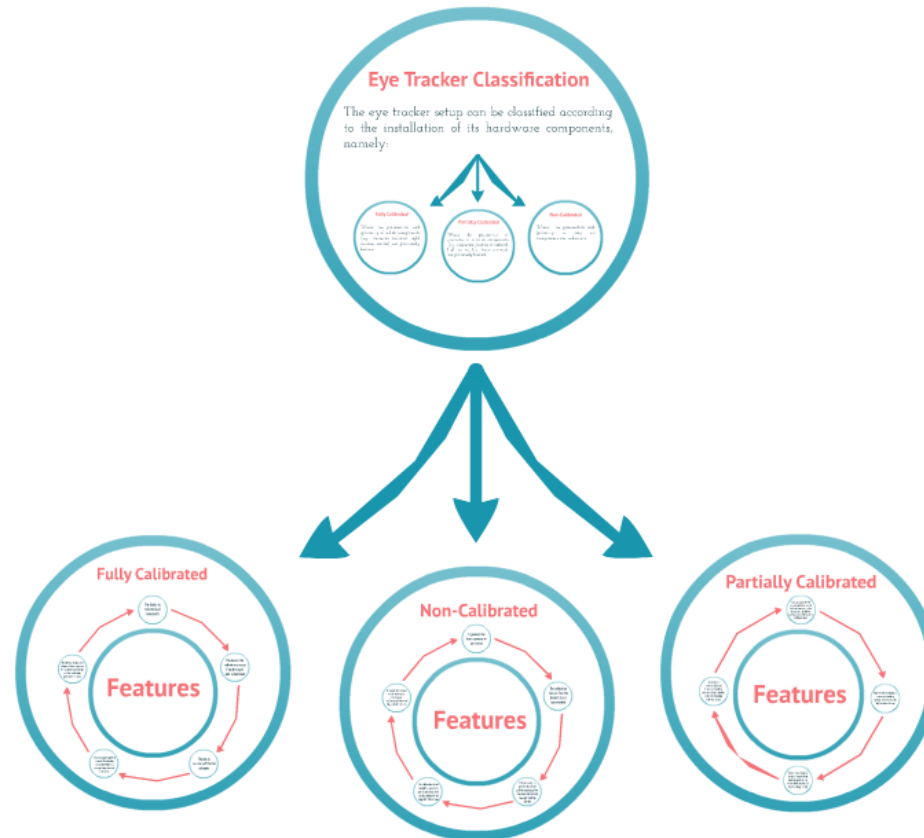


A calibration process
that uses non-
invariant features for
different head
positions



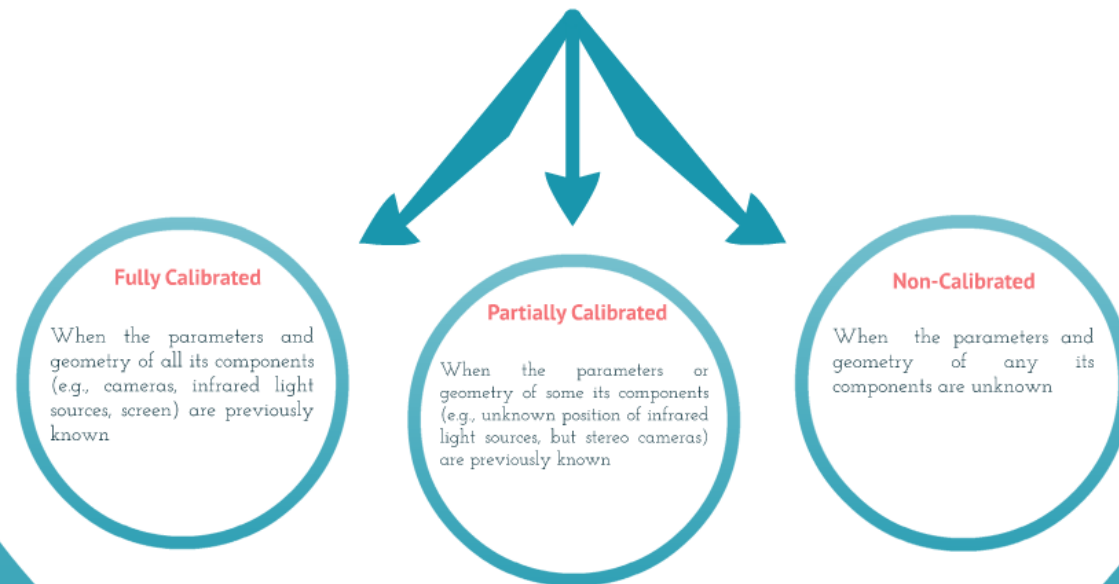
**In general, the
theoretical constraints
are directly associated
with the mathematical
model used in the PoR
estimate**

Types of setup



Eye Tracker Classification

The eye tracker setup can be classified according to the installation of its hardware components, namely:



Fully Calibrated

When the parameters and geometry of all its components (e.g., cameras, infrared light sources, screen) are previously known

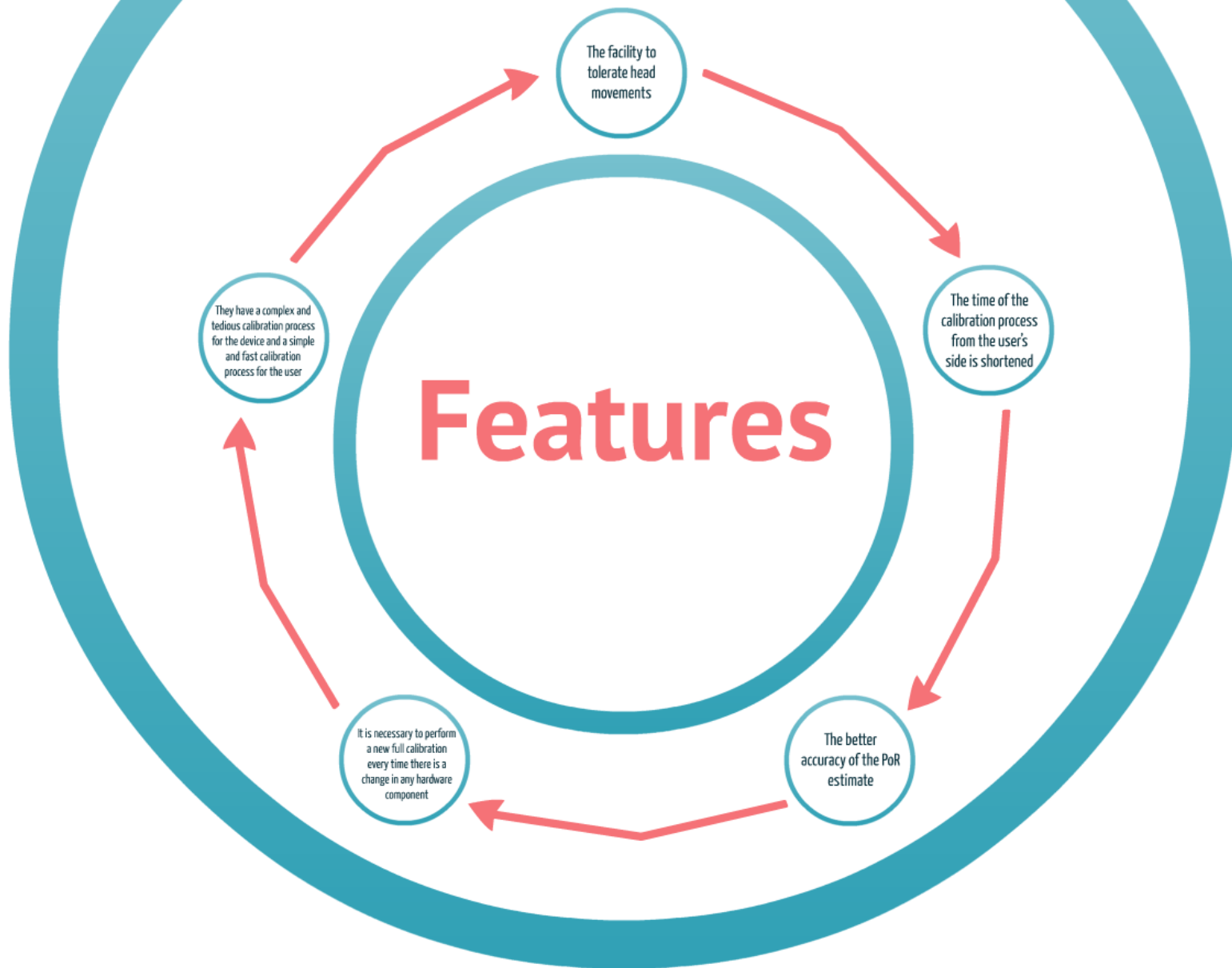
Partially Calibrated

When the parameters or geometry of some its components (e.g., unknown position of infrared light sources, but stereo cameras) are previously known

Non-Calibrated

When the parameters and geometry of any its components are unknown

Fully Calibrated



Features

The facility to tolerate head movements

The time of the calibration process from the user's side is shortened

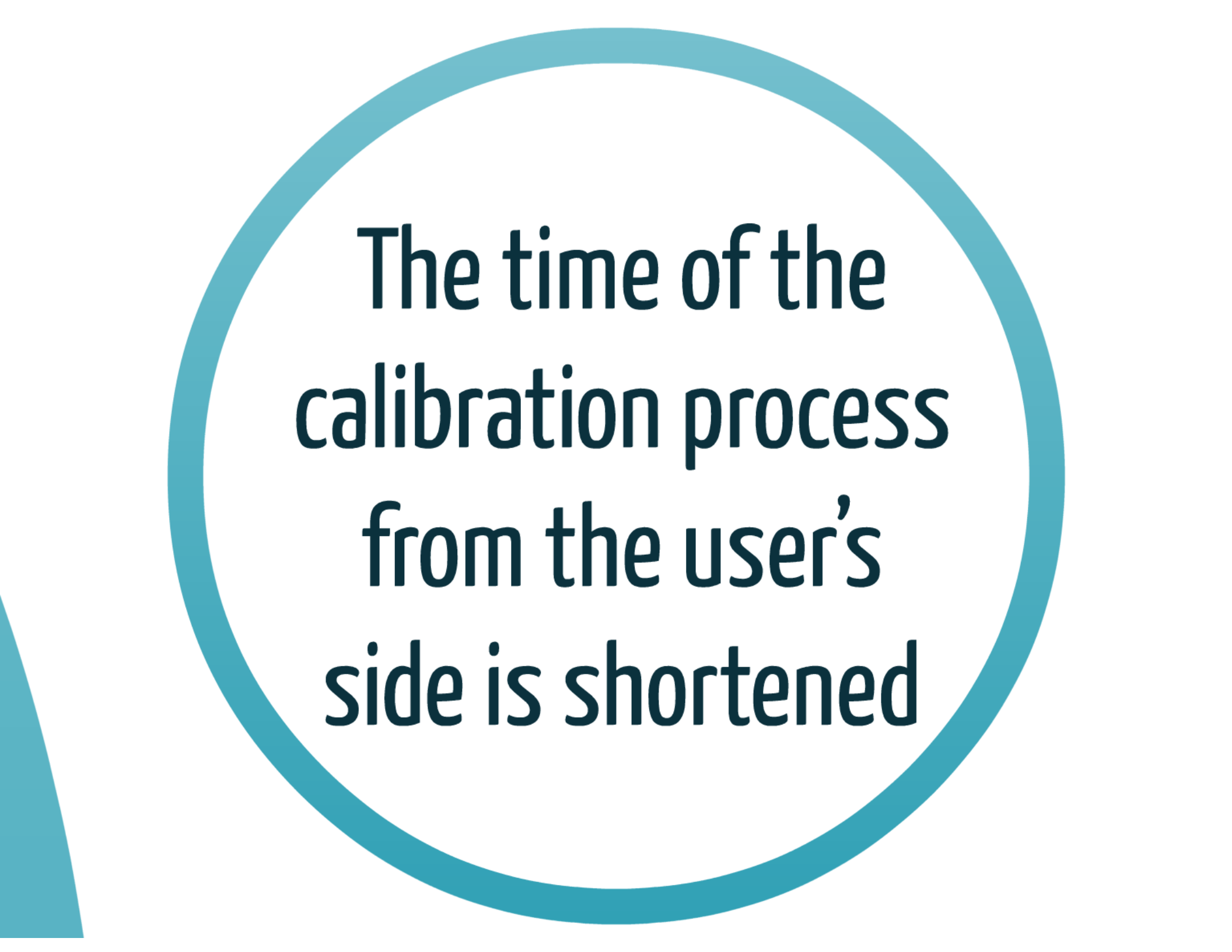
The better accuracy of the PoR estimate

It is necessary to perform a new full calibration every time there is a change in any hardware component

They have a complex and tedious calibration process for the device and a simple and fast calibration process for the user



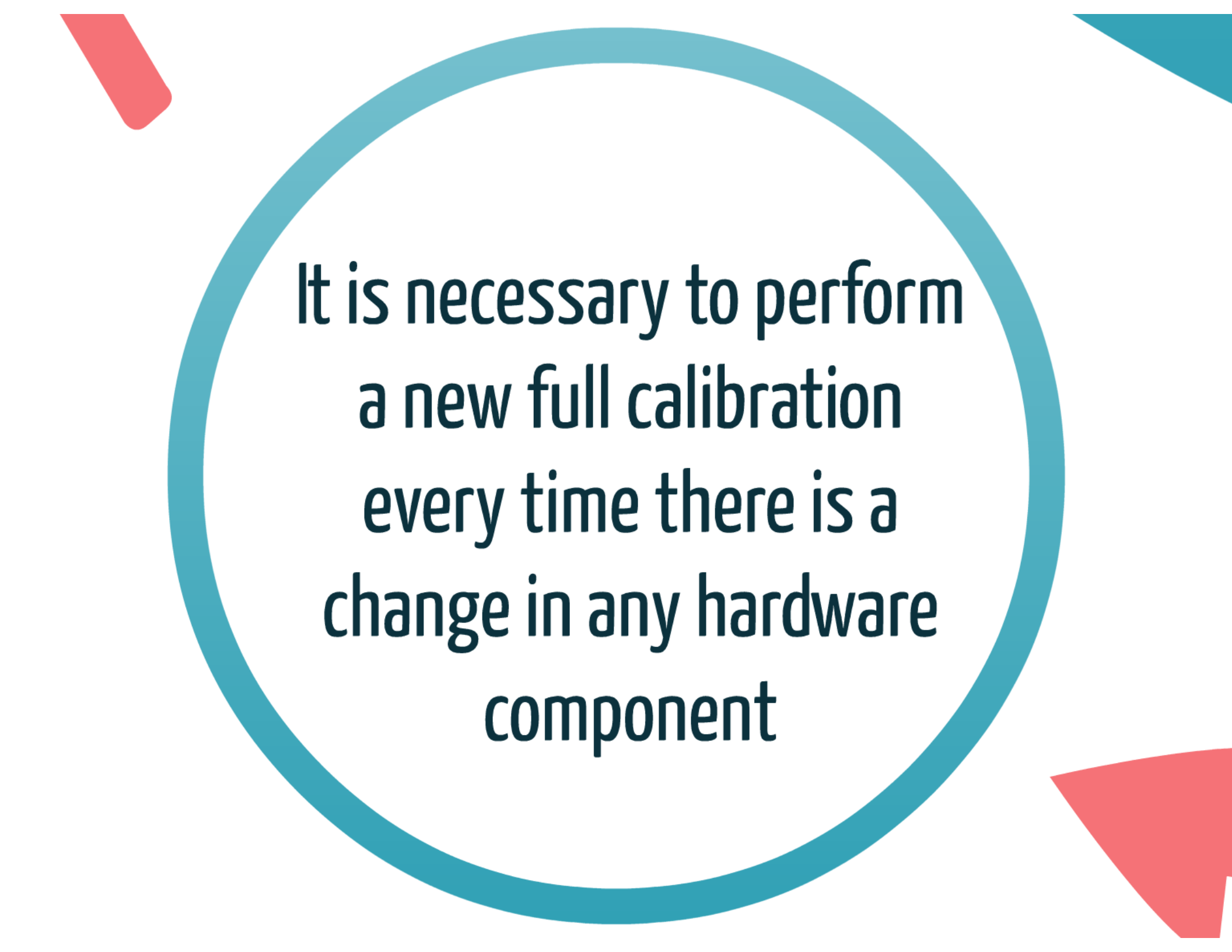
**The facility to
tolerate head
movements**



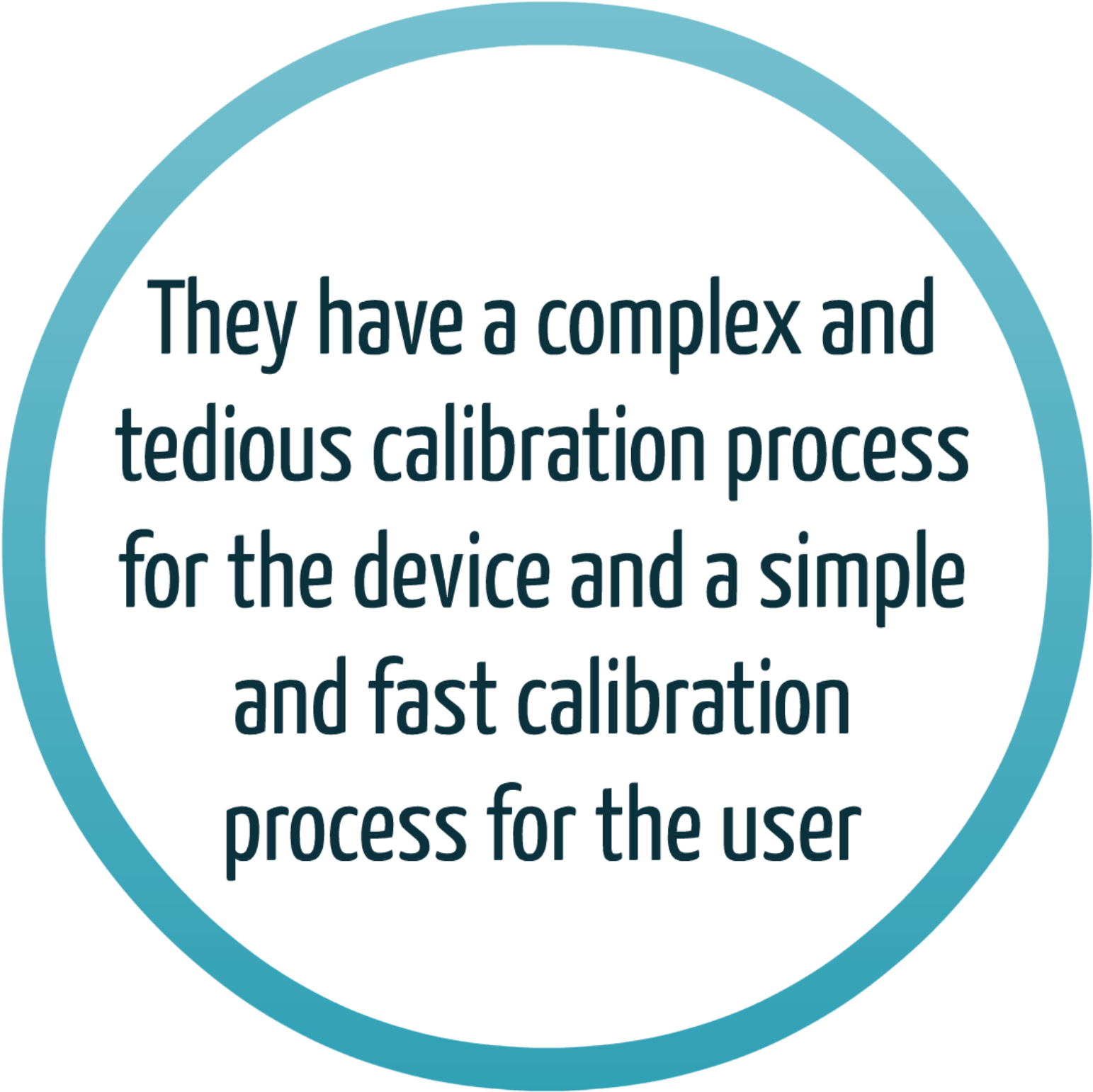
The time of the
calibration process
from the user's
side is shortened



**The better
accuracy of the PoR
estimate**

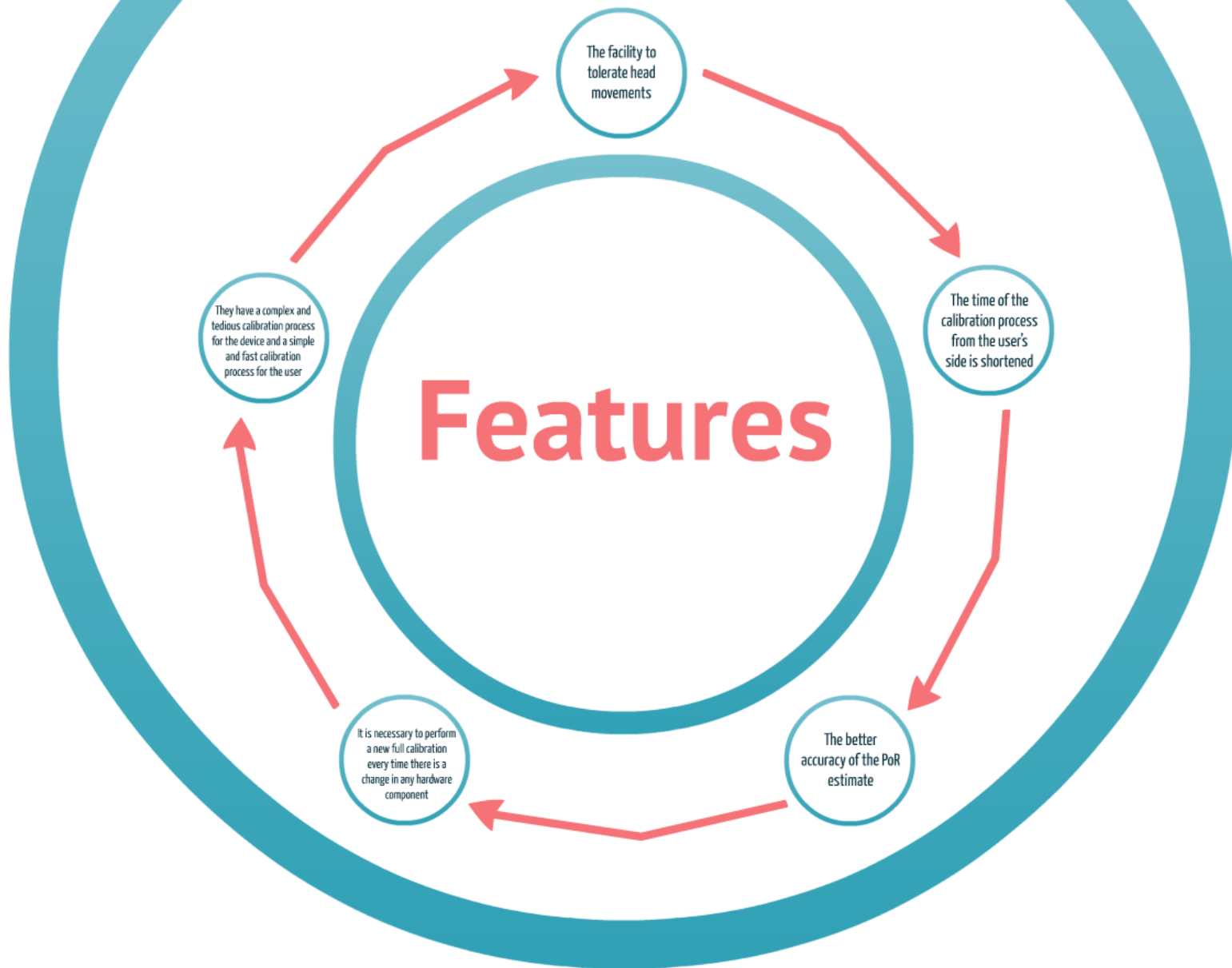


**It is necessary to perform
a new full calibration
every time there is a
change in any hardware
component**



They have a complex and tedious calibration process for the device and a simple and fast calibration process for the user

Fully Calibrated



Non-Calibrated

Features


In general, the head movements are limited

The calibration process from the device's side is non-existent

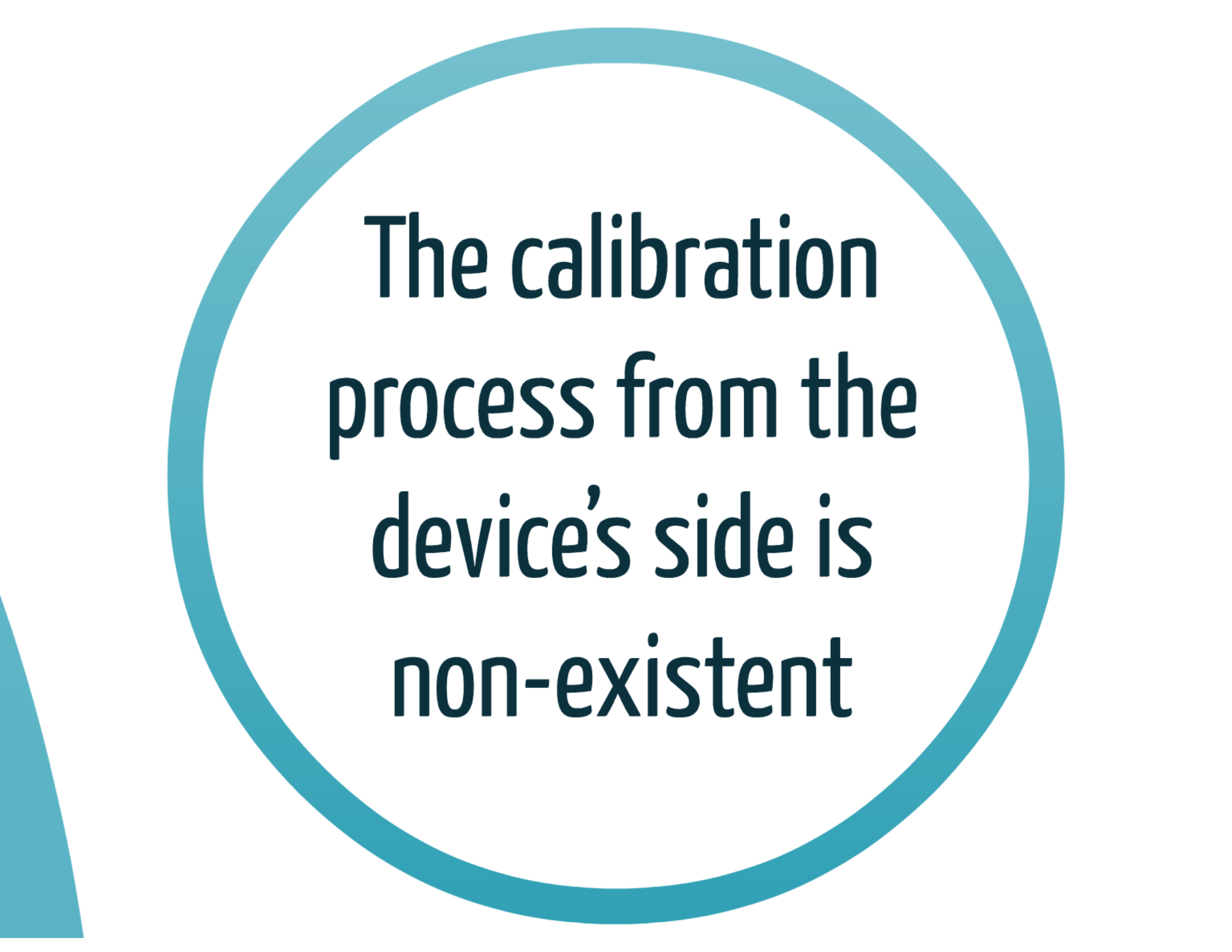
It is possible to achieve similar results (i.e., accuracy and performance) to those of fully calibrated setups

This calibration is not complex, since users just need to look at a set of predetermined targets in the screen

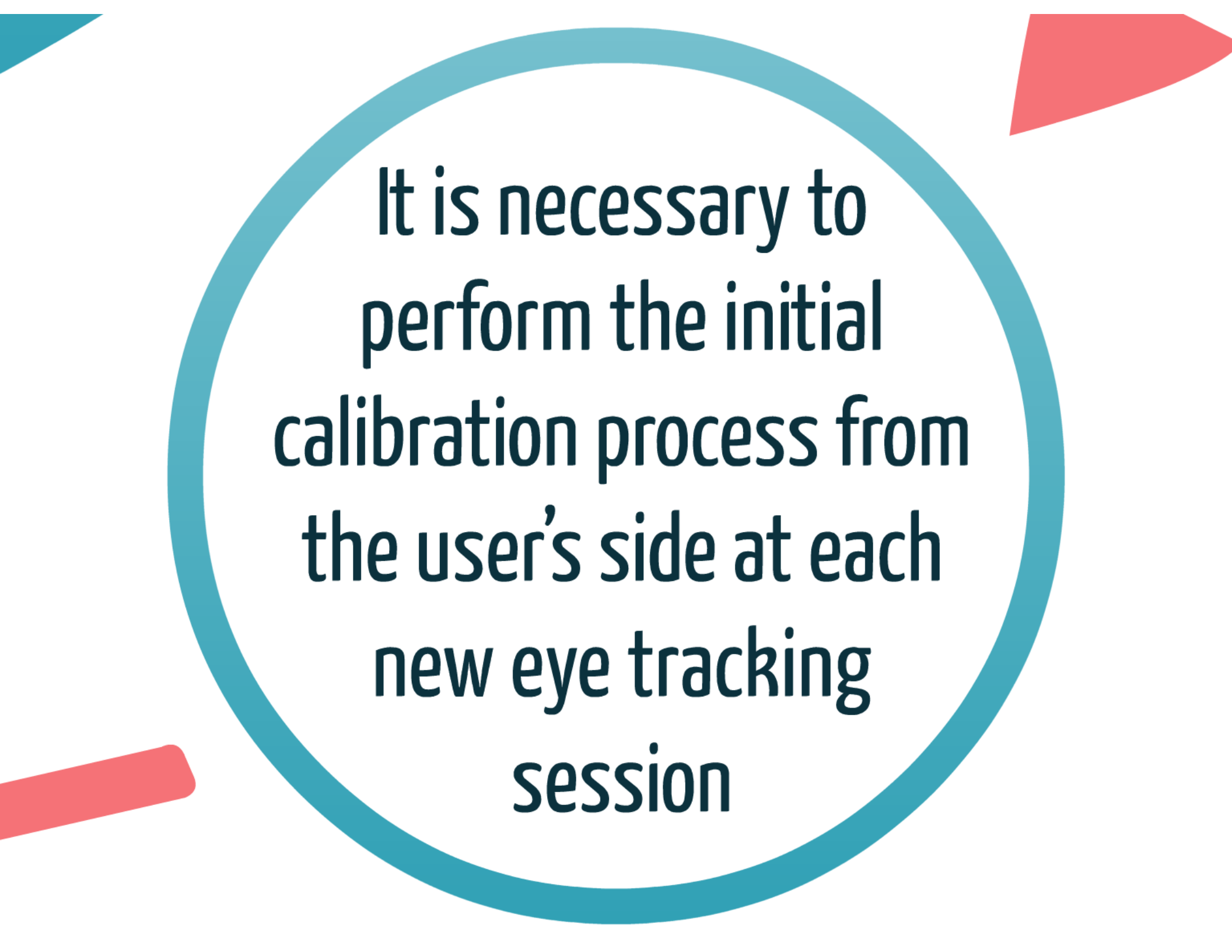
It is necessary to perform the initial calibration process from the user's side at each new eye tracking session



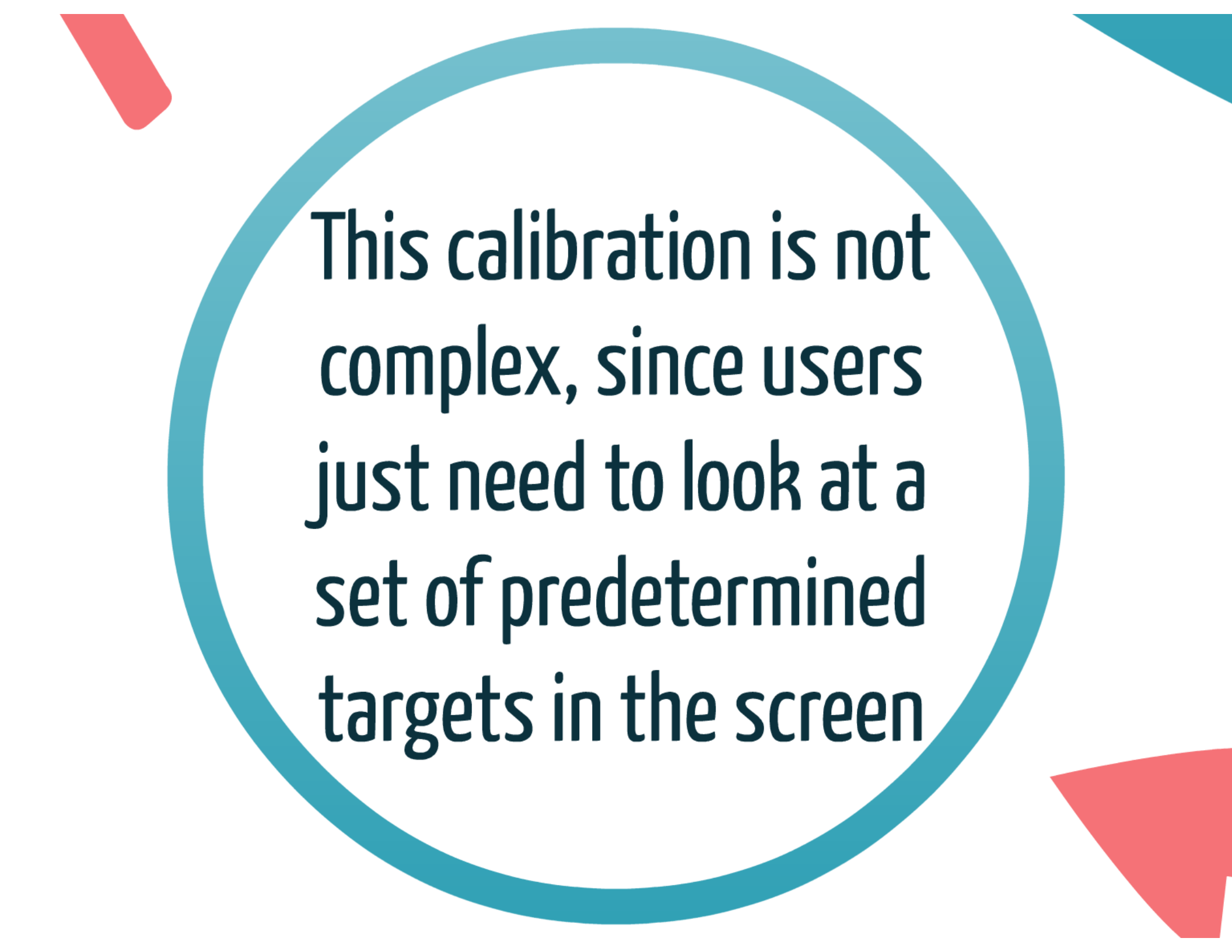
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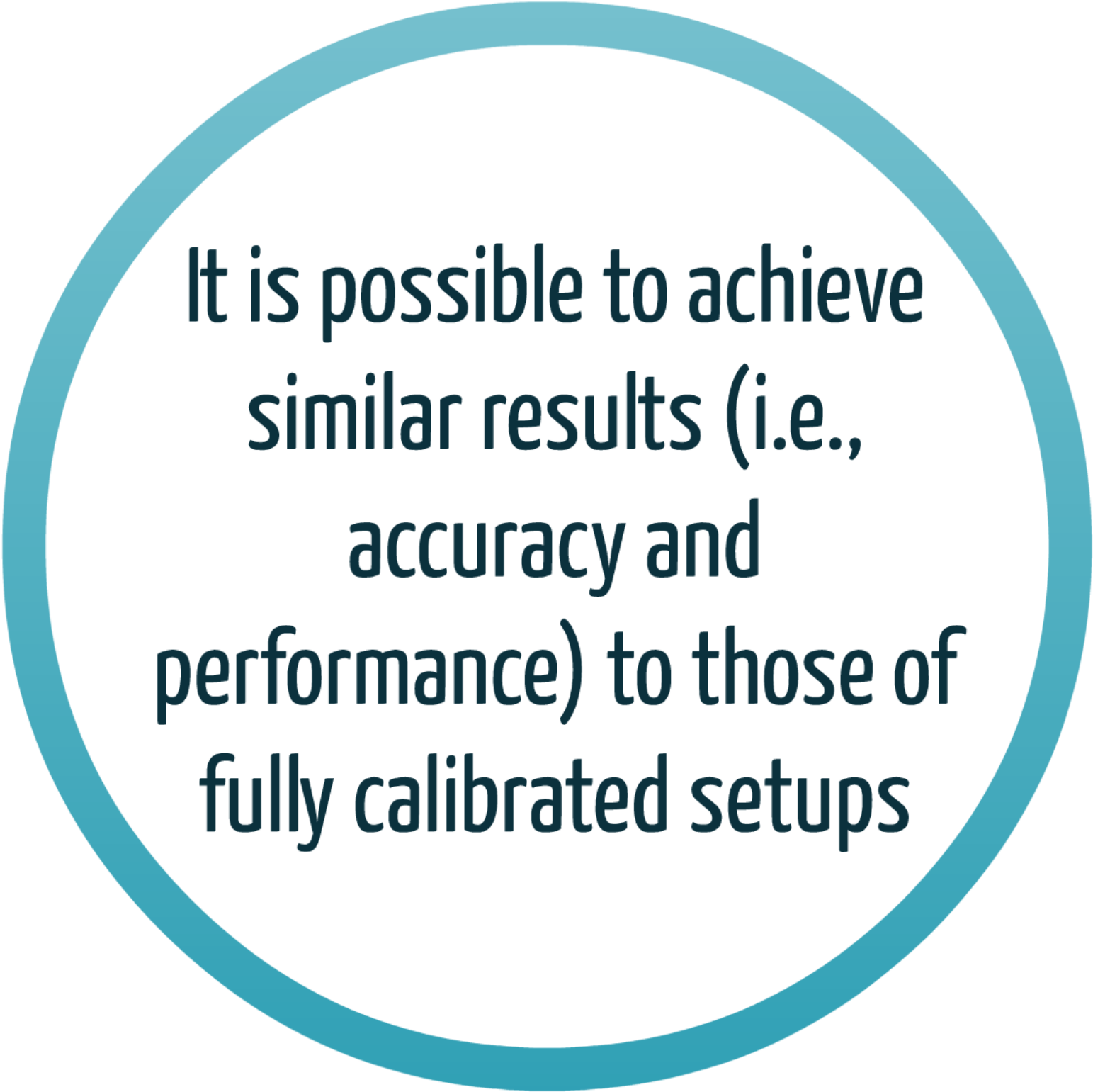
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This calibration is not complex, since users just need to look at a set of predetermined targets in the screen



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Partially Calibrated

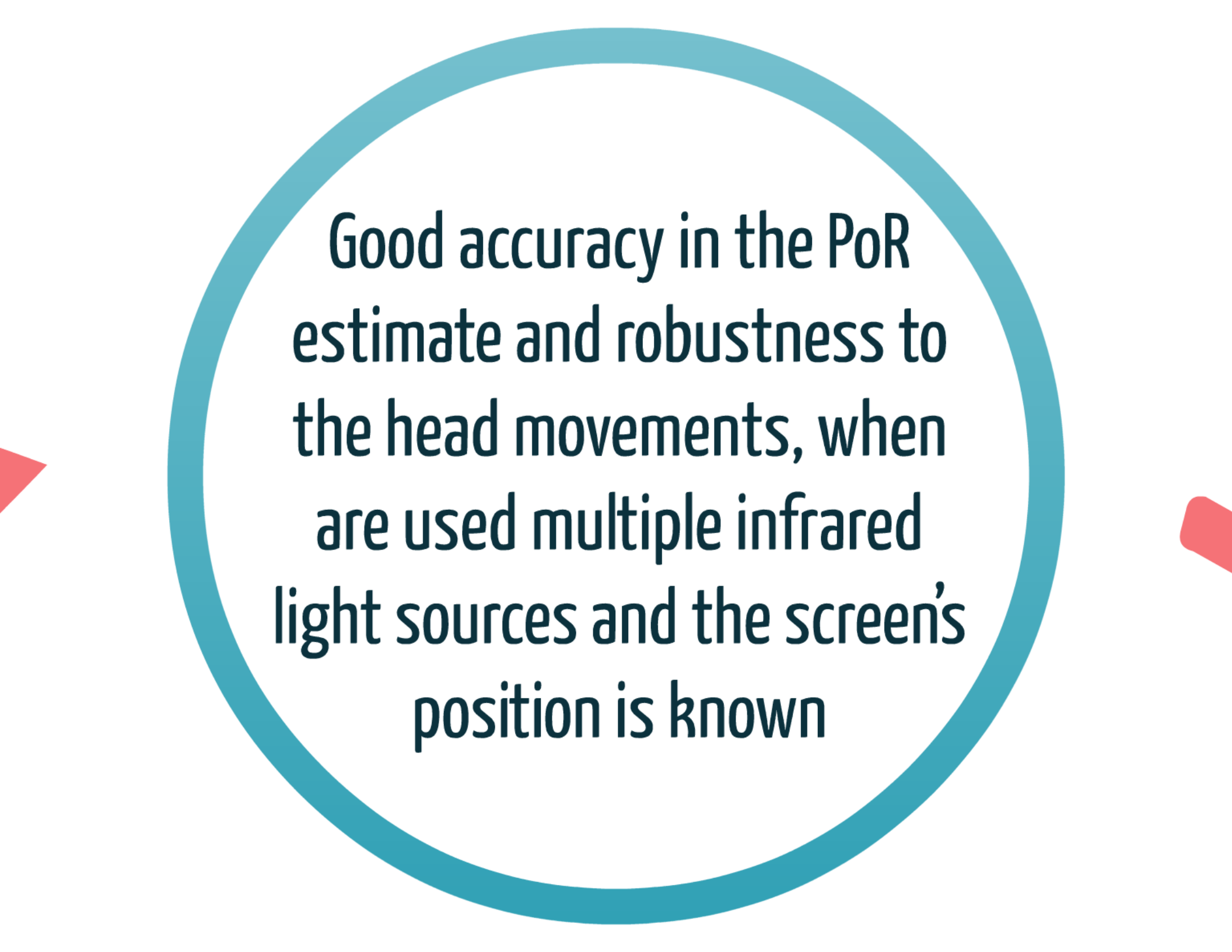
Features

Good accuracy in the PoR estimate and robustness to the head movements, when are used multiple infrared light sources and the screen's position is known

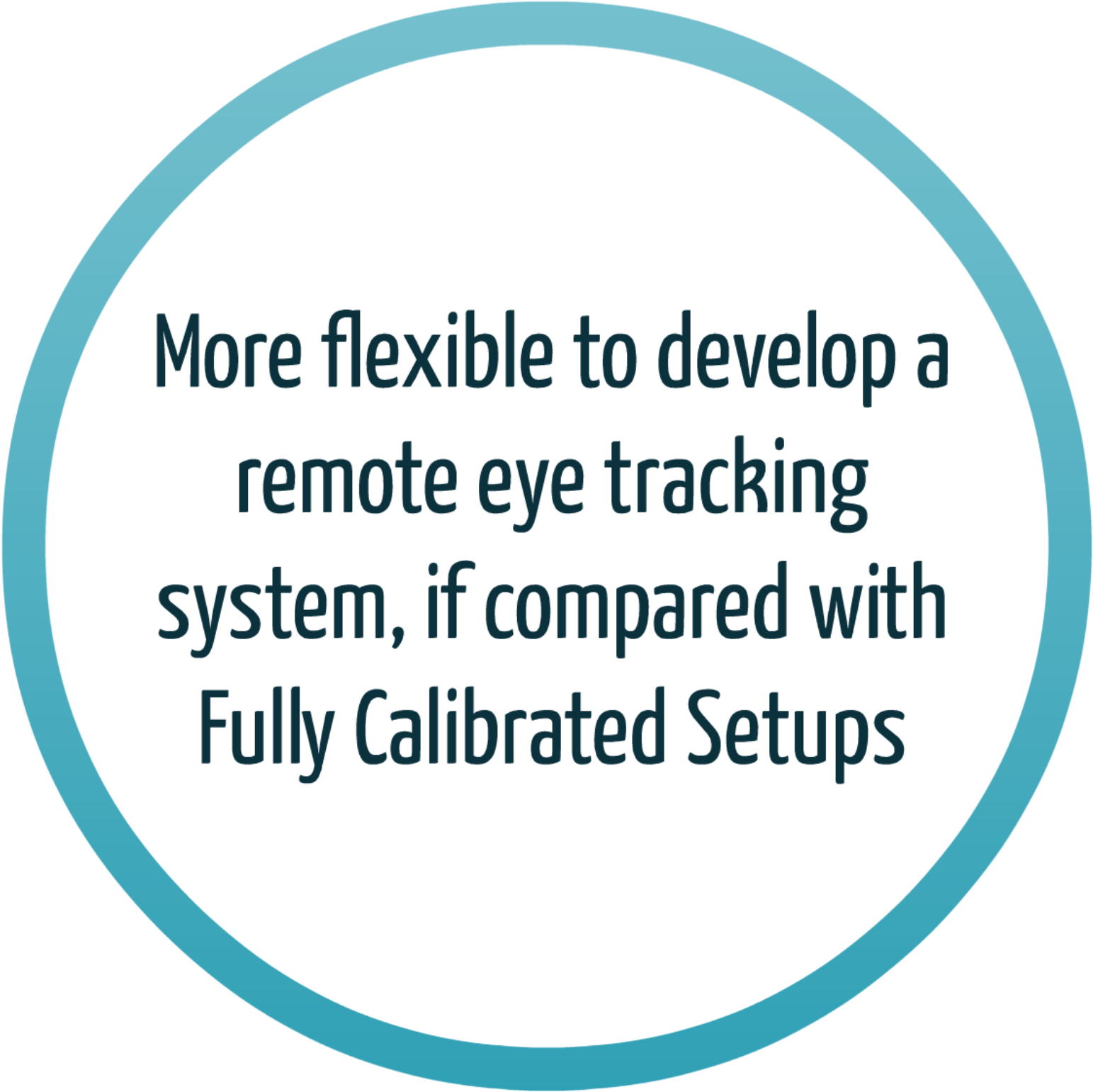
More flexible to develop a remote eye tracking system, if compared with Fully Calibrated Setups

These types of setups lead to a more difficult modeling problem, e.g., the mathematical model for estimating the PoR

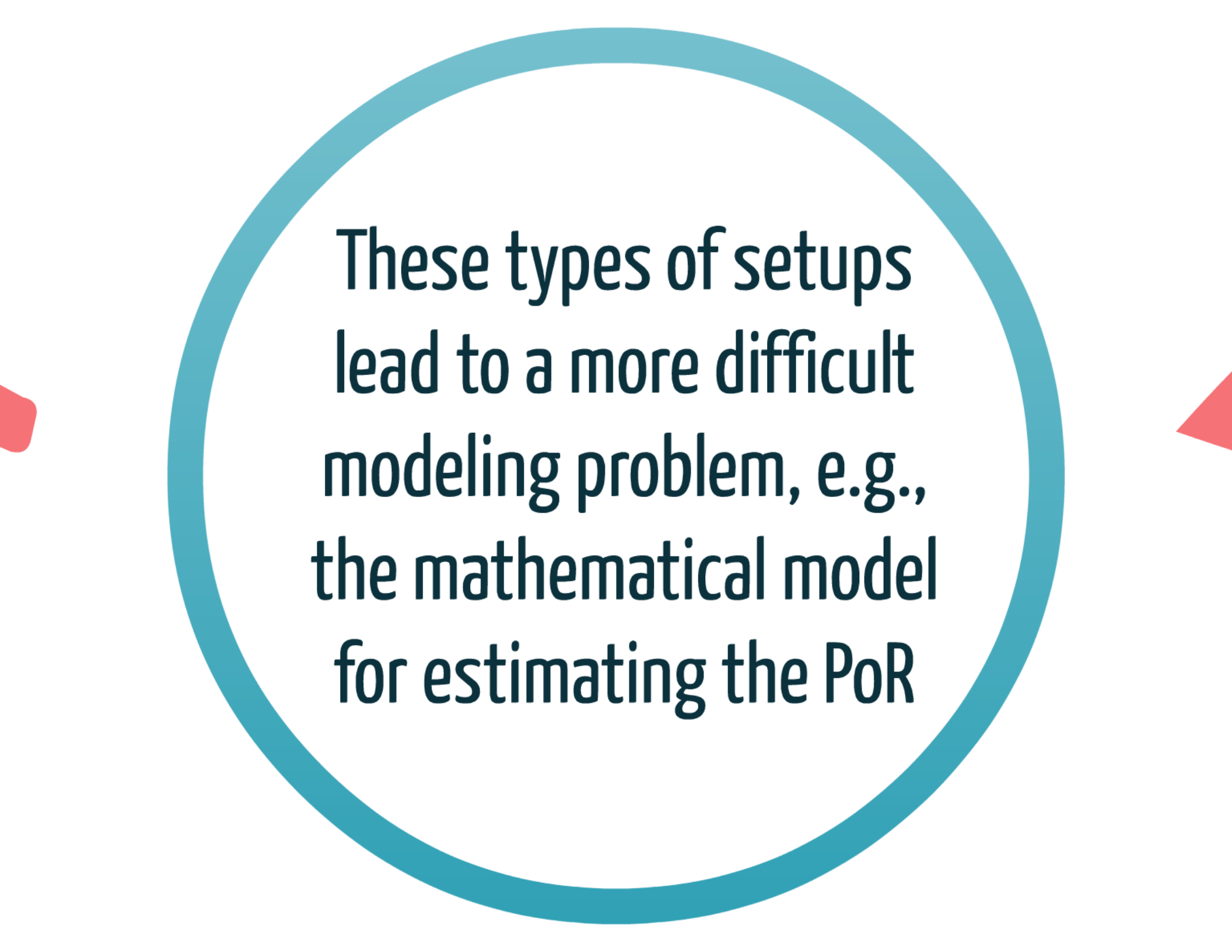
According to Hansen & Ji (2010), future eye tracking researches may reveal the potential of Partially Calibrated Setups



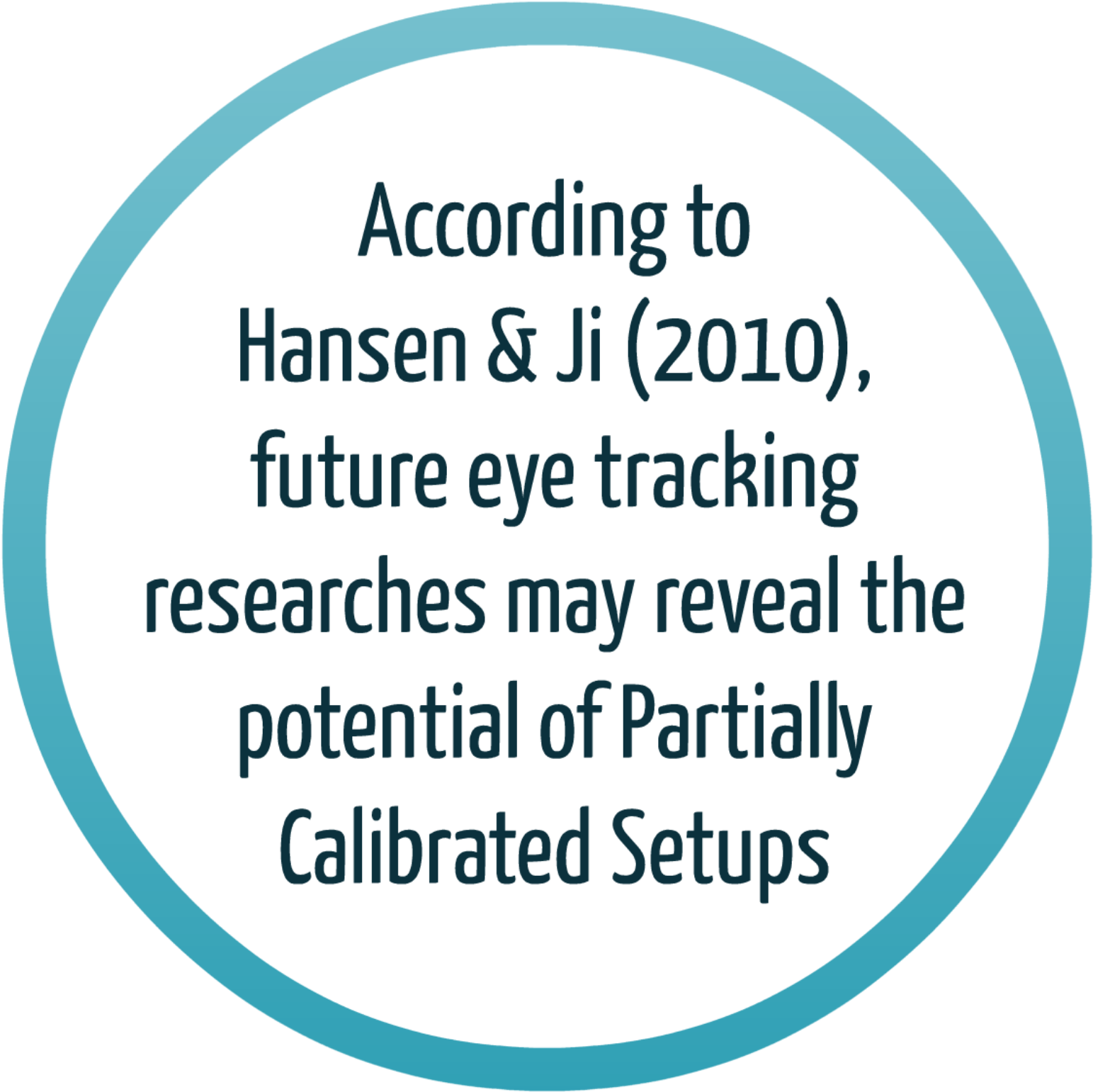
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Features

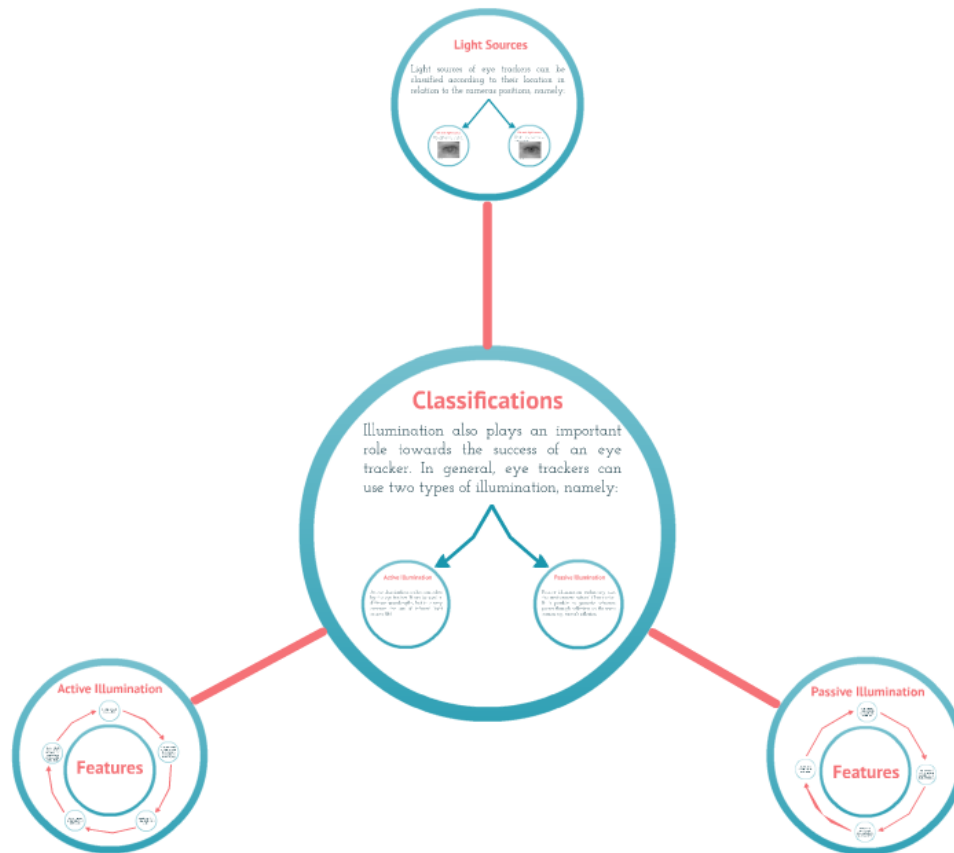
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Types of illumination



Classifications

Illumination also plays an important role towards the success of an eye tracker. In general, eye trackers can use two types of illumination, namely:

Active Illumination

Active illumination is often controlled by the eye tracker. It can be used in different wavelengths, but it is very common the use of infrared light sources (IR)


Passive Illumination

Passive illumination exclusively uses the environment natural illumination. It is possible to generate reference points through reflexions on the user's cornea, e.g., screen's reflexion.



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Active Illumination

Features

Infrared light sources do not distract the user

Mainly in indoor setups, infrared light sources do not suffer interference from variations of the environment lighting

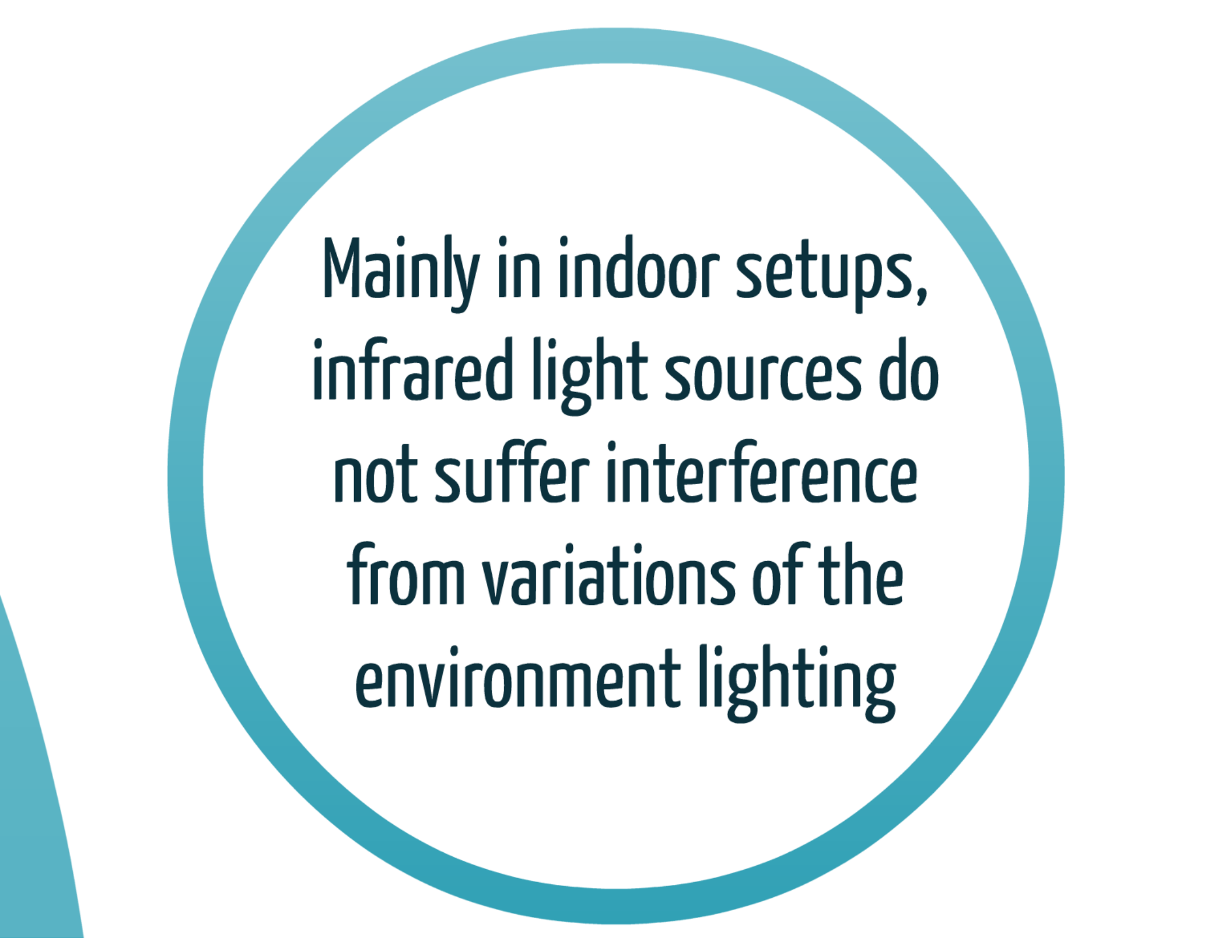
It is possible to maintain a homogeneous illumination condition

The active illumination improves the detection of the eye features

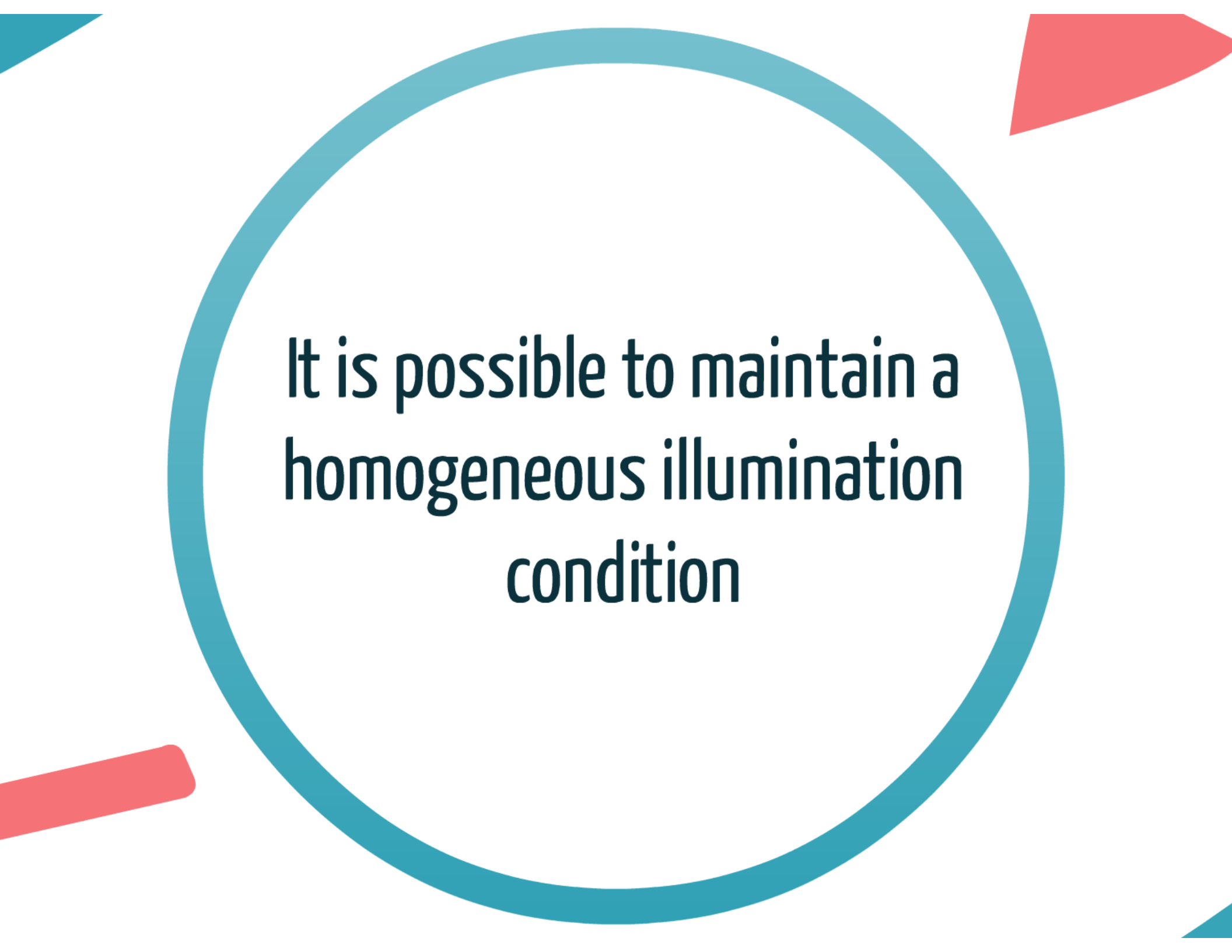
The active illumination produces glints in the user's cornea, which can be used as reference points by several eye tracking methods



**Infrared light sources do
not distract the user**



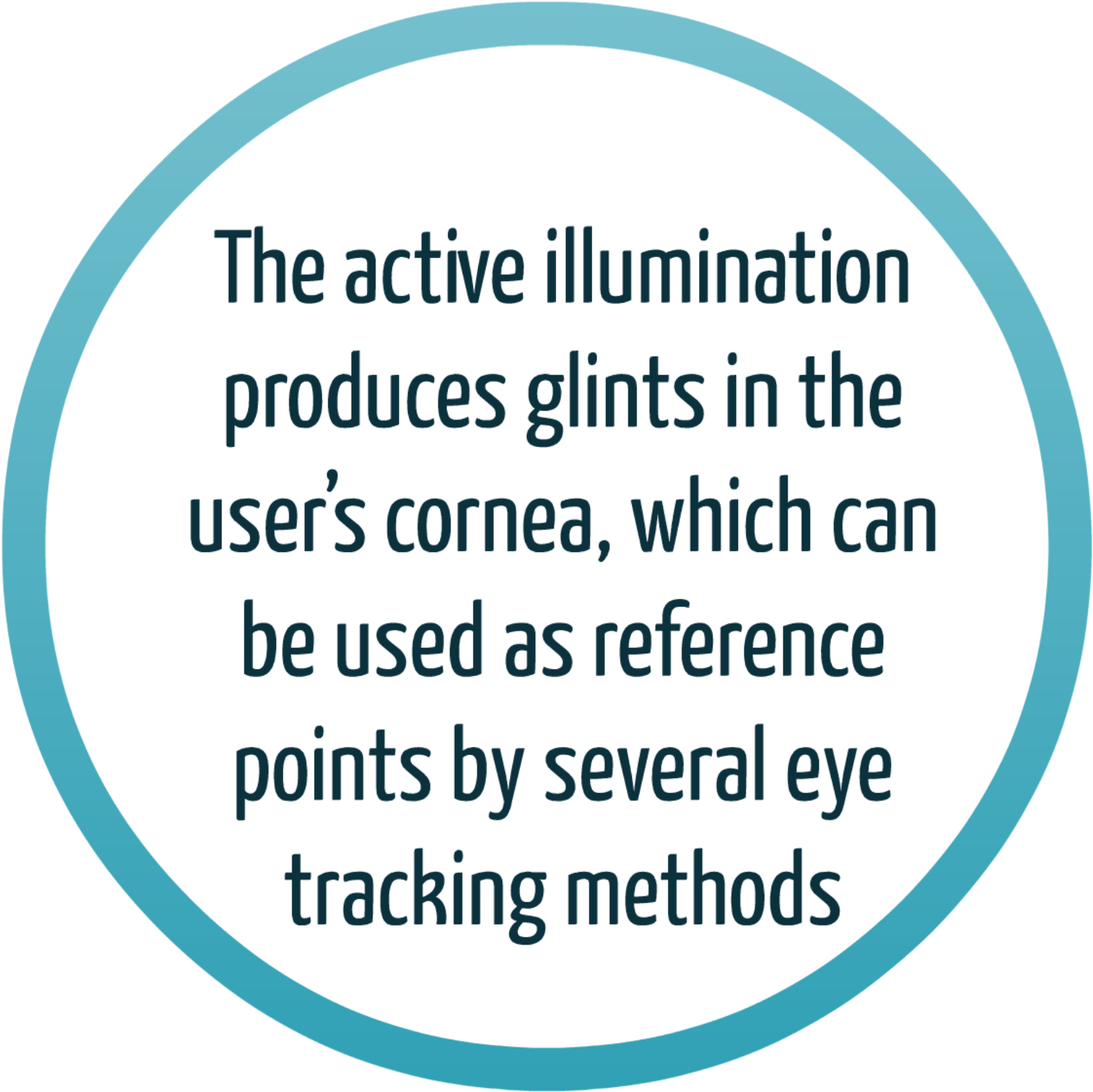
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Passive Illumination

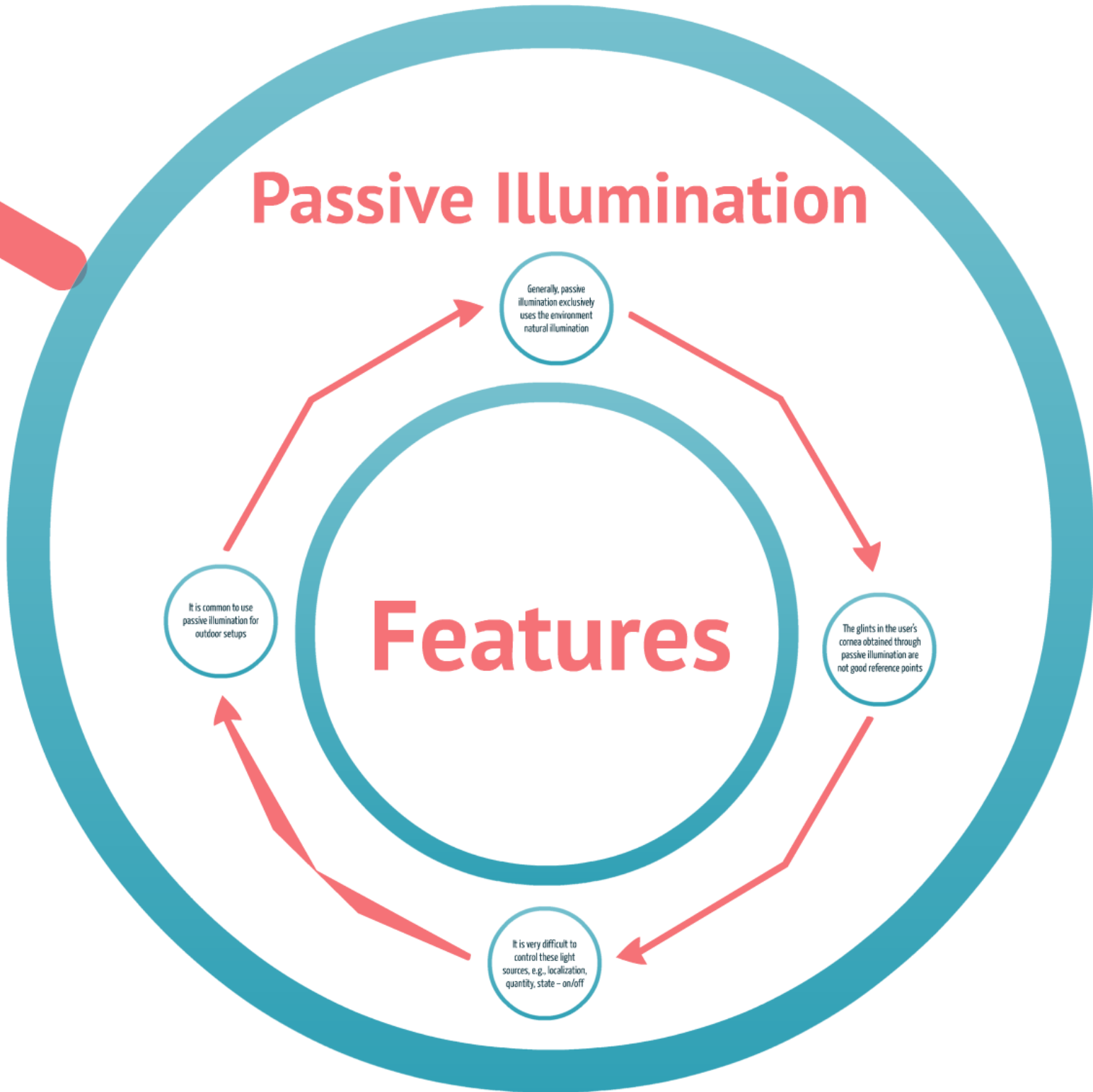
Features


Generally, passive illumination exclusively uses the environment natural illumination

The glints in the user's cornea obtained through passive illumination are not good reference points

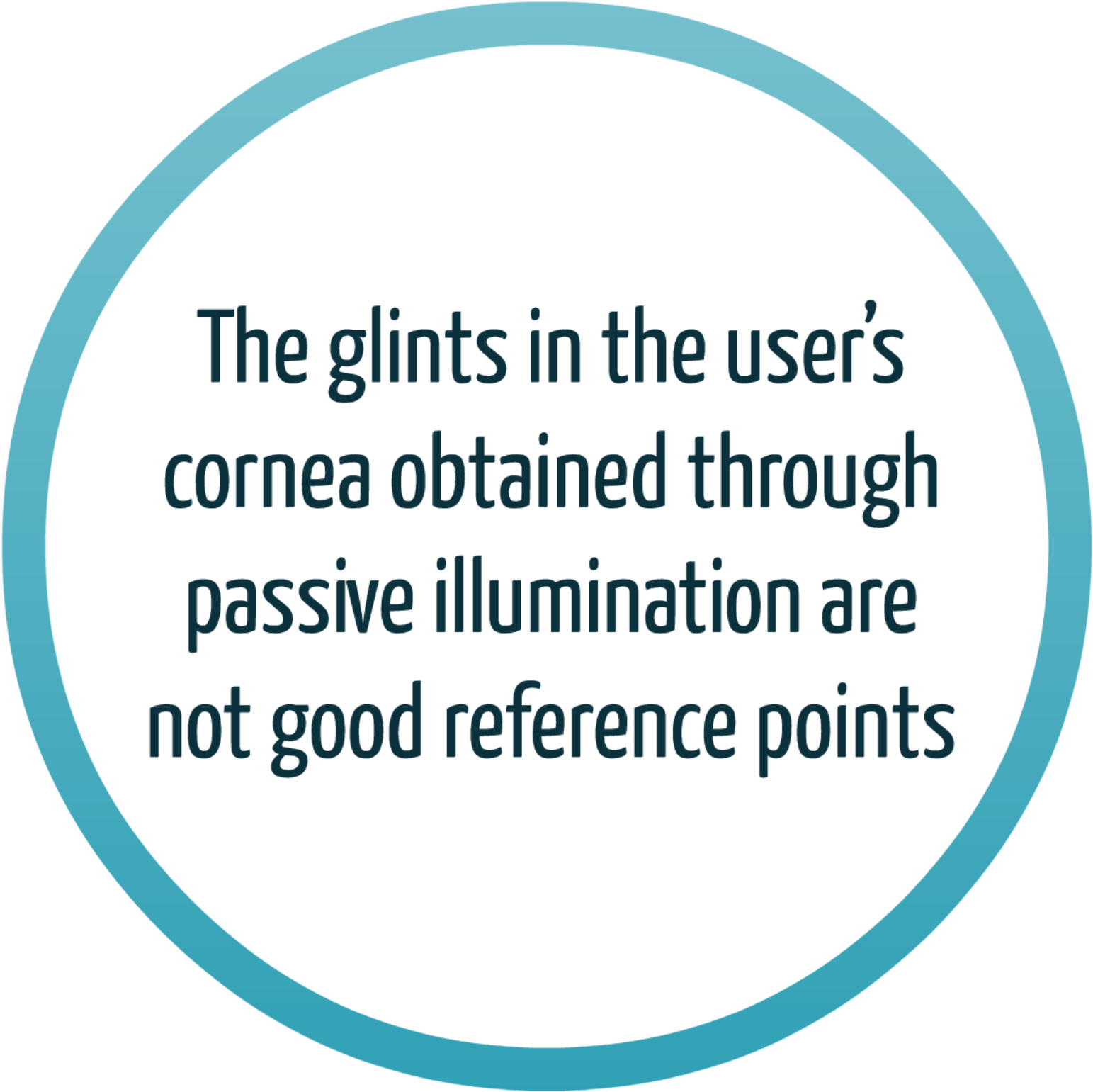
It is very difficult to control these light sources, e.g., localization, quantity, state - on/off

It is common to use passive illumination for outdoor setups

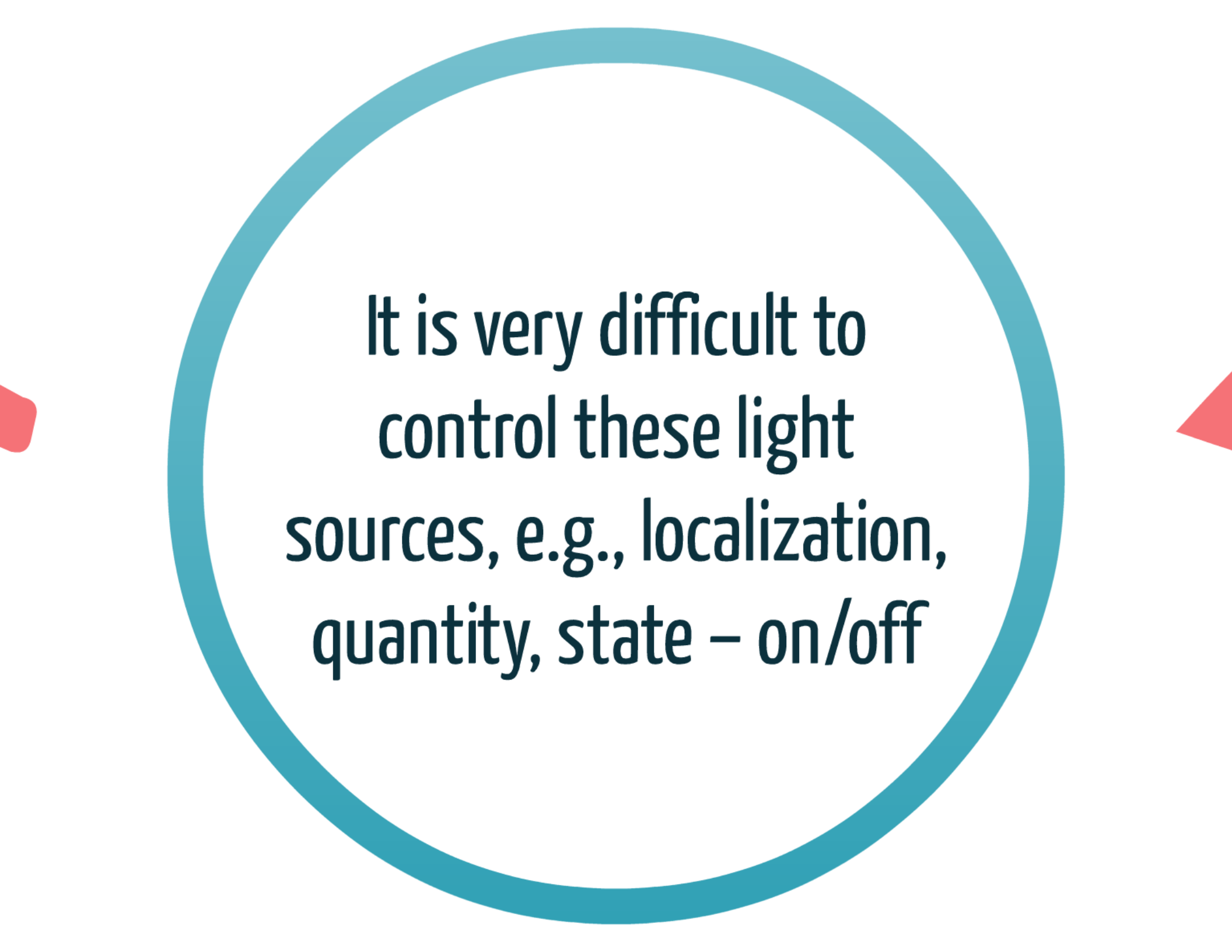




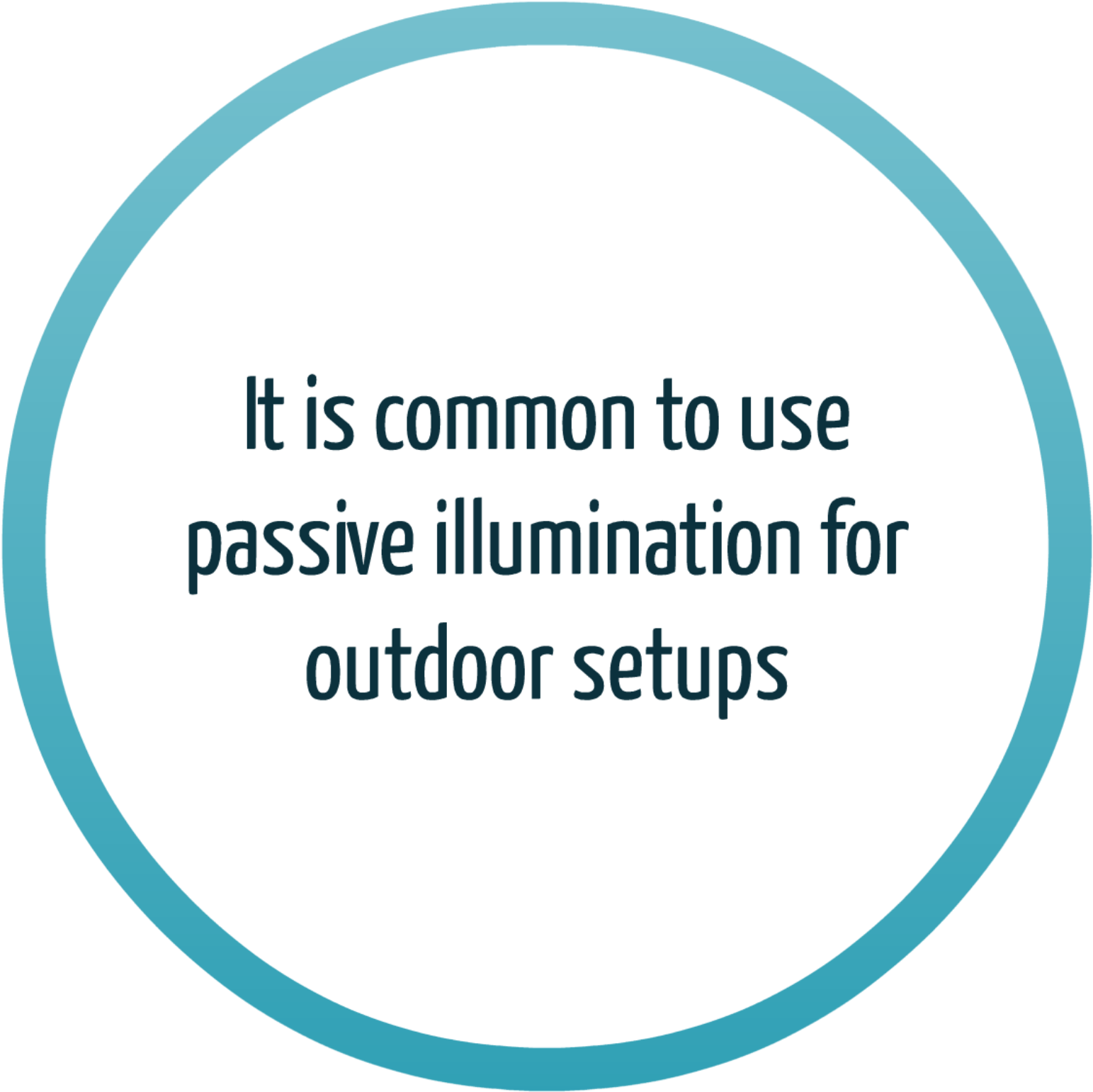
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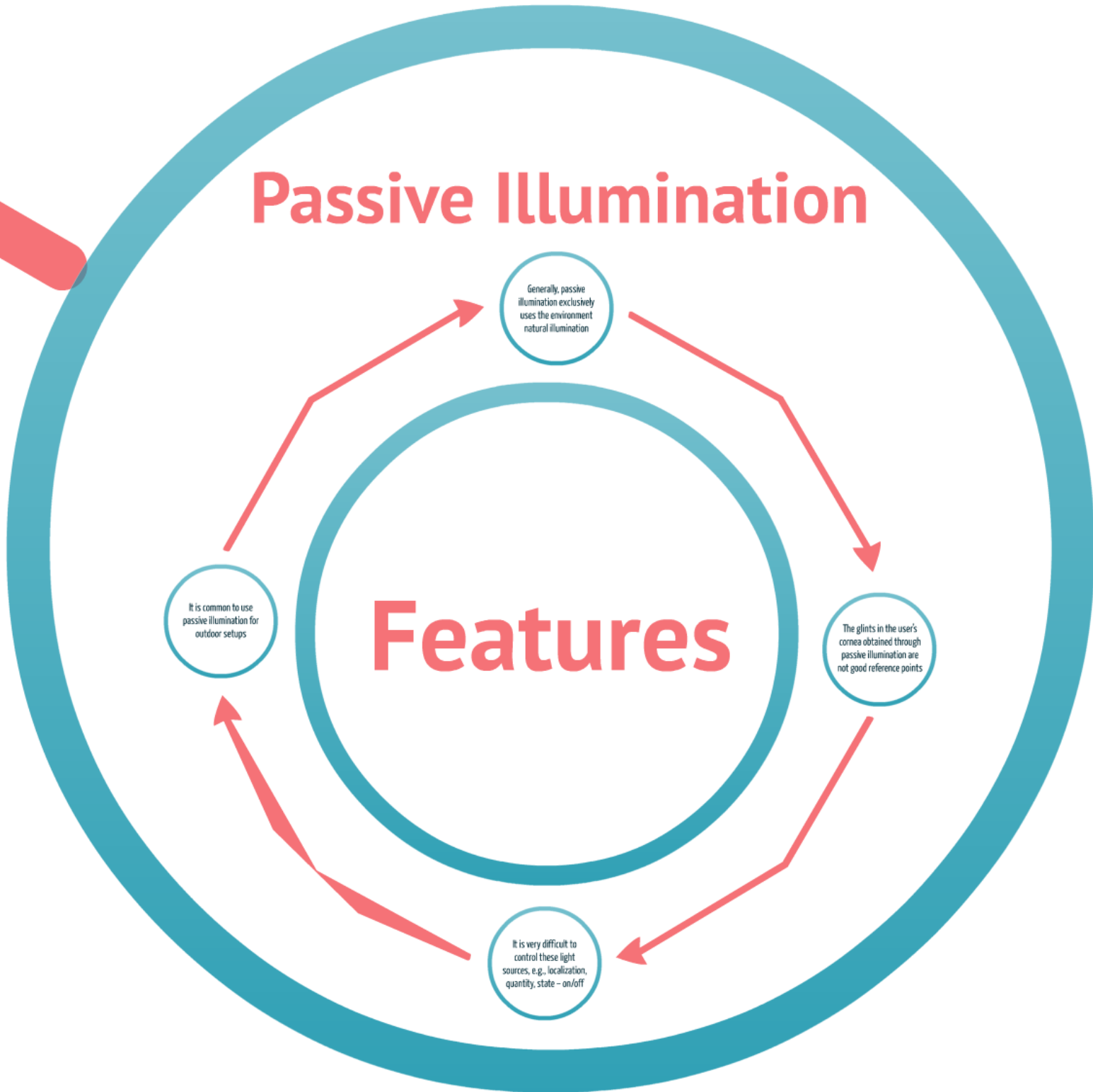
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Light Sources

Light sources of eye trackers can be classified according to their location in relation to the cameras positions, namely:

On-axis light source

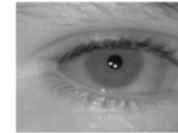
These type of illumination are placed in the camera optical axis (or very close to them.)



Source: IBM/STO (2012)

Off-axis light source

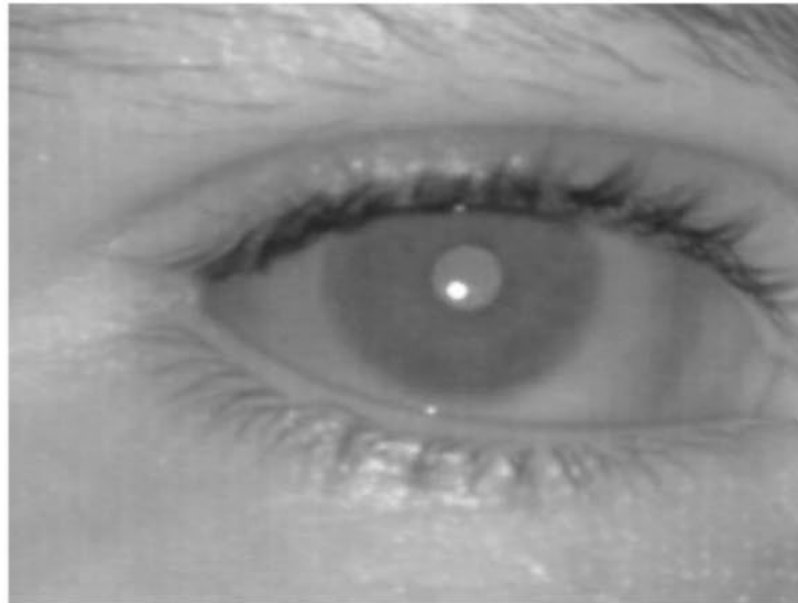
These type of illumination are positioned in any other location different from the camera's optical axis.



Source: IBM/STO (2012)

On-axis light source

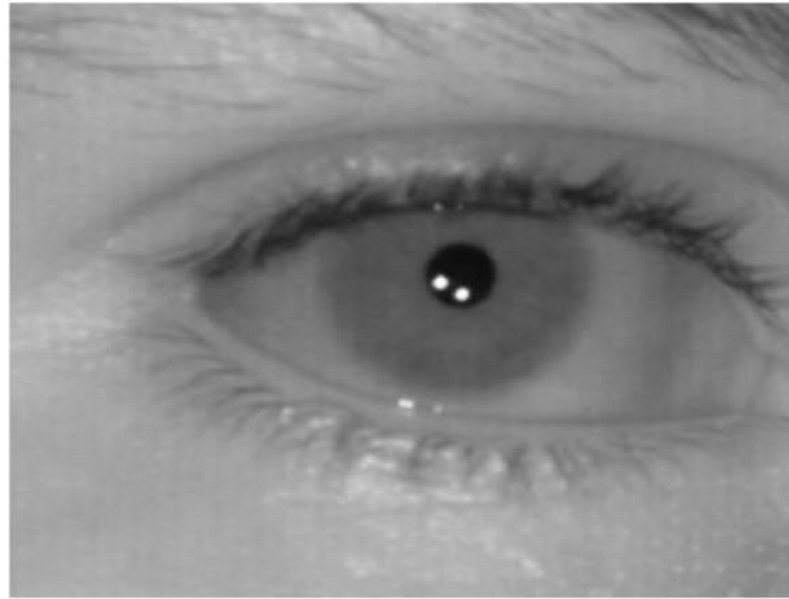
These type of illumination are placed in the camera optical axis (or very close to them)



Source: NARCIZO (2012)

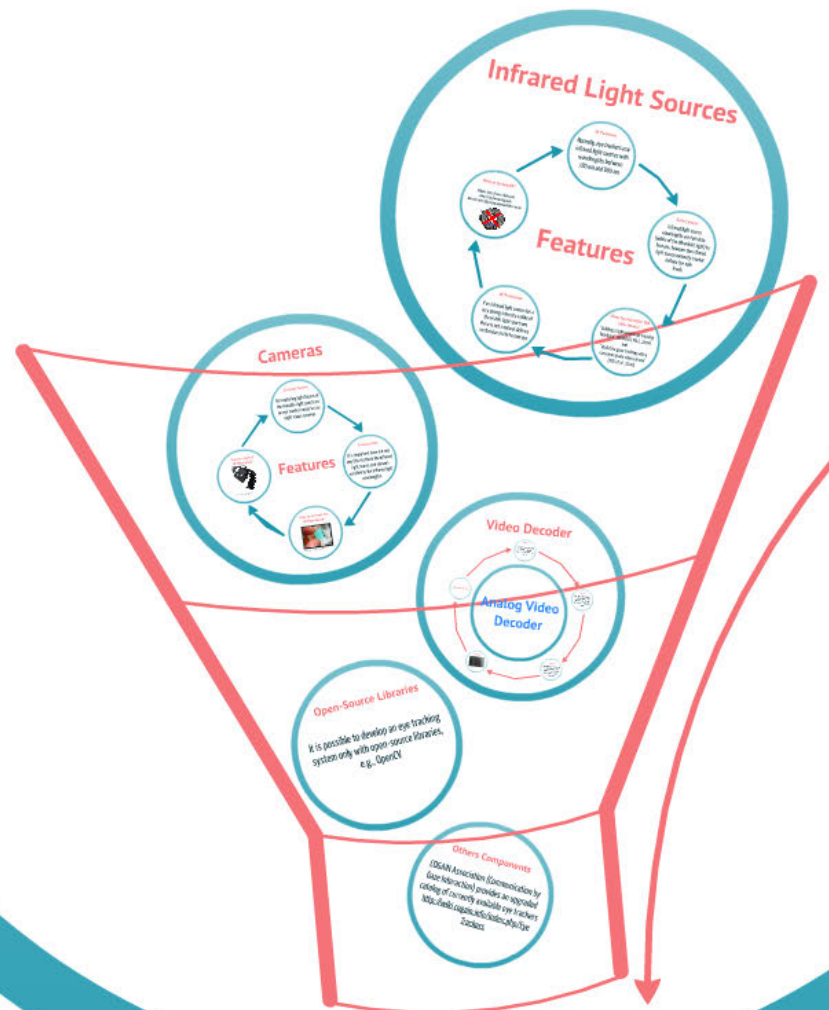
Off-axis light source

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Source: NARCIZO (2012)

Hardware components



Infrared Light Sources

IR Features

Normally, eye trackers use infrared light sources with wavelengths between 780 nm and 880 nm

Safe Levels

Infrared light source wavelengths are harmless (unlike of the ultraviolet light) to humans, however the infrared light source intensity is what defines the safe levels

How to calculate the safe levels?

"Building a lightweight eye tracking headgear" (BABCOCK; PELZ, 2004) and "Real-time gaze tracking with a consumer-grade video camera" (KEIL et al., 2010)

IR Problems

If an infrared light source has a very strong intensity, unlike of the visible-light spectrum, there is not a natural defence mechanism in the human eye

Where to buy IR?

Alibaba: <http://www.alibaba.com>
eBay: <http://www.ebay.com>
Mercado Livre: <http://www.mercadolivre.com.br>



Features

cameras

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Cameras

Cameras' Sensor

For capturing light beams of the invisible-light spectrum, an eye tracker needs to use night vision cameras

Prerequisites

It is important does not use any filter to block the infrared light beams and sensors sensible to the infrared light wavelengths

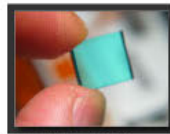
Features

How to create a IR filter pass?



Source: <http://google.com>

How to remove the IR filter block?



Source: <http://google.com>

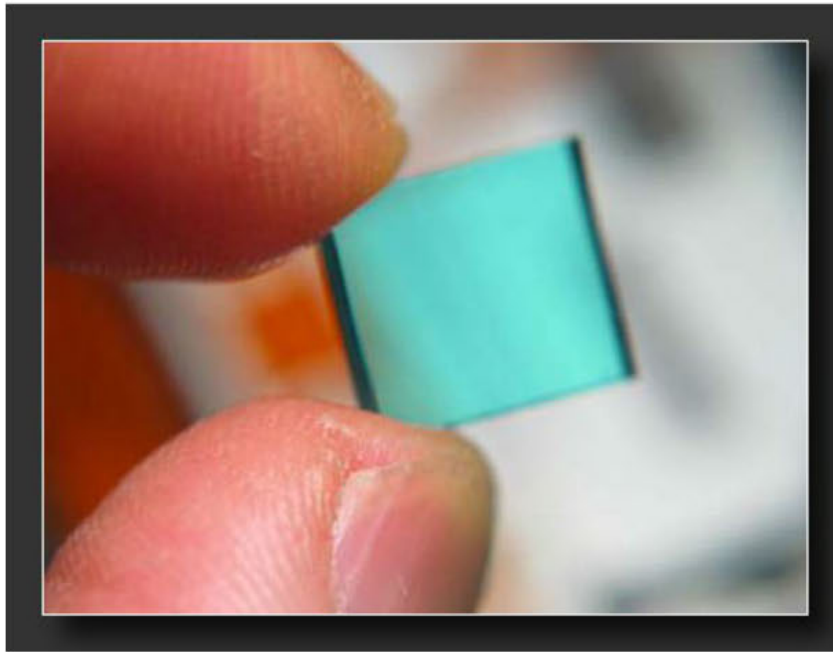
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How to remove the IR filter block?



Source: <http://goo.gl/zSTk6r>

How to create a IR filter pass?



Source: <http://goo.gl/Hgbesj>

Video Decoder

Analog Video Decoder

Objective

Creation of an electronic circuit board to decode an analog video into an even field and an odd field

Demonstration 01

Example 01

Synchronized activation of the active light sources on-axis and off-axis according to interlaced frames of an analog video

Example 03



Example 02

Activation synchronized of the active light sources on-axis and off-axis according to interleaved frames of the captured video

Objective

Creation of an electronic circuit board to decode an analog video into an even field and an odd field

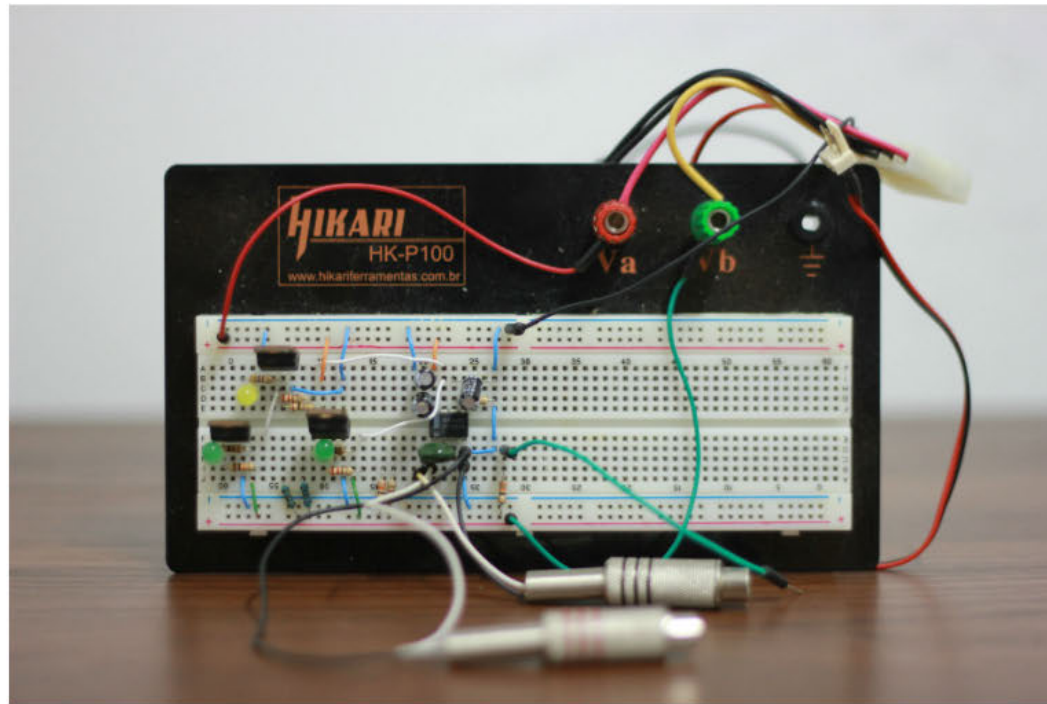
Example 01

Synchronized activation of the active light sources on-axis and off-axis according to interlaced frames of an analog video

Example 02

Activation synchronized of the active light sources on-axis and off-axis according to interleaved frames of the captured video

Example 03



Source: Narcizo (2012)

A large teal circle outline is centered on the page. To the right of the circle, there is a teal shape that looks like a partial circle or a wedge cut off by the edge of the page.

Demonstration 01

Open-Source Libraries

It is possible to develop an eye tracking system only with open-source libraries, e.g., OpenCV



Others Components

COGAIN Association (Communication by Gaze Interaction) provides an upgraded catalog of currently available eye trackers

<http://wiki.cogain.info/index.php/EyeTrackers>

Calibration process from the device's side



When is it necessary to perform this calibration?

Calibration from the device's side is a process necessary for adjusting the hardware components used by a fully or partially calibrated eye tracker

Another possibility is using the OpenCV Library

The first step is to align correctly the camera's optical axes

Example of Calibration Process




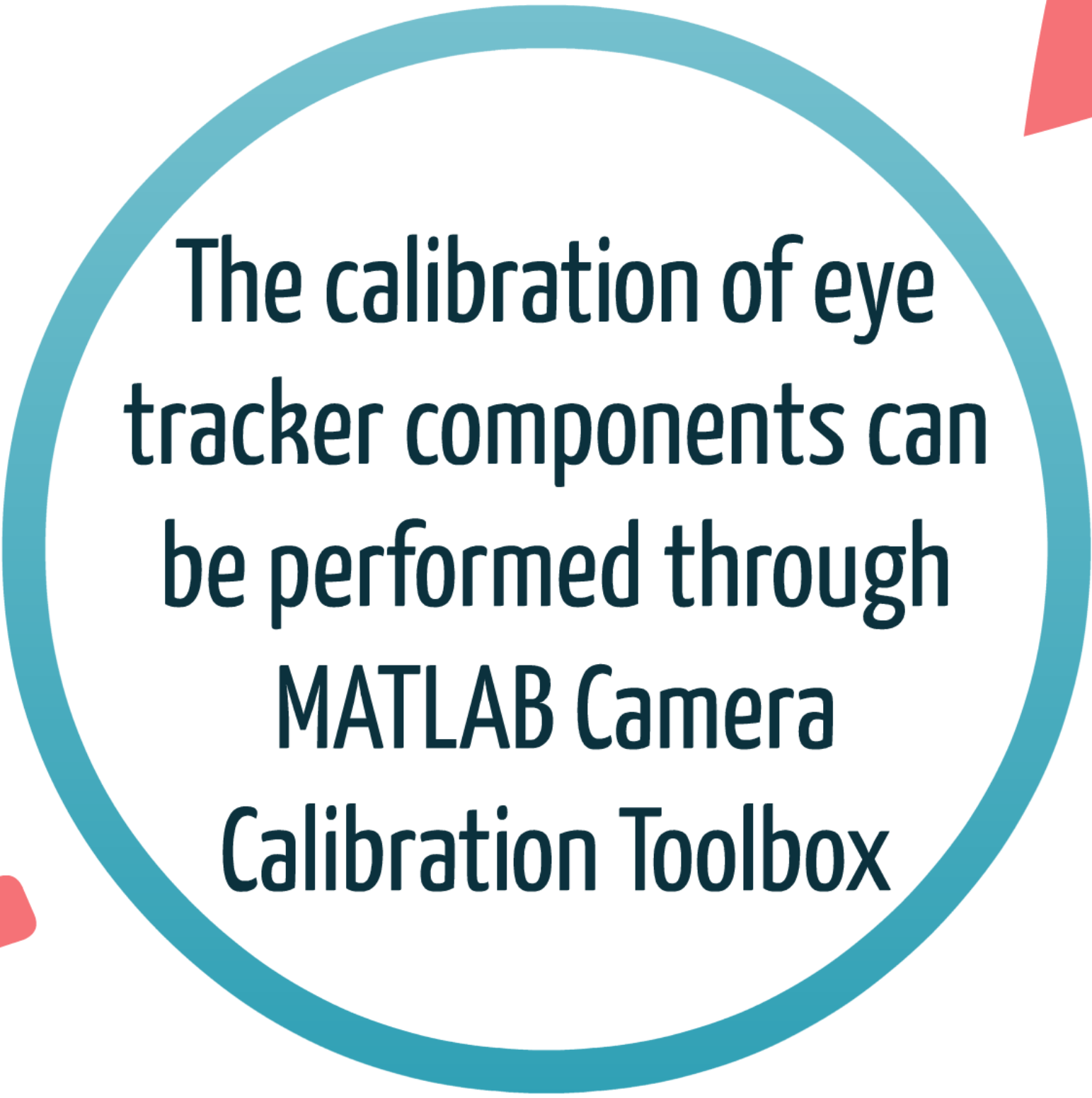
The calibration of eye



**Most fully calibrated eye
trackers use stereo
cameras**

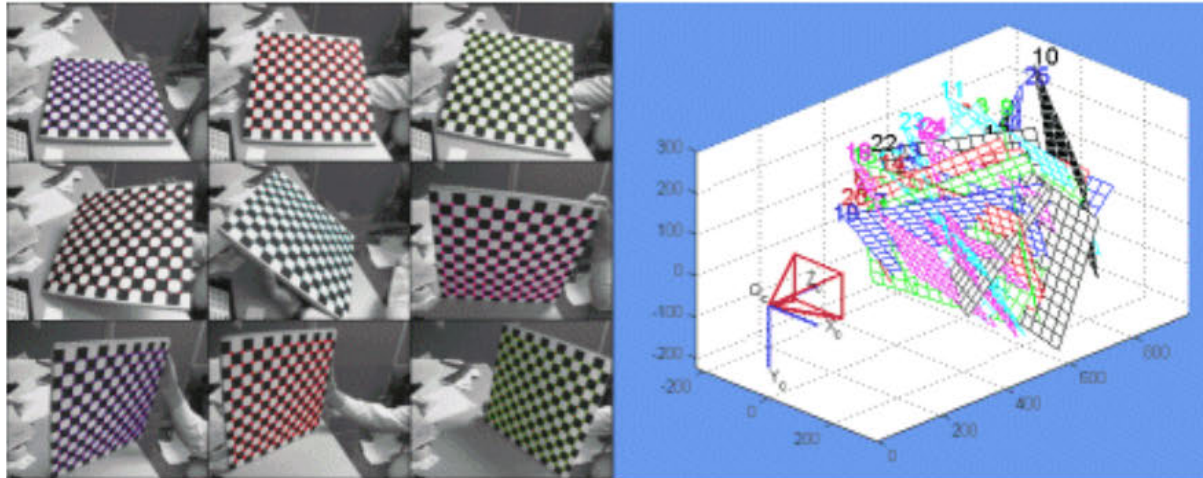


**The first step is to align
correctly the cameras
optical axes**




The calibration of eye
tracker components can
be performed through
MATLAB Camera
Calibration Toolbox

Example of Calibration Process



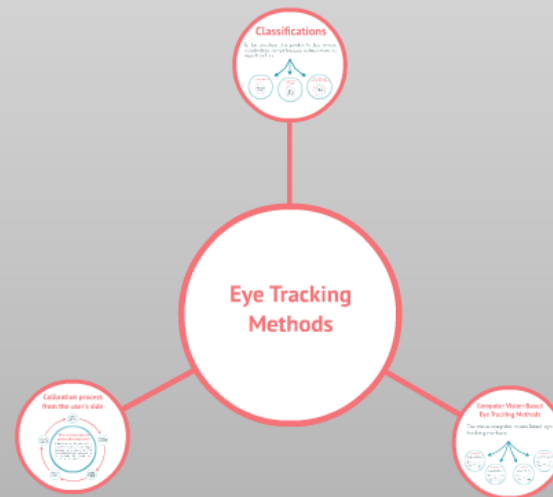
Source: <http://goo.gl/mqOs39>



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OpenCV Library**

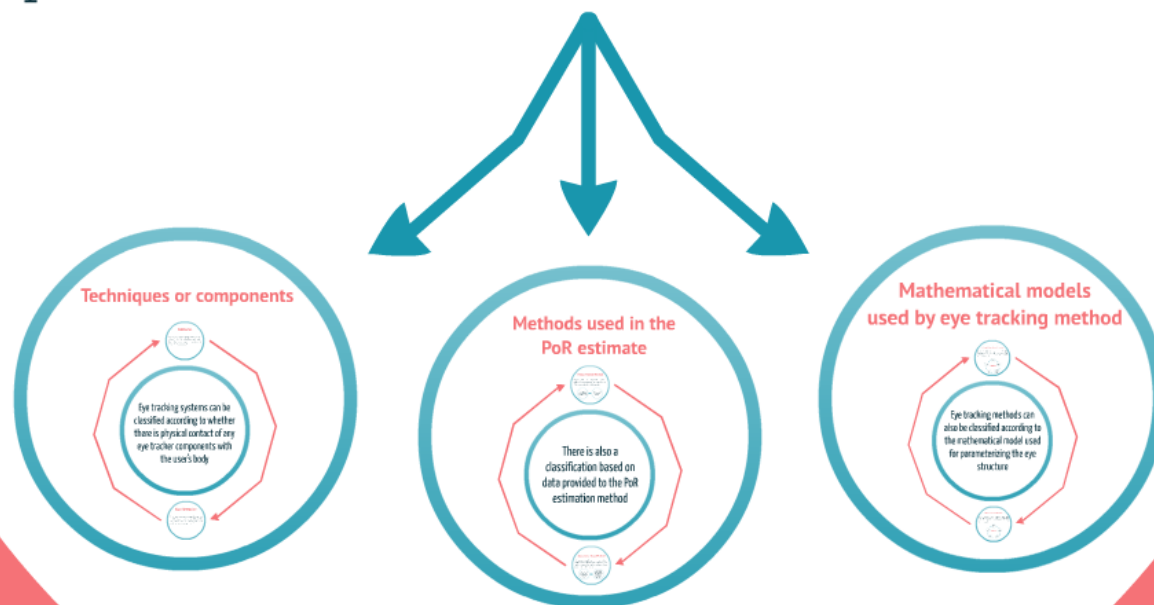
Eye Tracking Methods

Presentation of the main computer-vision-based eye tracking methods

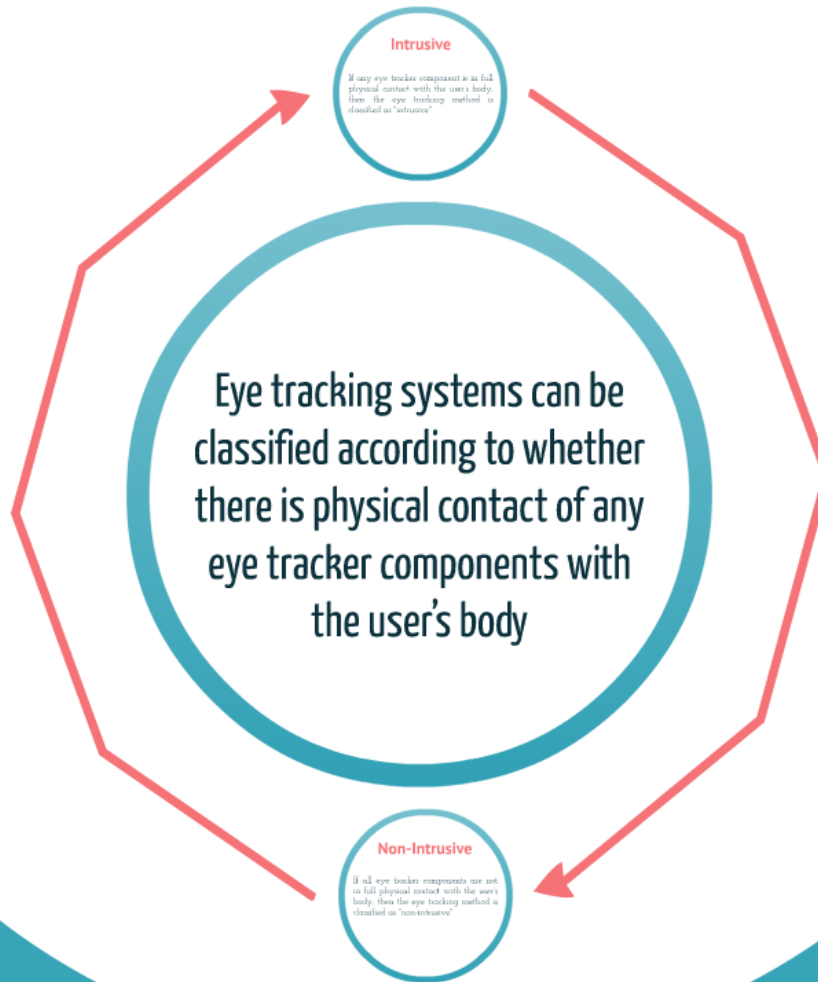


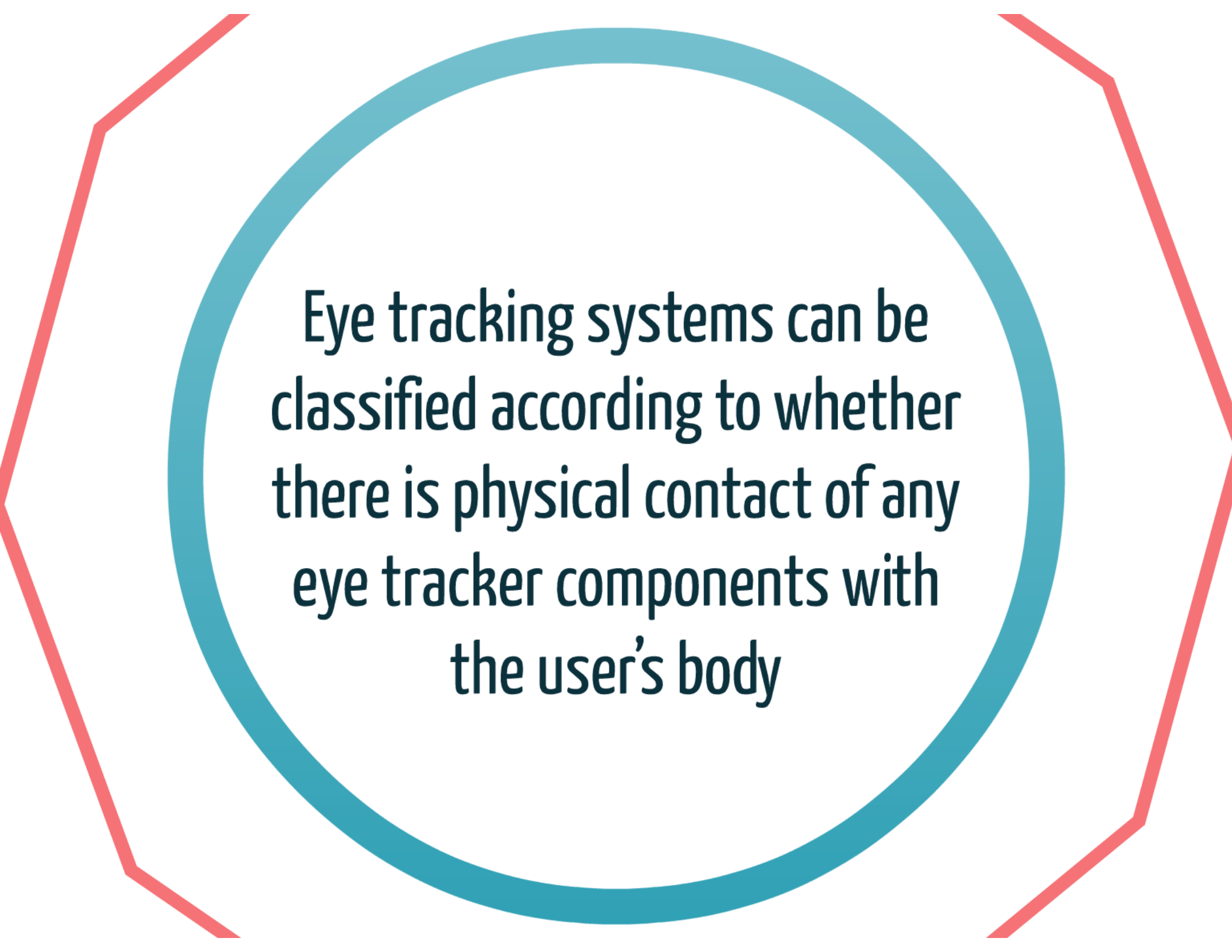
Classifications

In the literature, it is possible to find several classifications for eye tracking systems based on aspects such as:



Techniques or components



A teal circle with a red octagonal border. The text is centered within the circle.

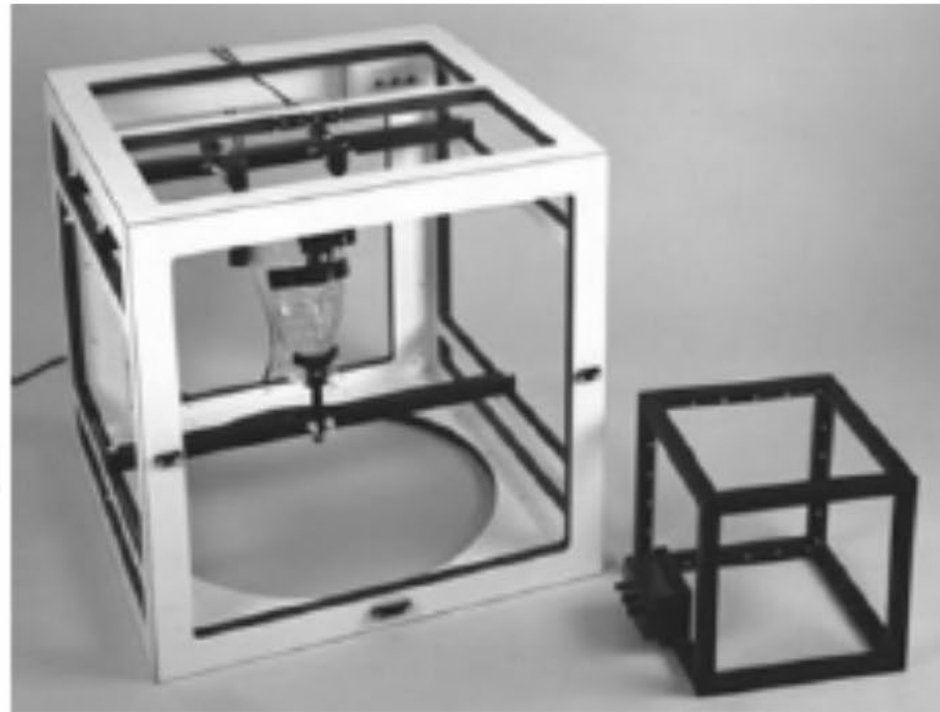
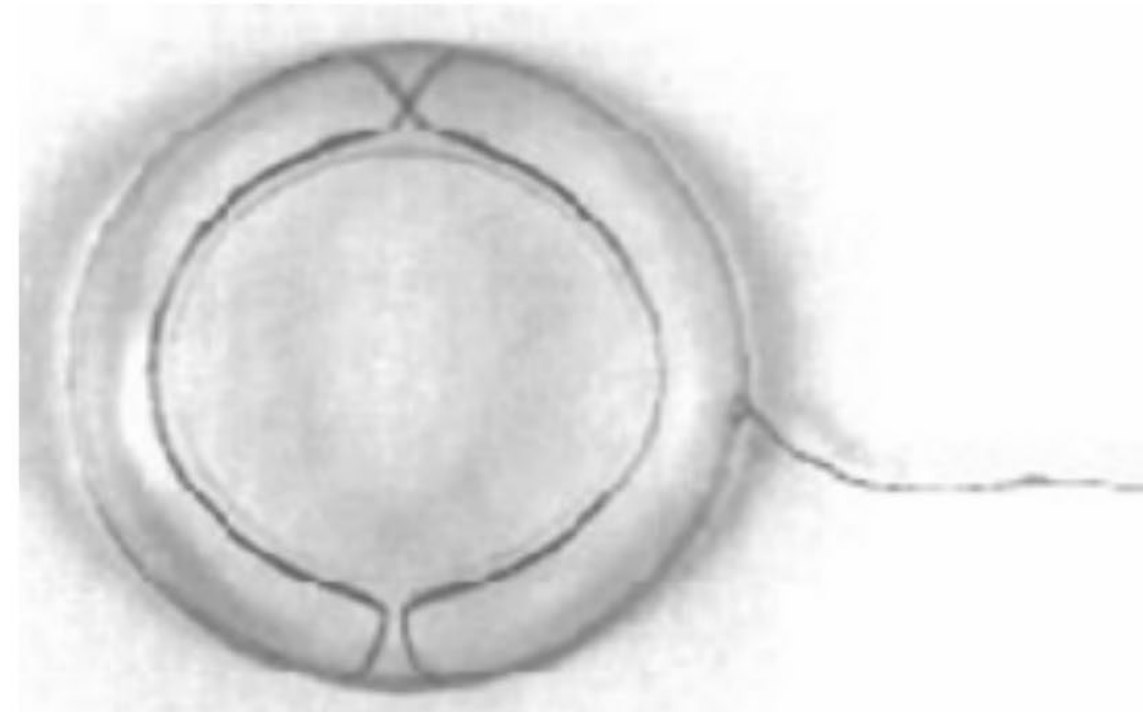
Eye tracking systems can be classified according to whether there is physical contact of any eye tracker components with the user's body

Intrusive

If any eye tracker component is in full physical contact with the user's body, then the eye tracking method is classified as "intrusive"



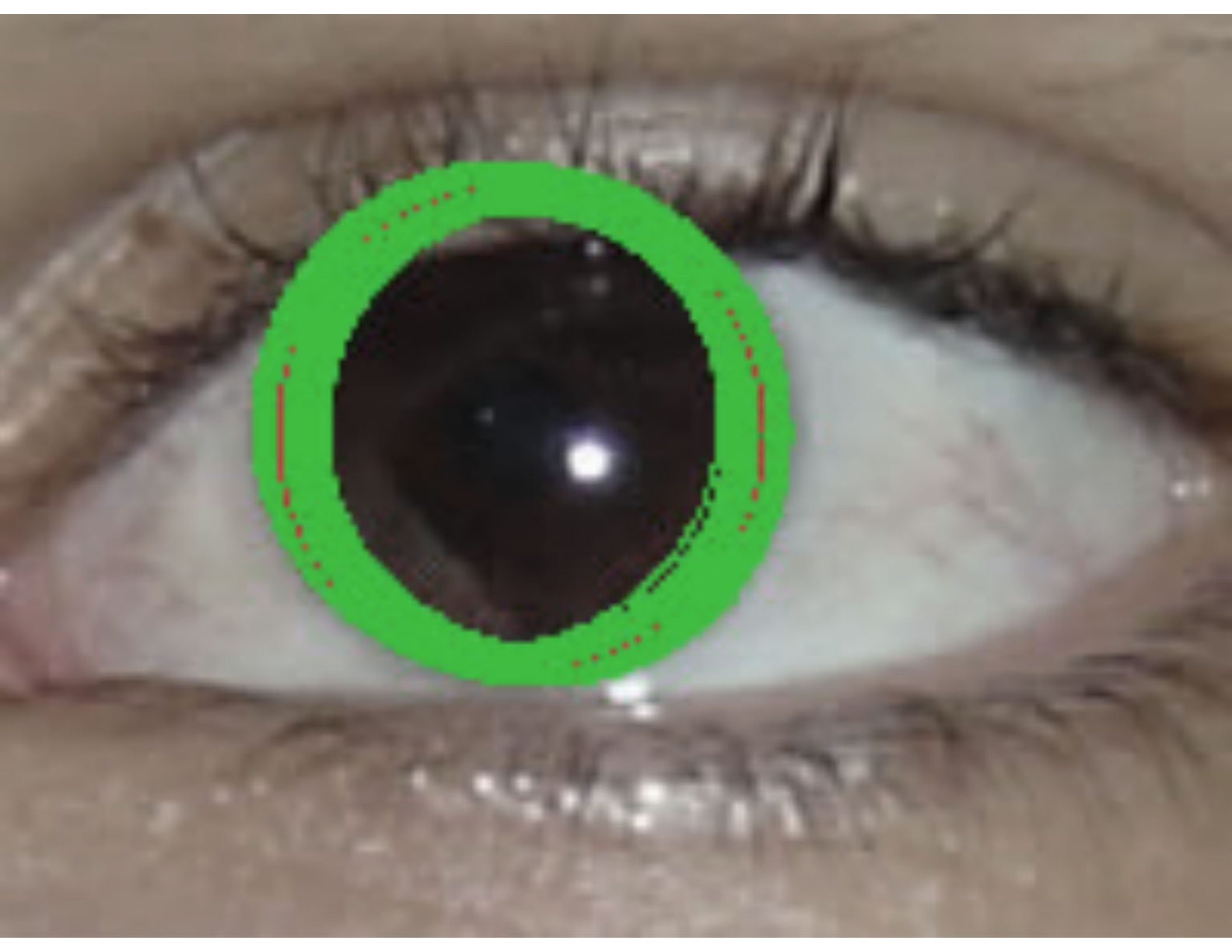
Source: DUCHOWSKI (2007)



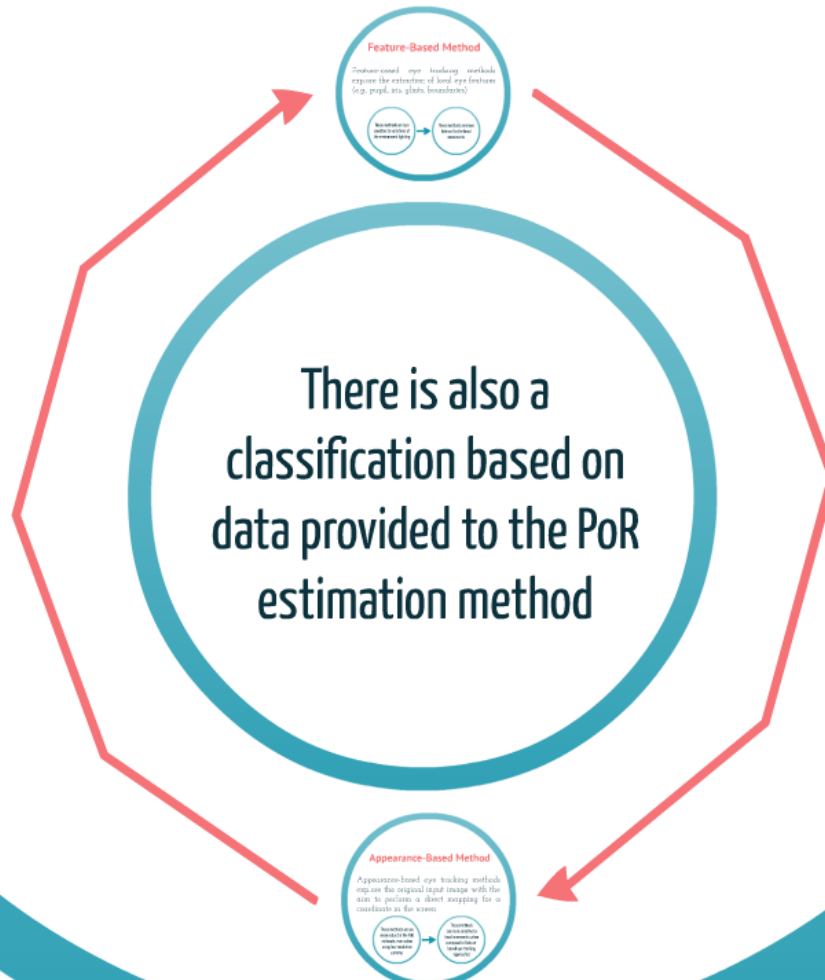
Source: DUCHOWSKI (2007)

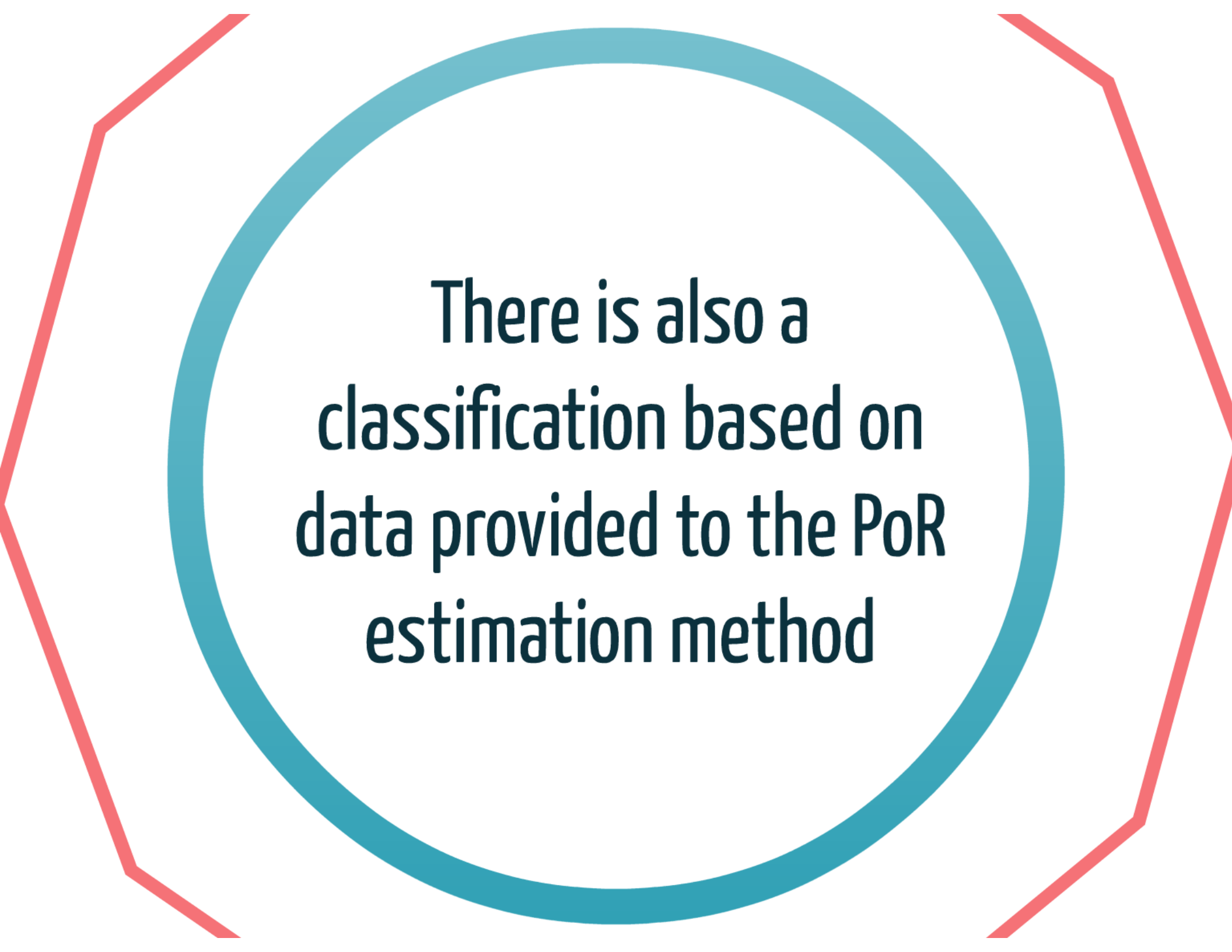
Non-Intrusive

If all eye tracker components are not in full physical contact with the user's body, then the eye tracking method is classified as "non-intrusive"



Methods used in the PoR estimate



A teal circle with a red octagonal border. The text is centered within the circle.

**There is also a
classification based on
data provided to the PoR
estimation method**

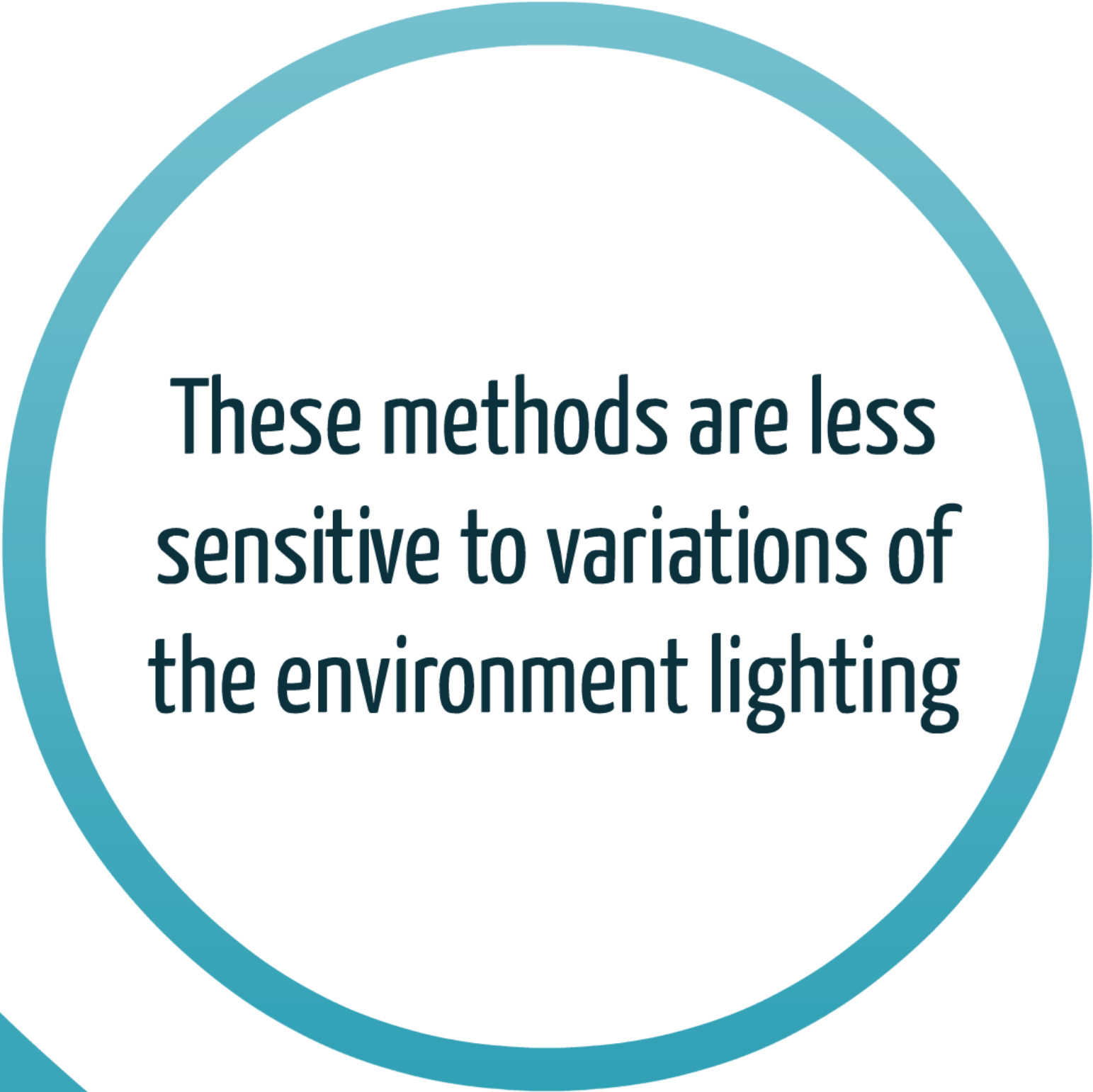
Feature-Based Method

Feature-based eye tracking methods explore the extraction of local eye features (e.g., pupil, iris, glints, boundaries)

These methods are less sensitive to variations of the environment lighting



These methods are more tolerant to the head movements



These methods are less sensitive to variations of the environment lighting



**These methods are more
tolerant to the head
movements**

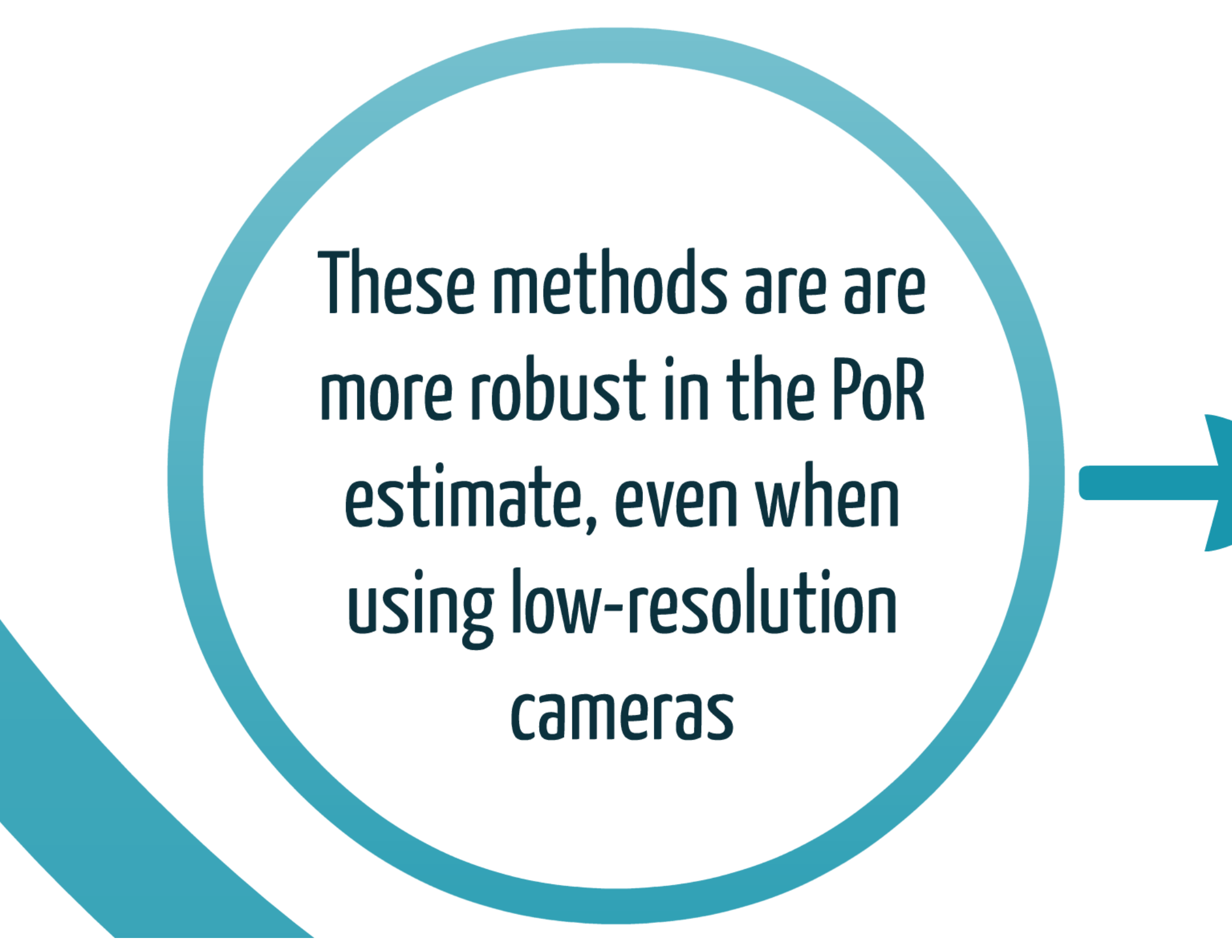
Appearance-Based Method

Appearance-based eye tracking methods explore the original input image with the aim to perform a direct mapping for a coordinate in the screen

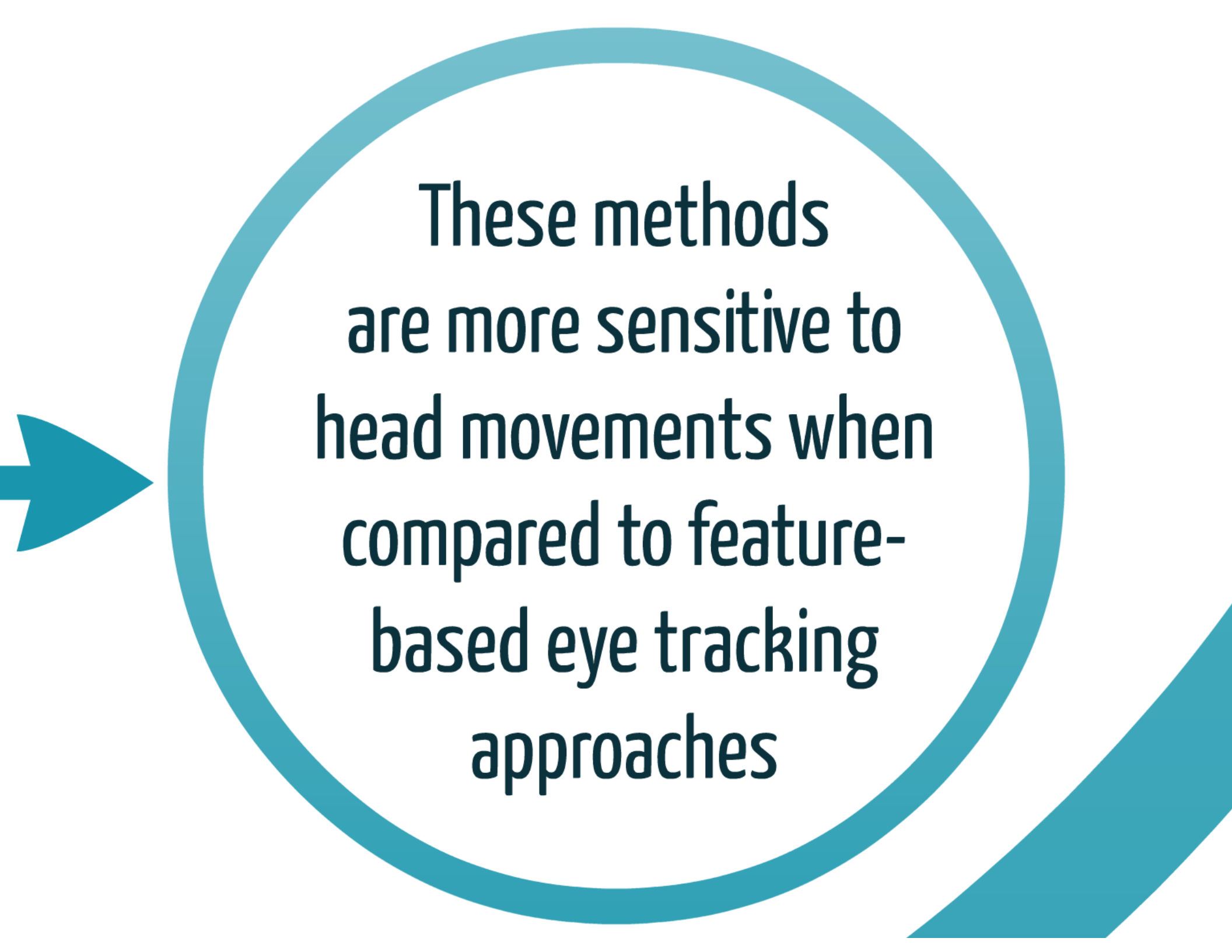
These methods are more robust in the PoR estimate, even when using low-resolution cameras



These methods are more sensitive to head movements when compared to feature-based eye tracking approaches

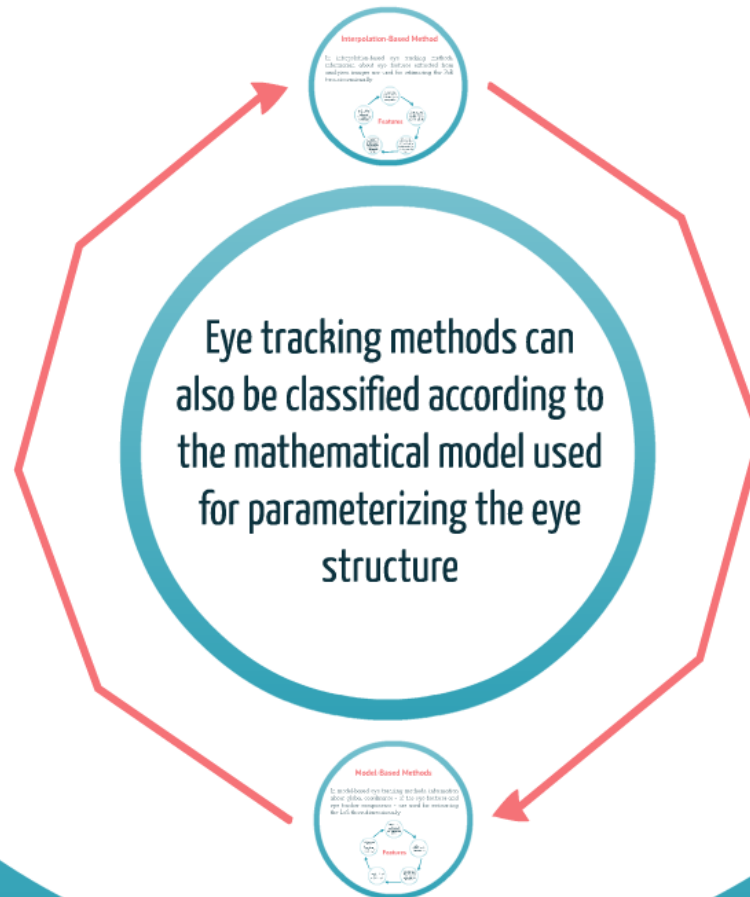


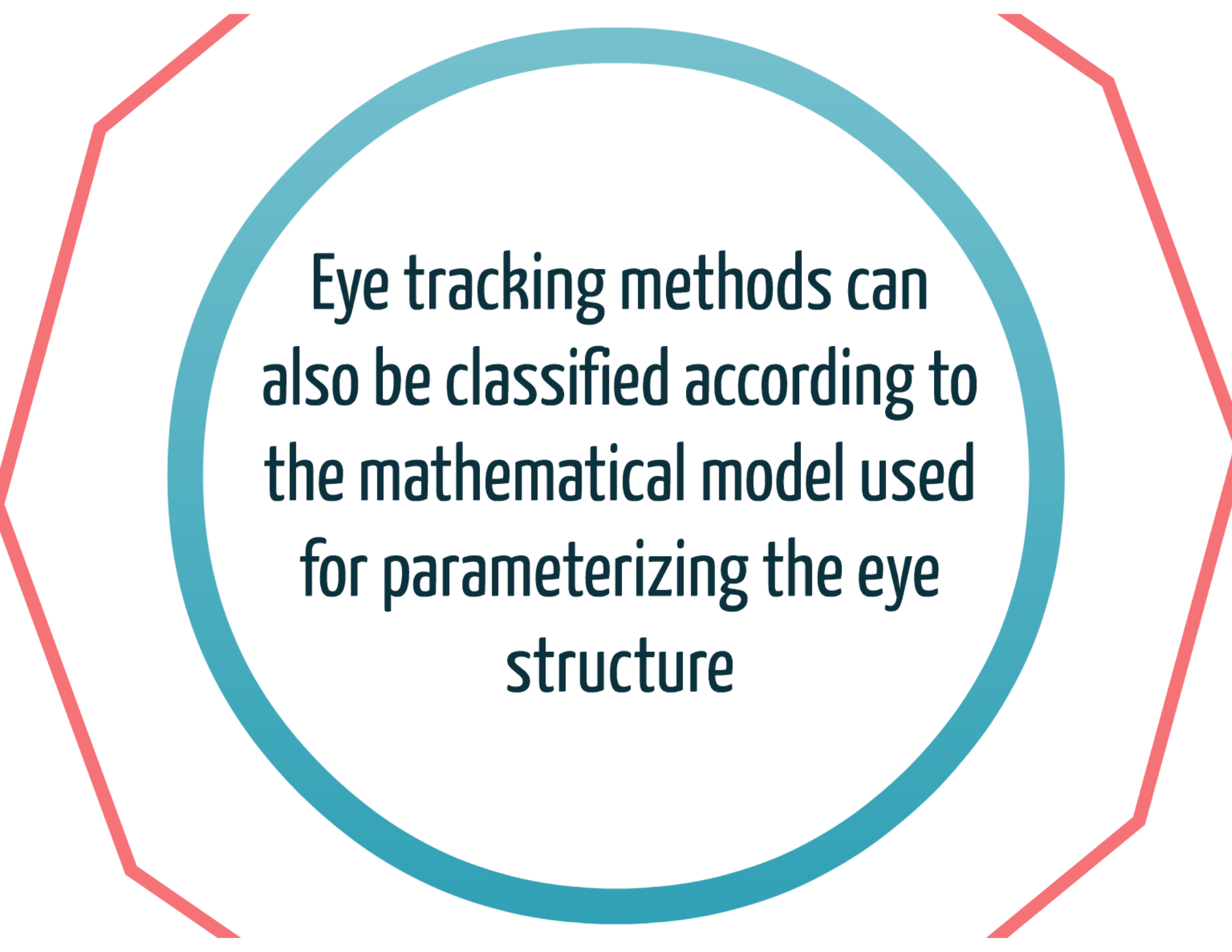
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compared to feature-
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approaches**

Mathematical models used by eye tracking method



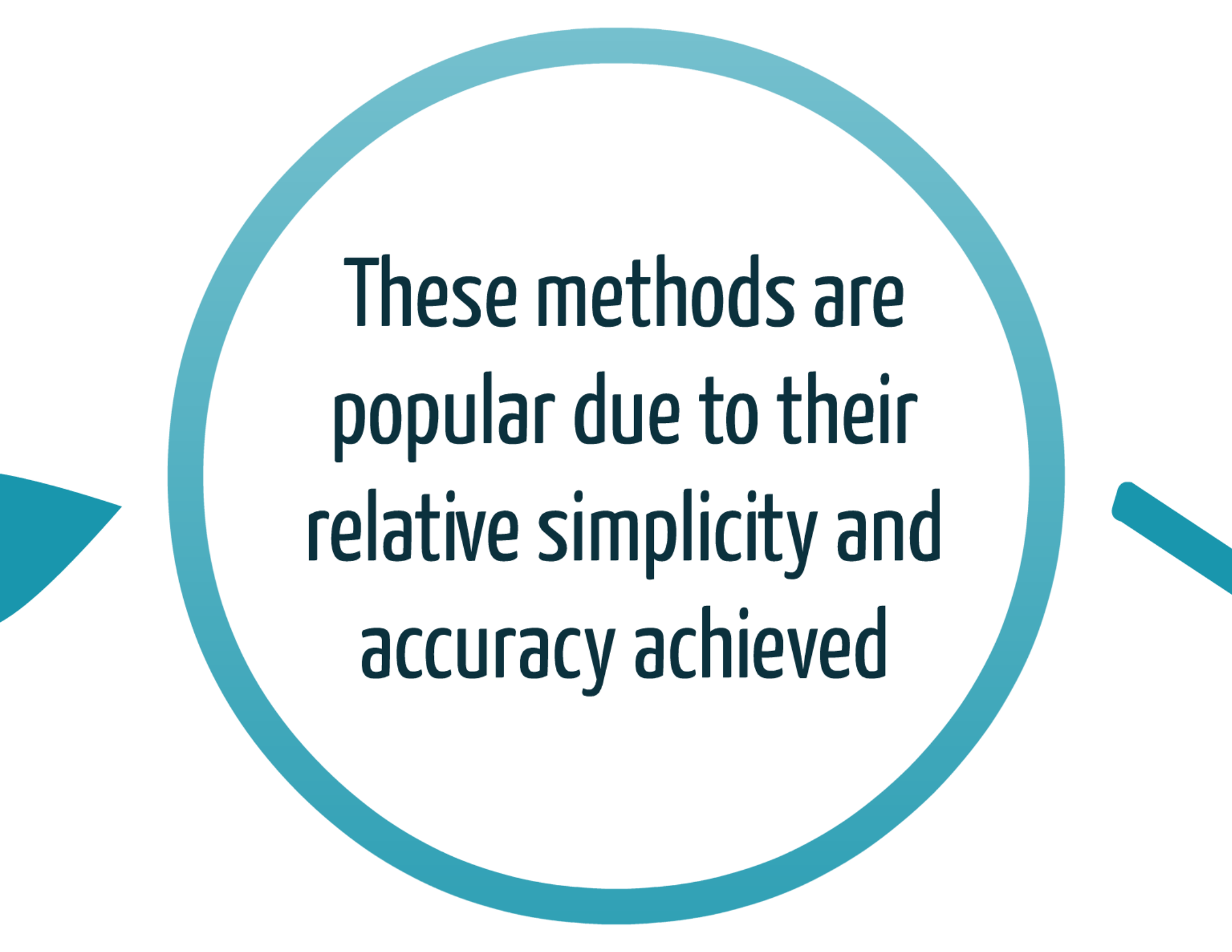
A teal circle with a red octagonal border. The text is centered within the circle.

Eye tracking methods can also be classified according to the mathematical model used for parameterizing the eye structure

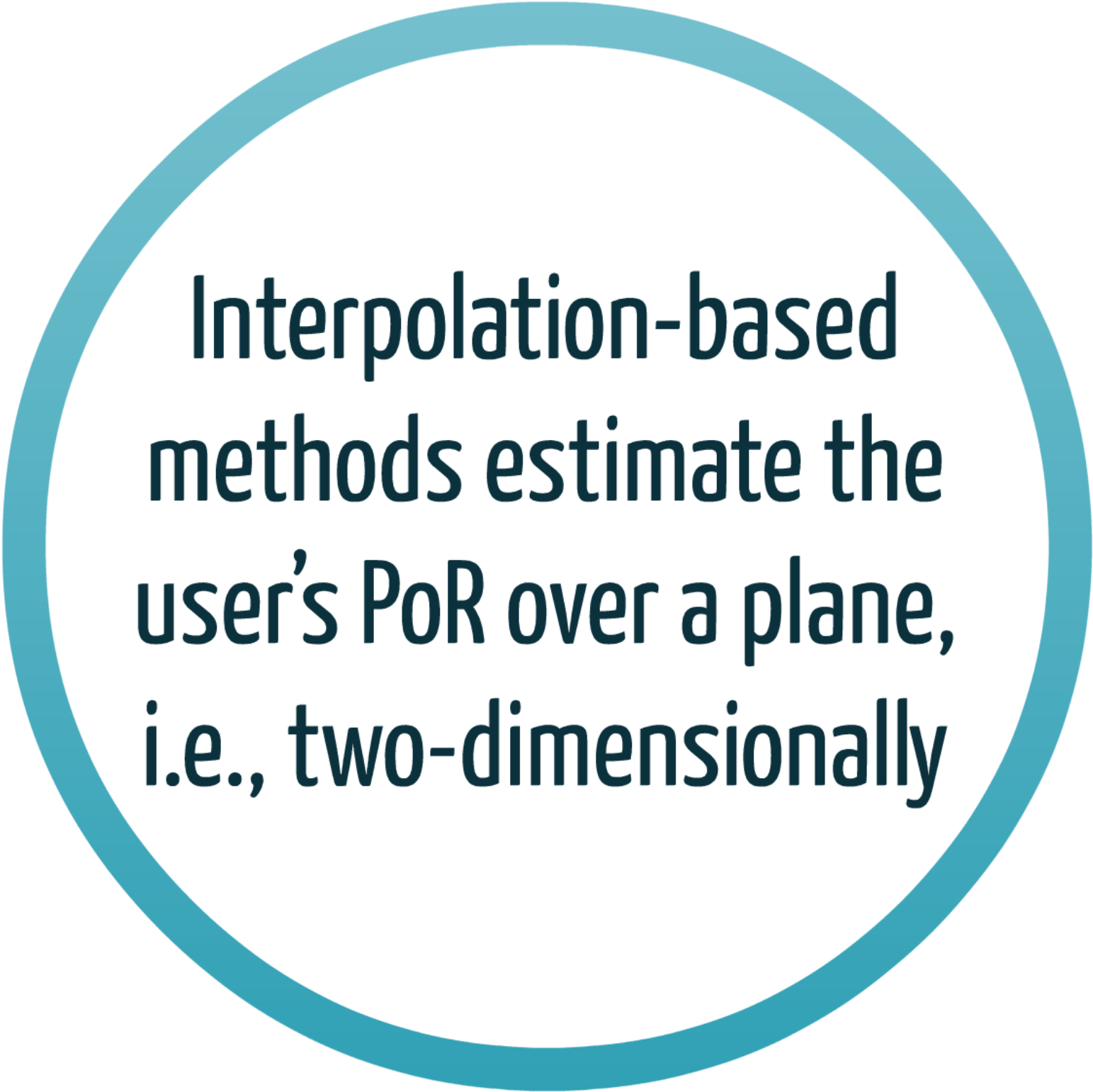
Interpolation-Based Method

In interpolation-based eye tracking methods, information about eye features extracted from analyzed images are used for estimating the PoR two-dimensionally








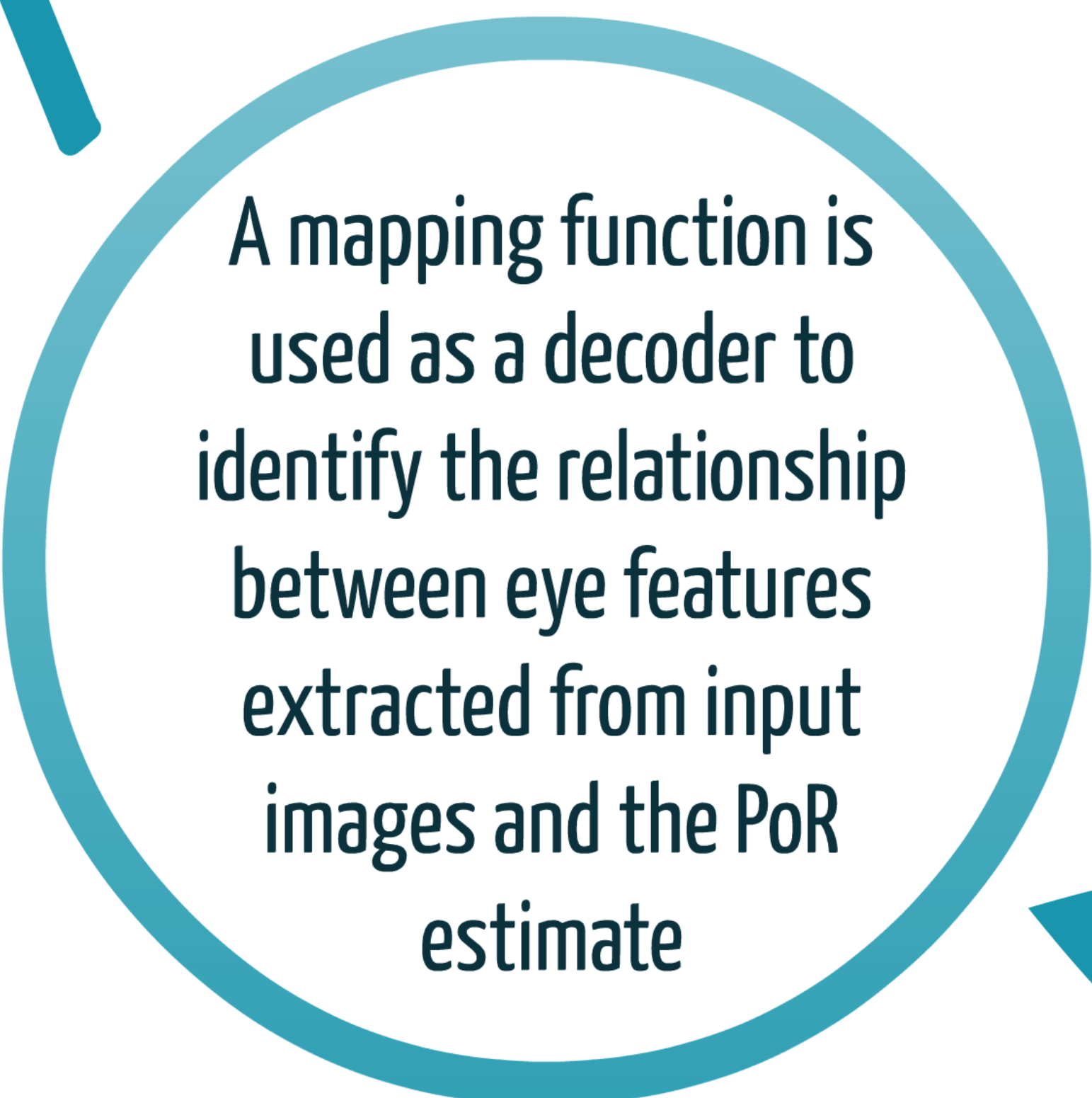
**These methods are
popular due to their
relative simplicity and
accuracy achieved**



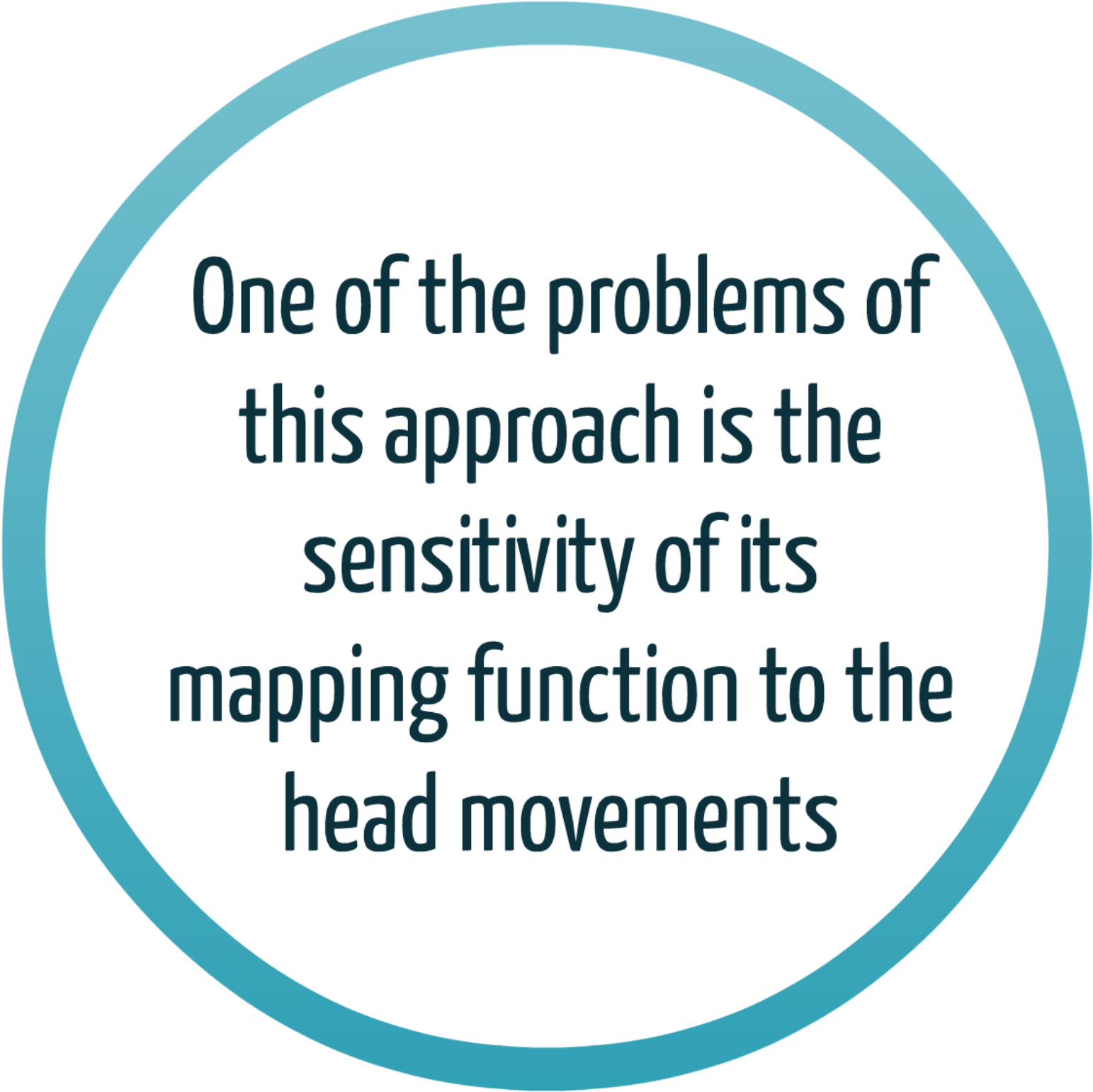
Interpolation-based methods estimate the user's PoR over a plane, i.e., two-dimensionally



In the calibration process from the user's side, it is necessary to visualize several targets in the two-dimensional space



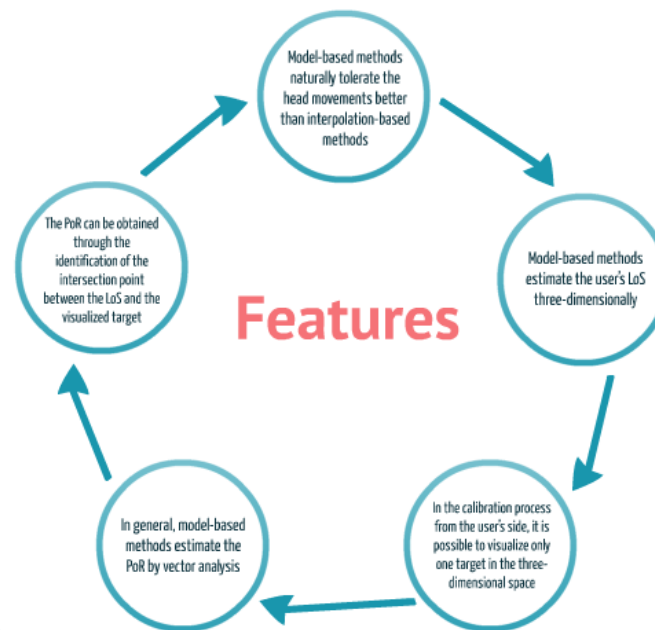
A mapping function is used as a decoder to identify the relationship between eye features extracted from input images and the PoR estimate

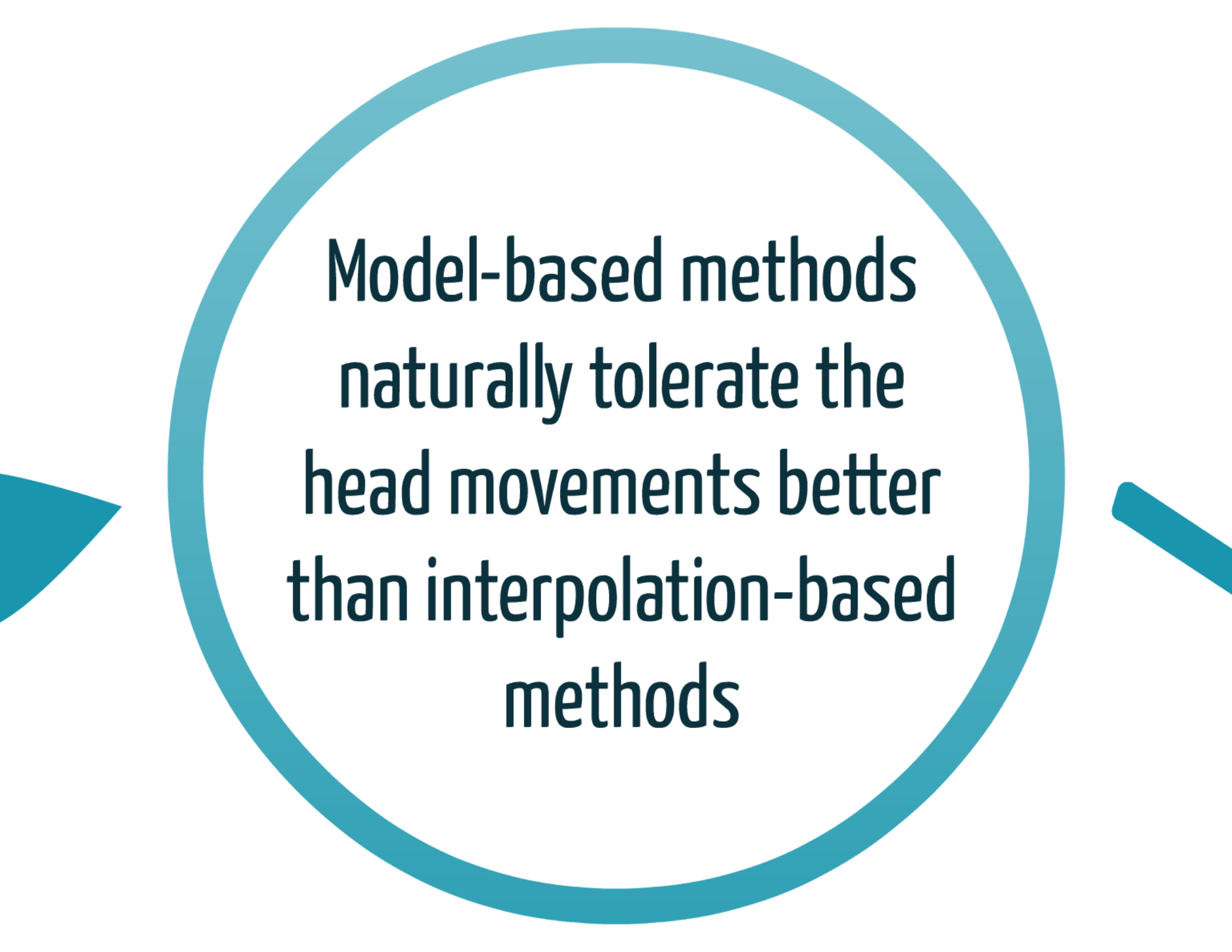


One of the problems of
this approach is the
sensitivity of its
mapping function to the
head movements

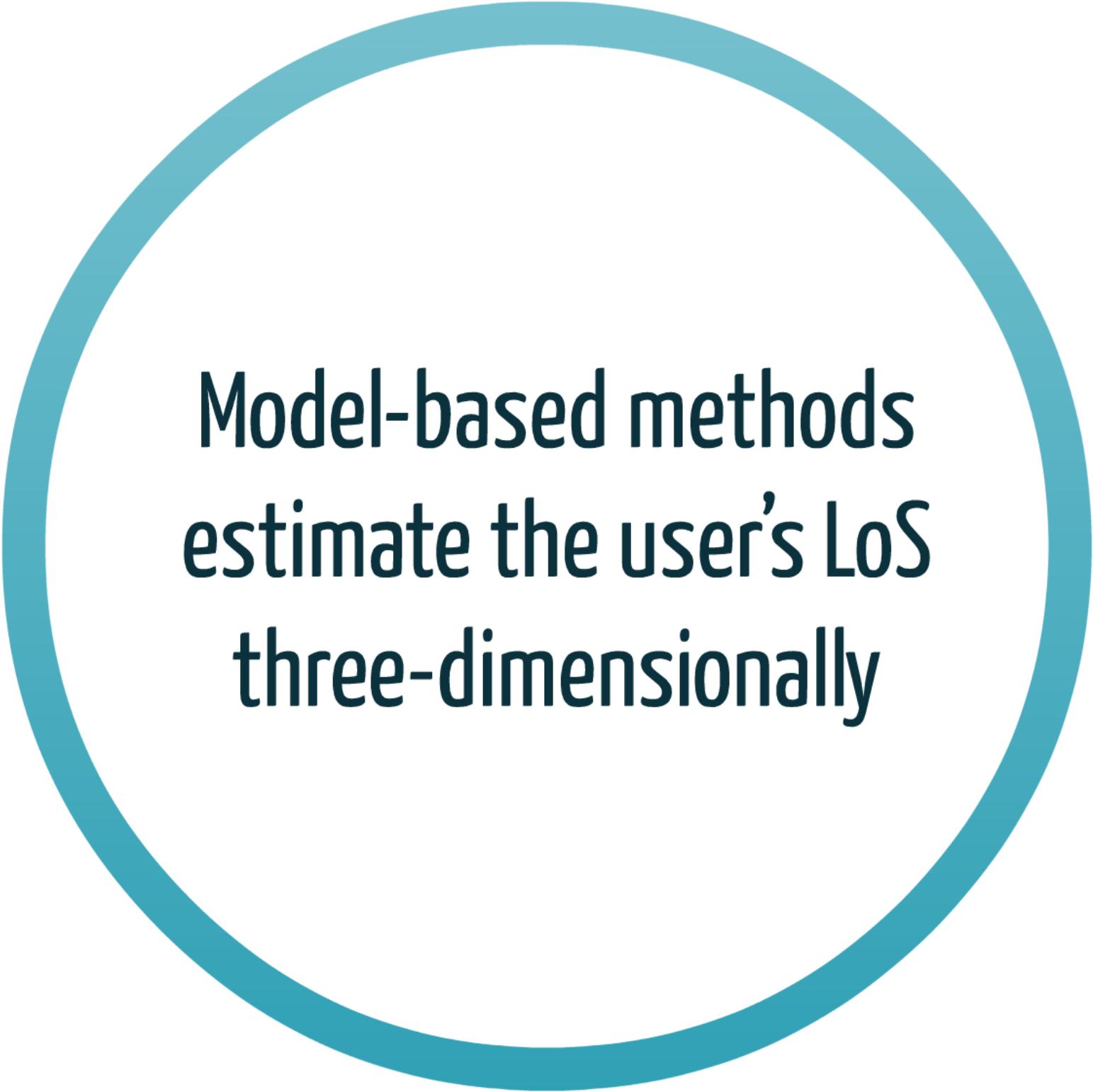
Model-Based Methods

In model-based eye tracking methods, information about global coordinates - of the eye features and eye tracker components - are used for estimating the LoS three-dimensionally







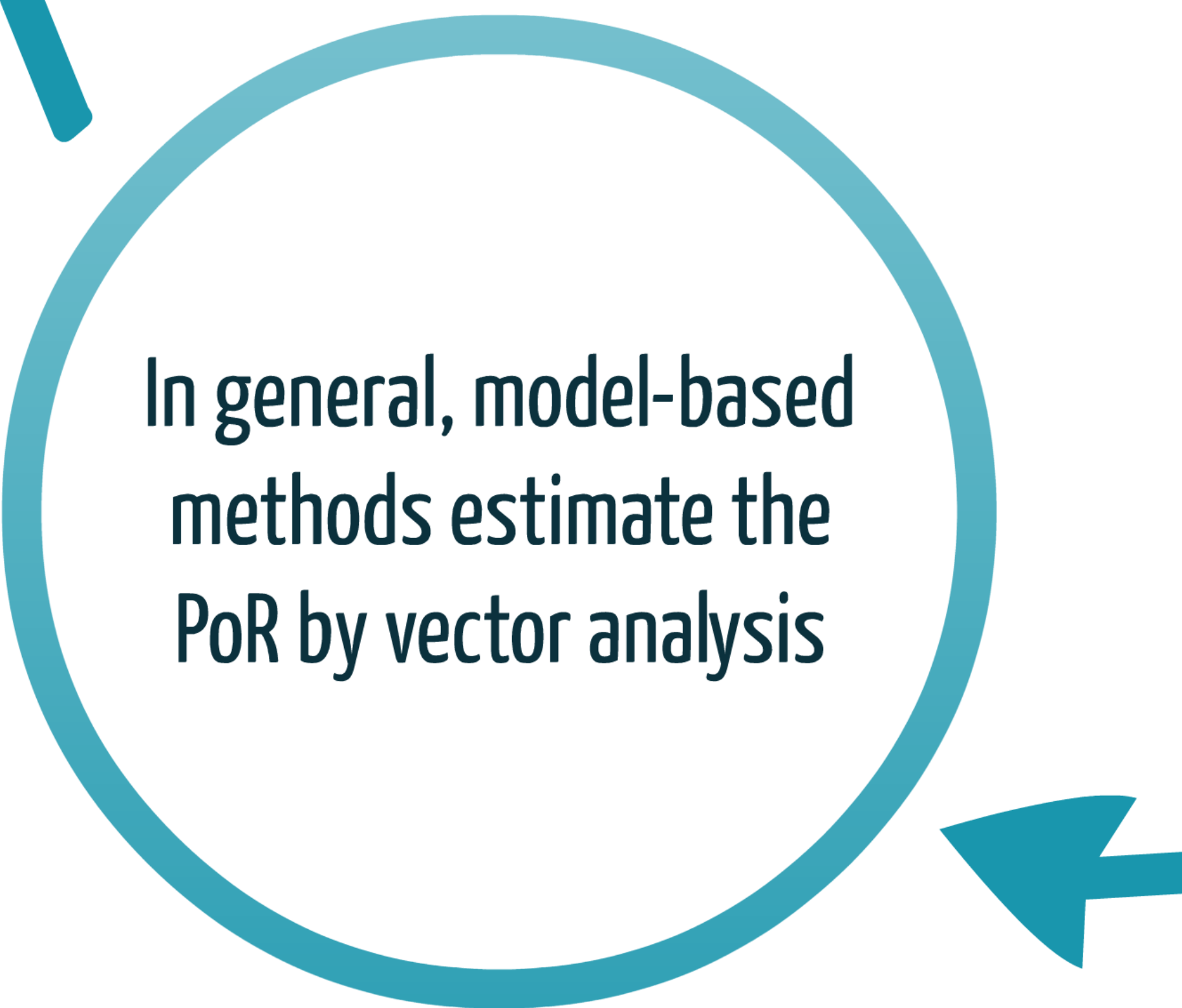
**Model-based methods
naturally tolerate the
head movements better
than interpolation-based
methods**



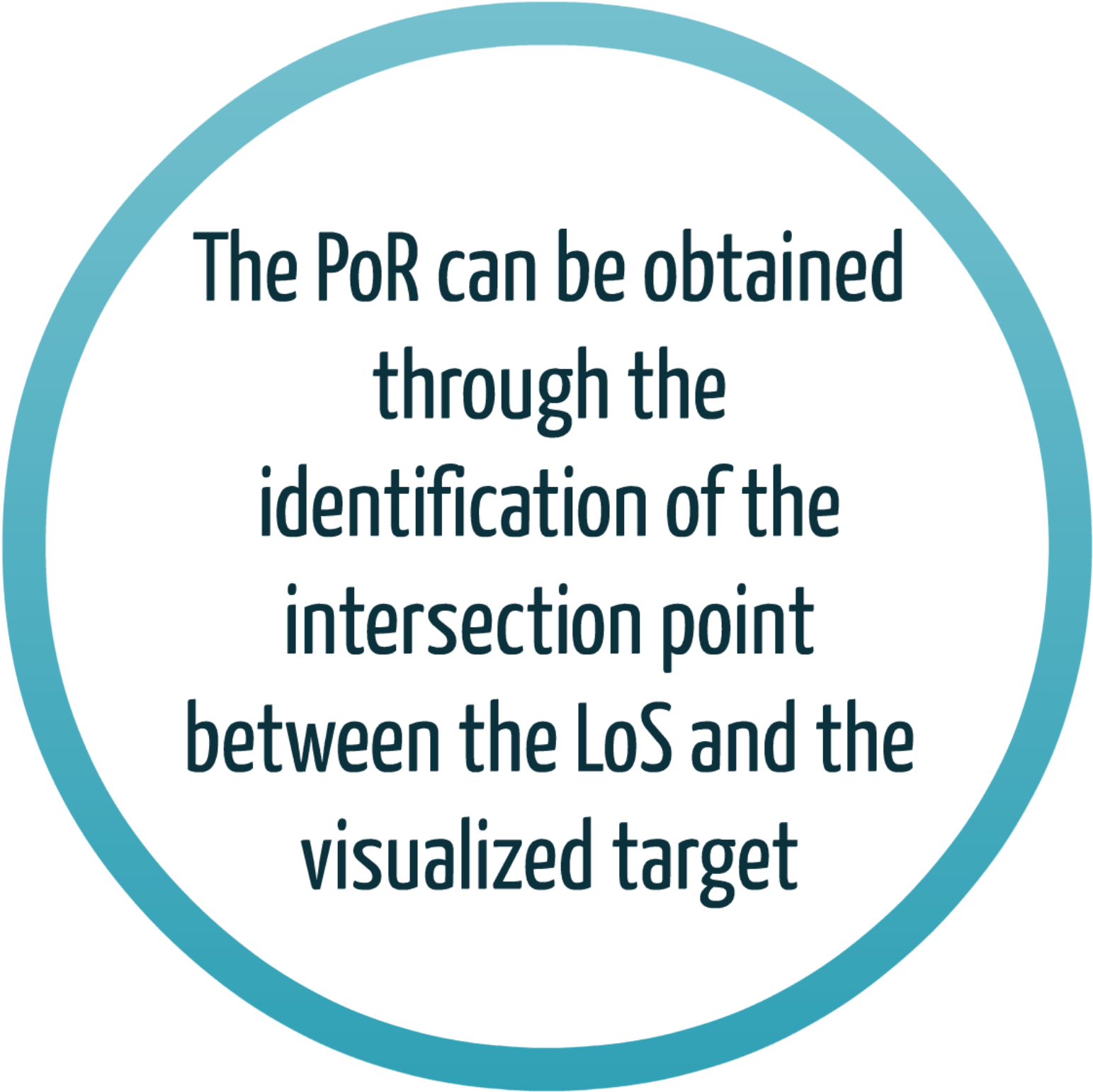
**Model-based methods
estimate the user's LoS
three-dimensionally**



In the calibration process from the user's side, it is possible to visualize only one target in the three-dimensional space



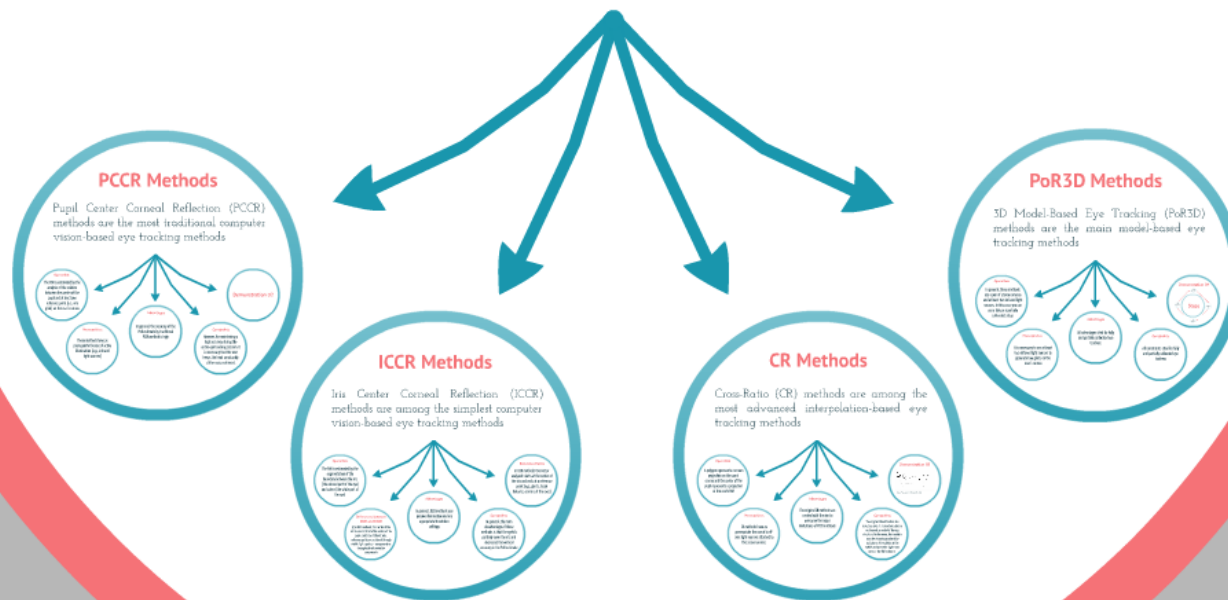
In general, model-based methods estimate the PoR by vector analysis



The PoR can be obtained
through the
identification of the
intersection point
between the LoS and the
visualized target

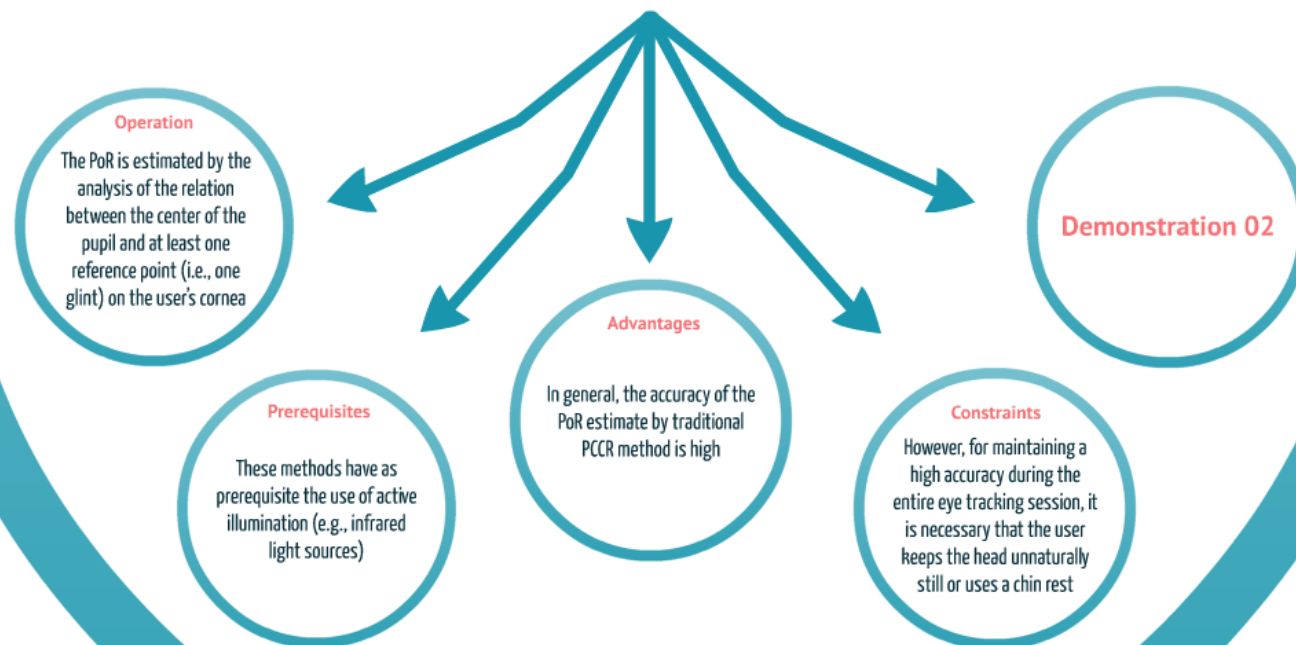
Computer Vision-Based Eye Tracking Methods

The main computer vision-based eye tracking methods:



PCCR Methods

Pupil Center Corneal Reflection (PCCR) methods are the most traditional computer vision-based eye tracking methods



Operation

The PoR is estimated by the analysis of the relation between the center of the pupil and at least one reference point (i.e., one glint) on the user's cornea

Prerequisites

These methods have as prerequisite the use of active illumination (e.g., infrared light sources)

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Advantages

In general, the accuracy of the PoR estimate by traditional PCCR method is high

Constraints

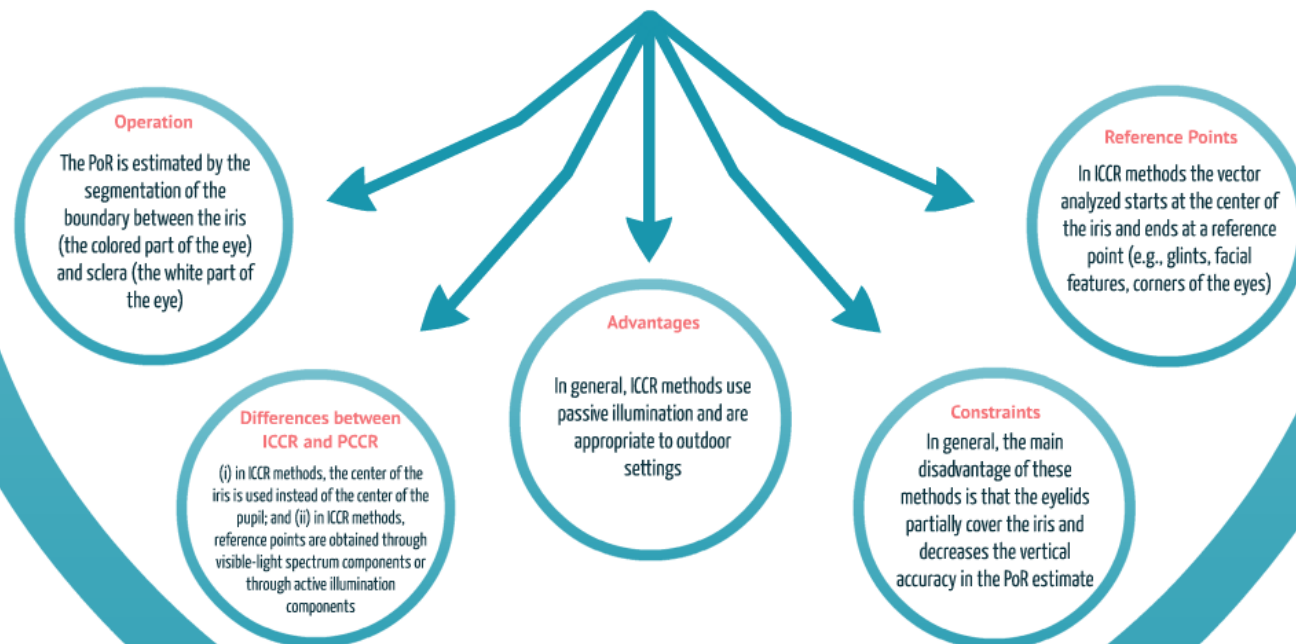
However, for maintaining a high accuracy during the entire eye tracking session, it is necessary that the user keeps the head unnaturally still or uses a chin rest

A large teal circle outline is centered on the page. The text "Demonstration 02" is written in red inside the circle. There are also teal decorative shapes at the bottom left and bottom right corners of the page.

Demonstration 02

ICCR Methods

Iris Center Corneal Reflection (ICCR) methods are among the simplest computer vision-based eye tracking methods



Operation

The PoR is estimated by the segmentation of the boundary between the iris (the colored part of the eye) and sclera (the white part of the eye)

Differences between ICCR and PCCR

(i) in ICCR methods, the center of the iris is used instead of the center of the pupil; and (ii) in ICCR methods, reference points are obtained through visible-light spectrum components or through active illumination components

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Advantages

In general, ICCR methods use passive illumination and are appropriate to outdoor settings

Constraints

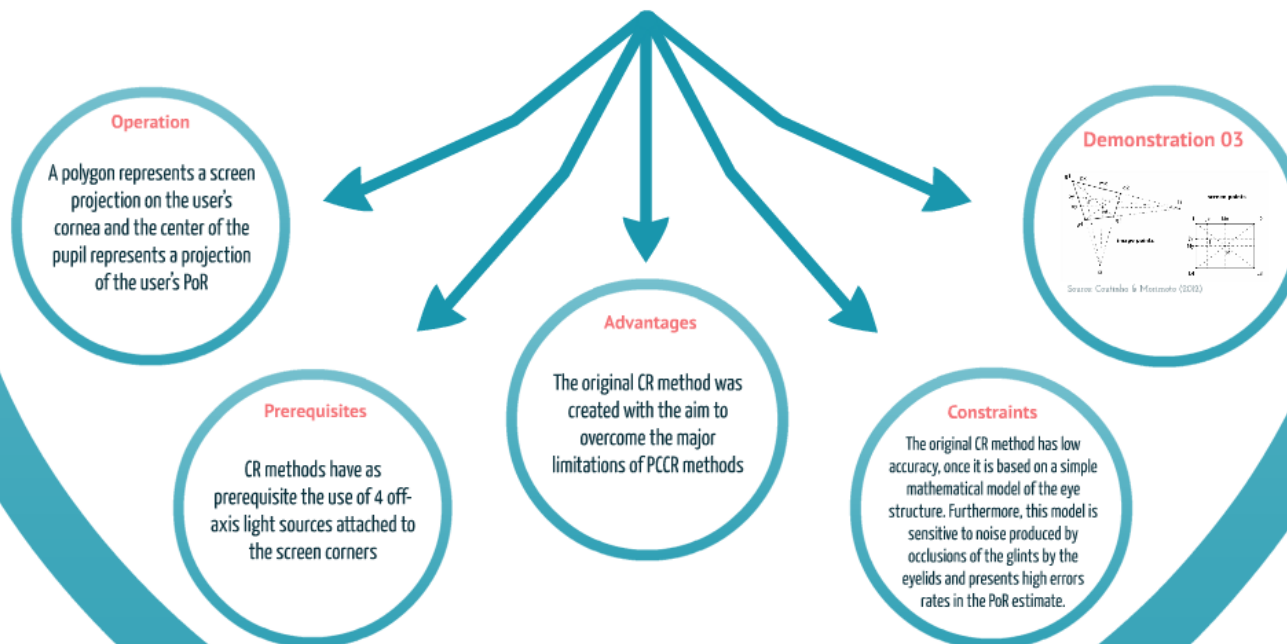
In general, the main disadvantage of these methods is that the eyelids partially cover the iris and decreases the vertical accuracy in the PoR estimate

Reference Points

In ICCR methods the vector analyzed starts at the center of the iris and ends at a reference point (e.g., glints, facial features, corners of the eyes)

CR Methods

Cross-Ratio (CR) methods are among the most advanced interpolation-based eye tracking methods



use a fully or a partially calibrated setup

It is two ge

Operation

A polygon represents a screen projection on the user's cornea and the center of the pupil represents a projection of the user's PoR

Prerequisites

CR methods have as prerequisite the use of 4 off-axis light sources attached to the screen corners

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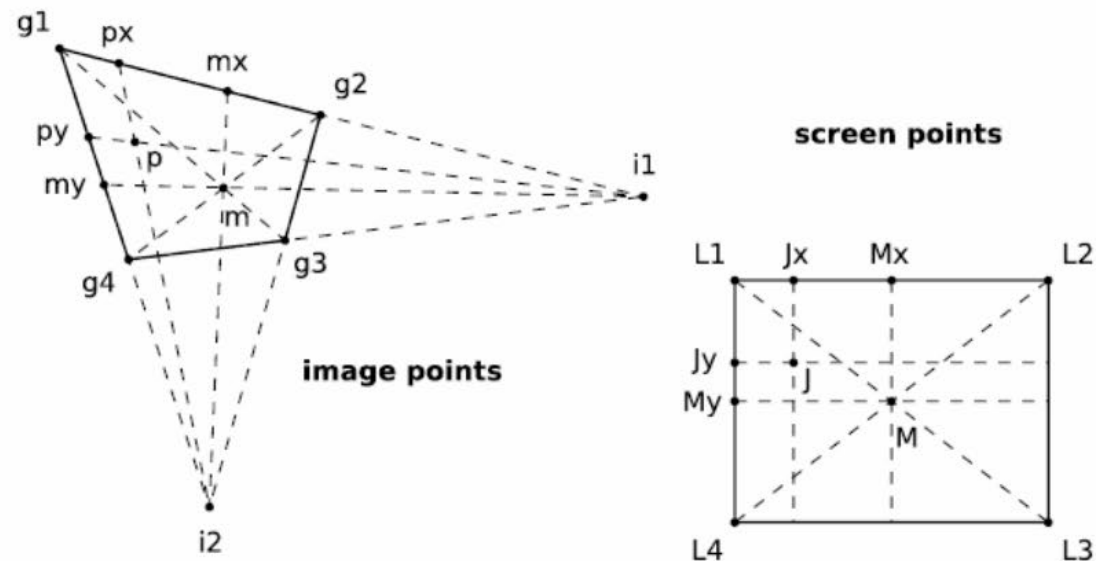
Advantages

The original CR method was created with the aim to overcome the major limitations of PCCR methods

Constraints

The original CR method has low accuracy, once it is based on a simple mathematical model of the eye structure. Furthermore, this model is sensitive to noise produced by occlusions of the glints by the eyelids and presents high errors rates in the PoR estimate.

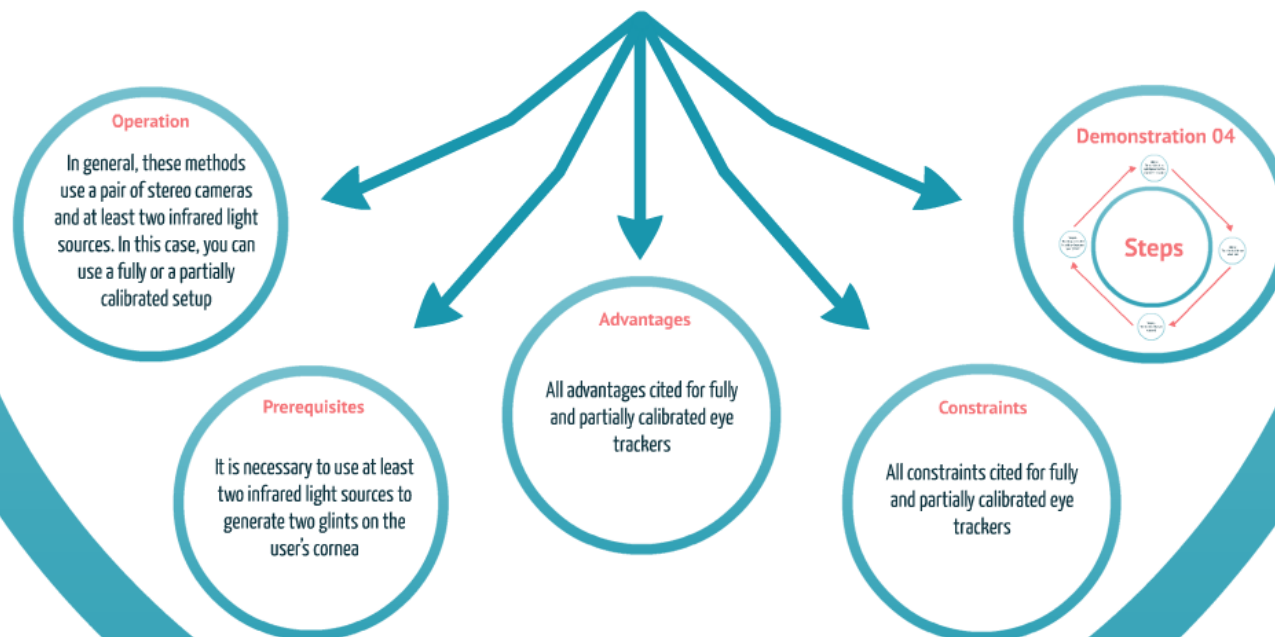
Demonstration 03



Source: Coutinho & Morimoto (2012)

PoR3D Methods

3D Model-Based Eye Tracking (PoR3D) methods are the main model-based eye tracking methods



ng the
d eye

Operation

In general, these methods use a pair of stereo cameras and at least two infrared light sources. In this case, you can use a fully or a partially calibrated setup

Prerequisites

It is necessary to use at least two infrared light sources to generate two glints on the user's cornea

A large teal circle is centered on the page. At the top-left and top-right corners of the circle, there are teal arrowheads pointing towards the center. The word "Advantages" is written in red text at the top of the circle. Below it, the text "All advantages cited for fully and partially calibrated eye trackers" is written in dark teal text.

Advantages

All advantages cited for fully
and partially calibrated eye
trackers

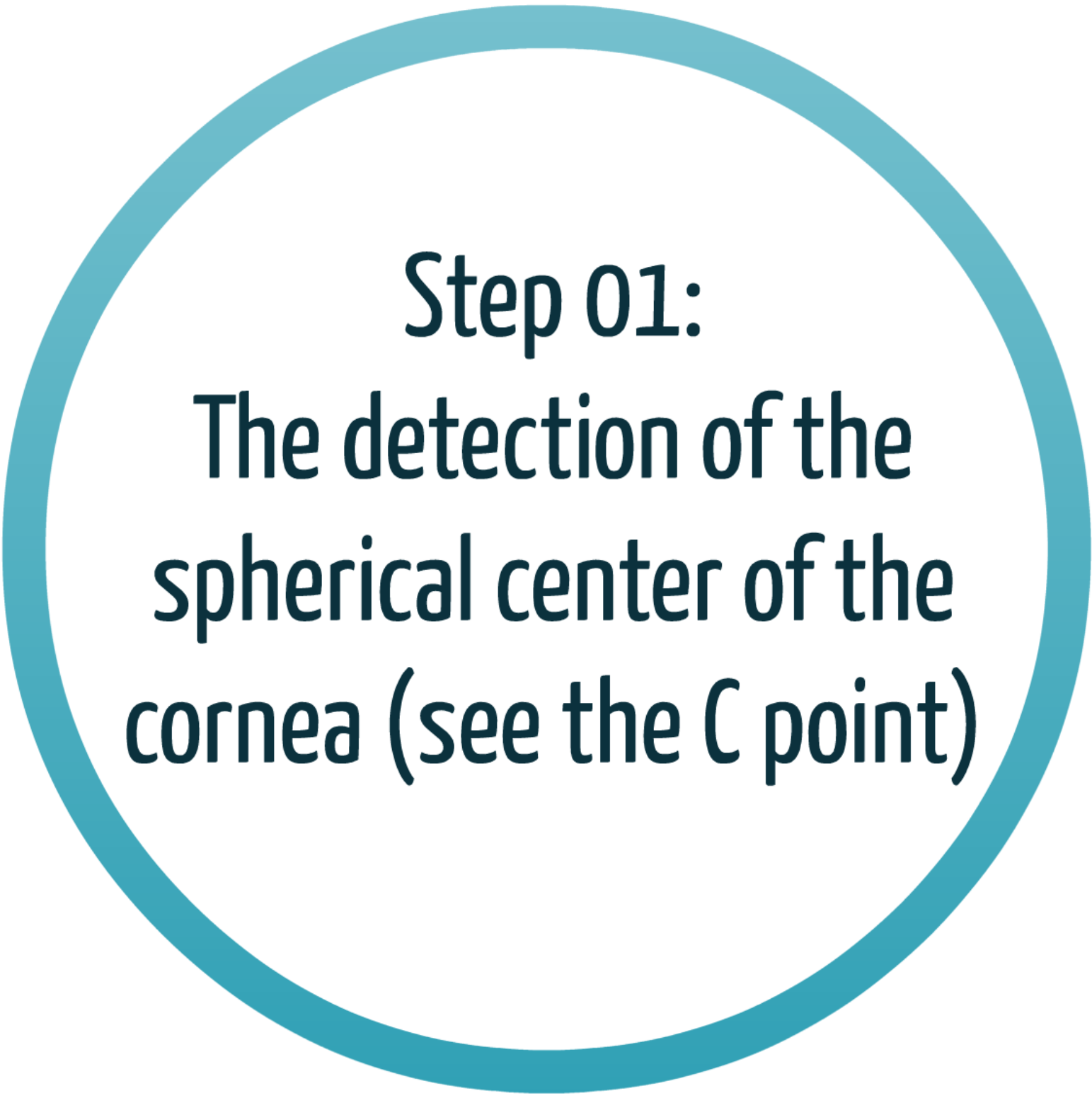
Constraints

All constraints cited for fully
and partially calibrated eye
trackers

Demonstration 04

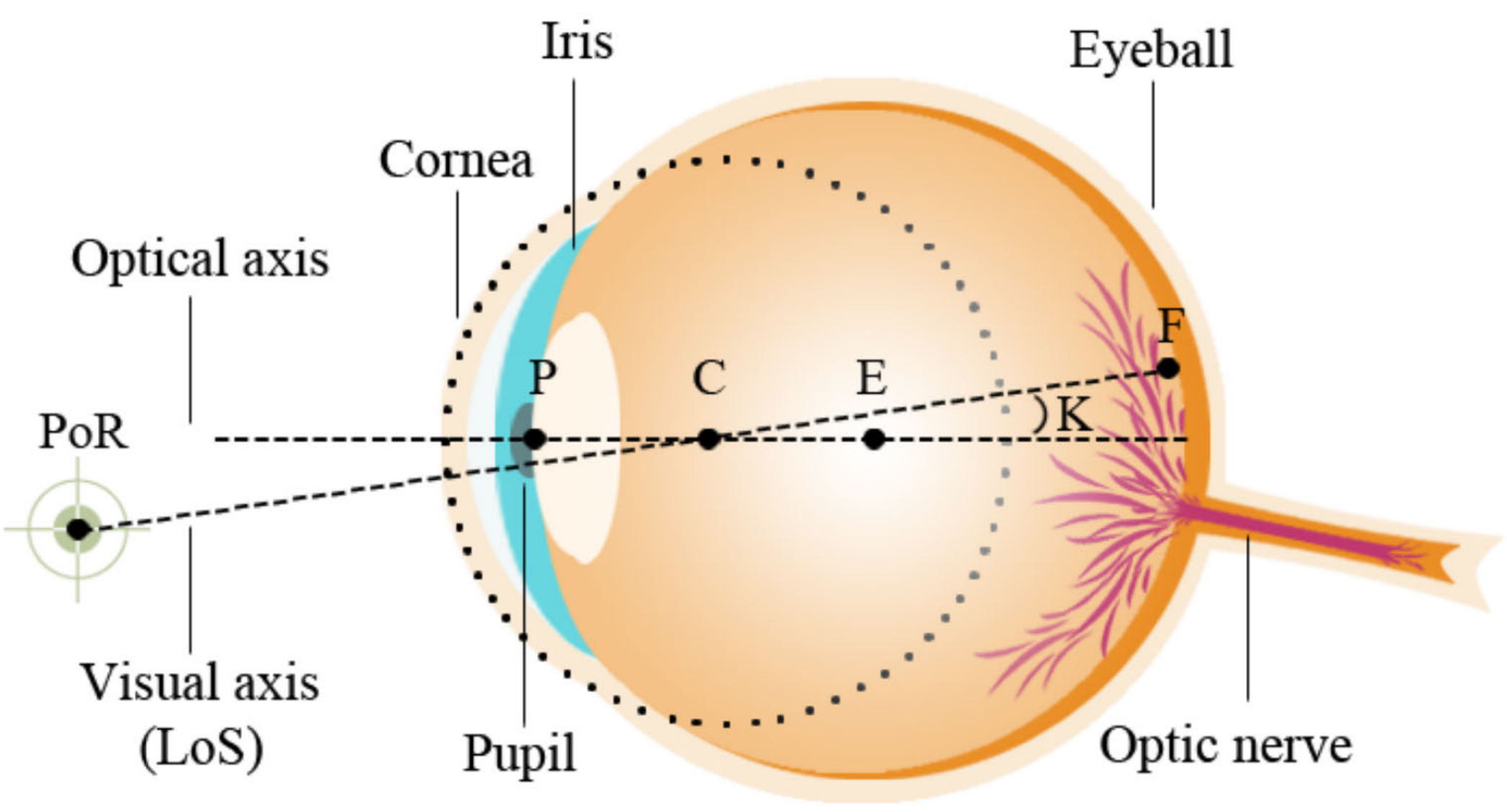
Steps

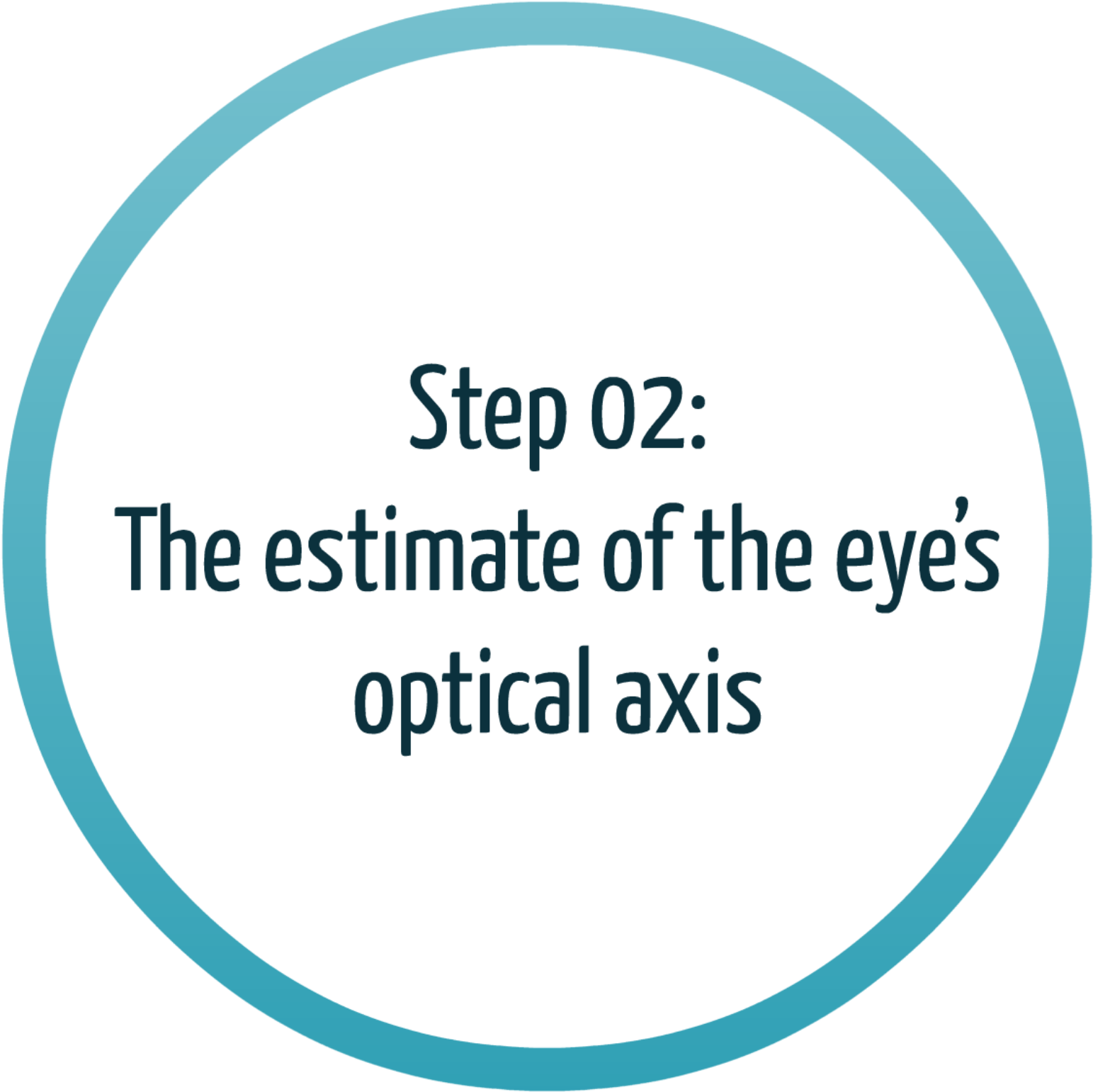




Step 01:
The detection of the
spherical center of the
cornea (see the C point)

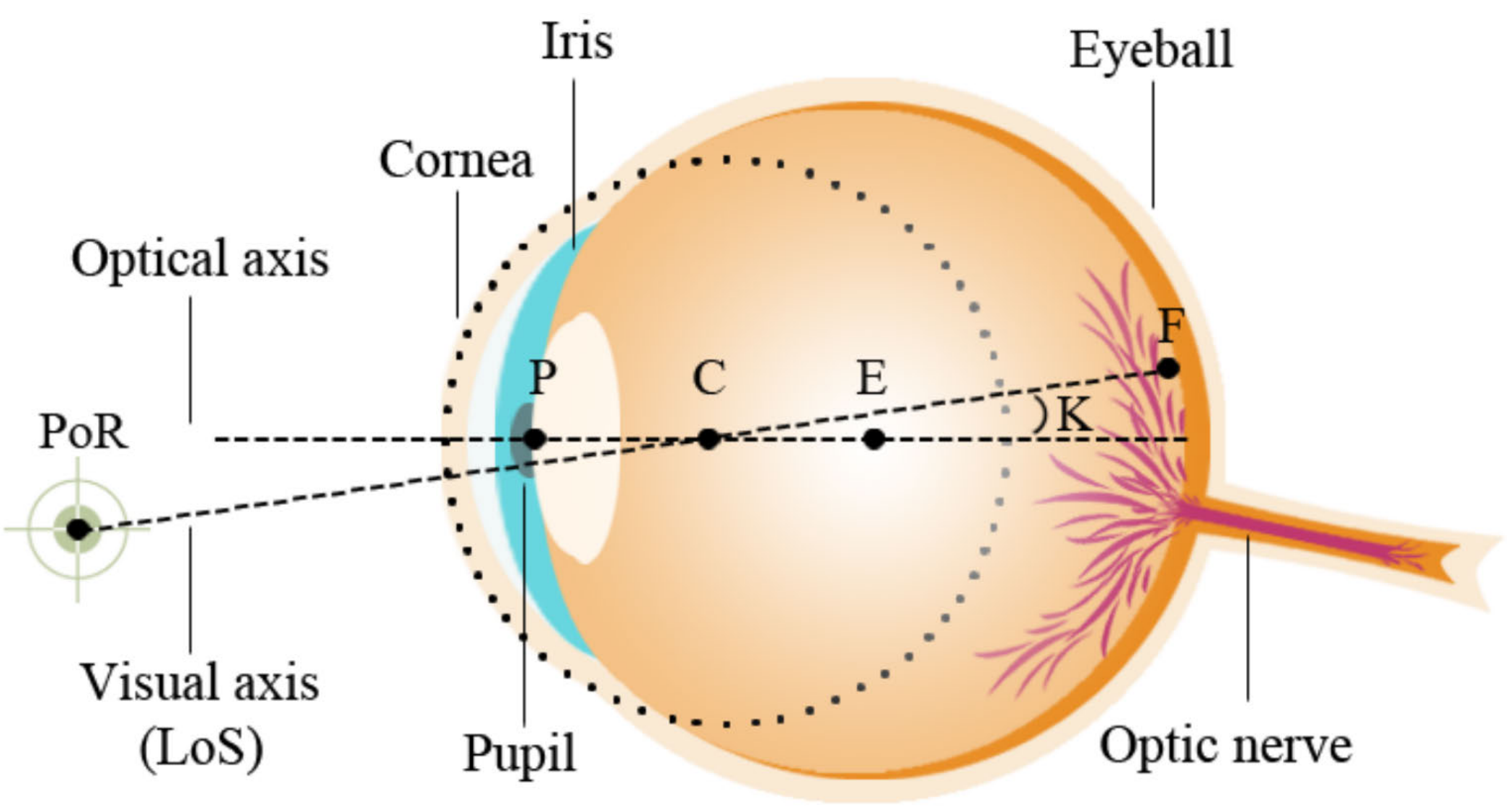
The Human Visual System

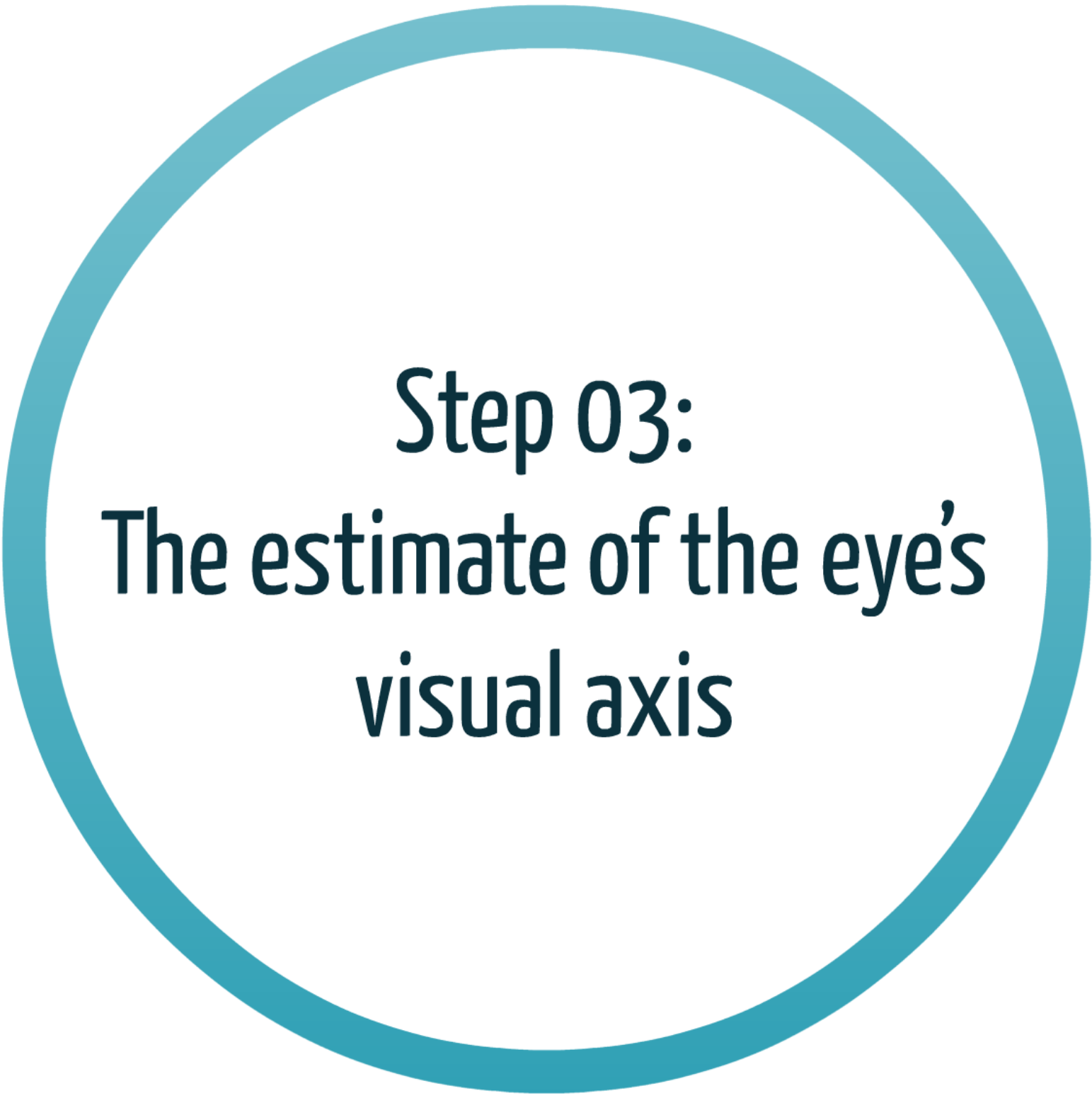




Step 02:
**The estimate of the eye's
optical axis**

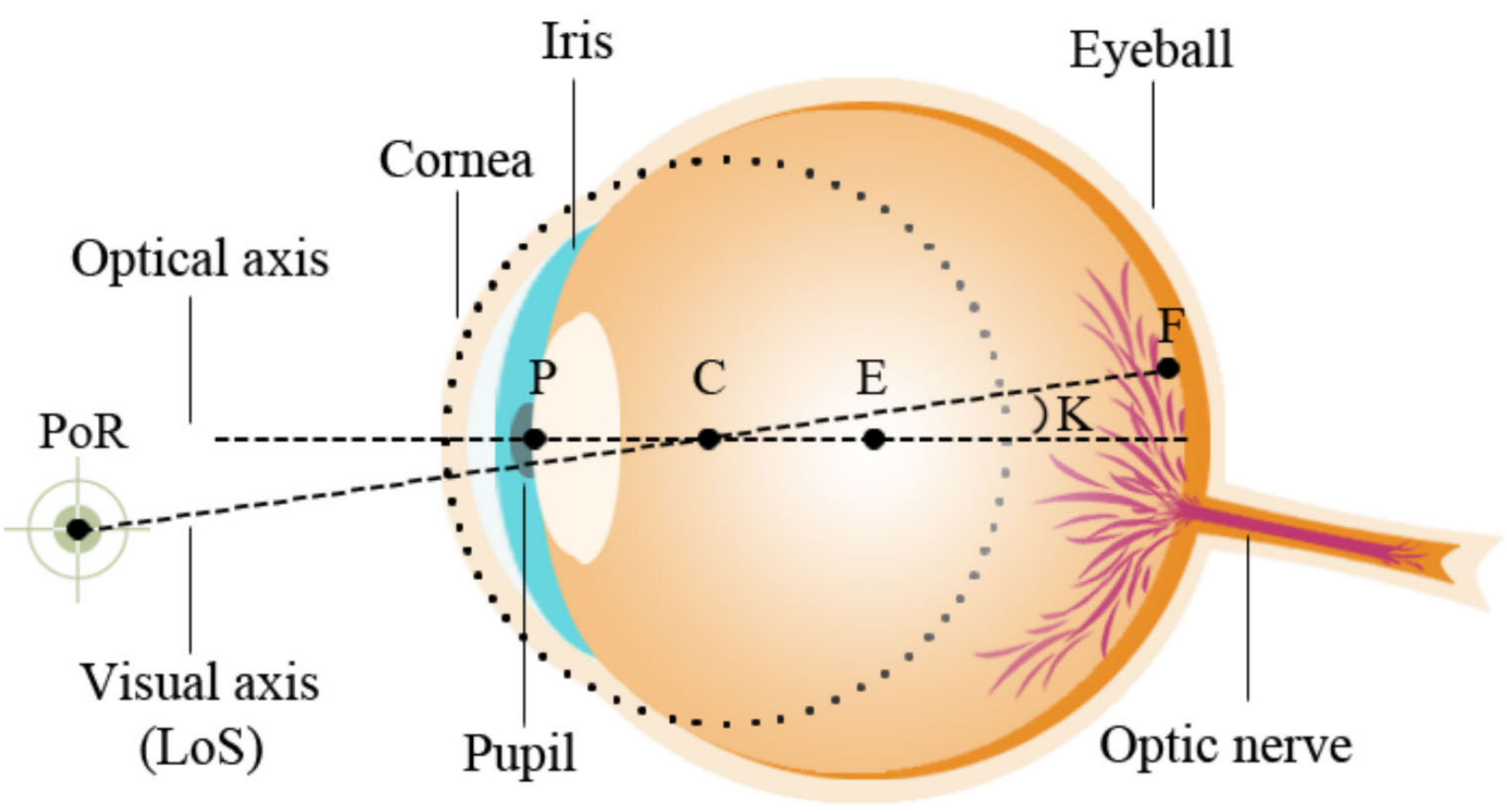
The Human Visual System

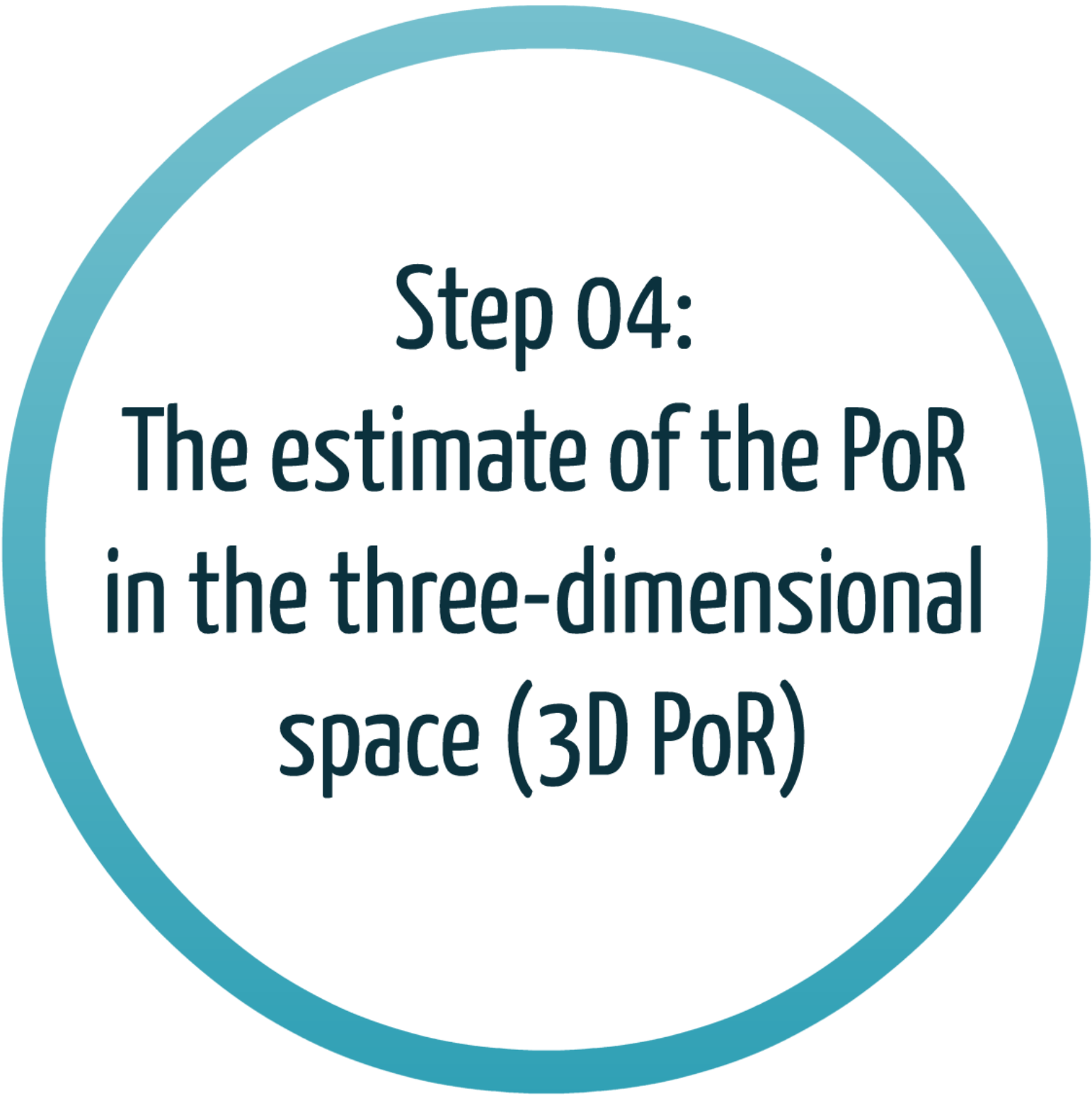




Step 03:
**The estimate of the eye's
visual axis**

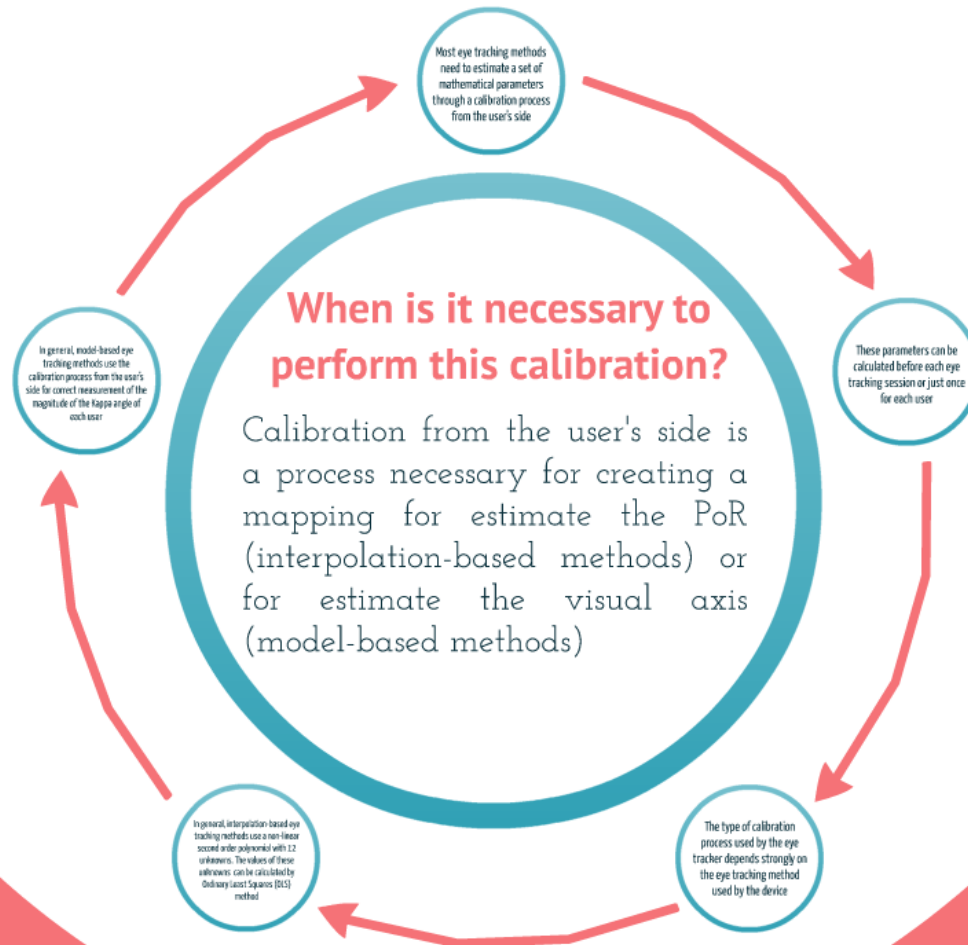
The Human Visual System





Step 04:
**The estimate of the PoR
in the three-dimensional
space (3D PoR)**

Calibration process from the user's side



When is it necessary to perform this calibration?

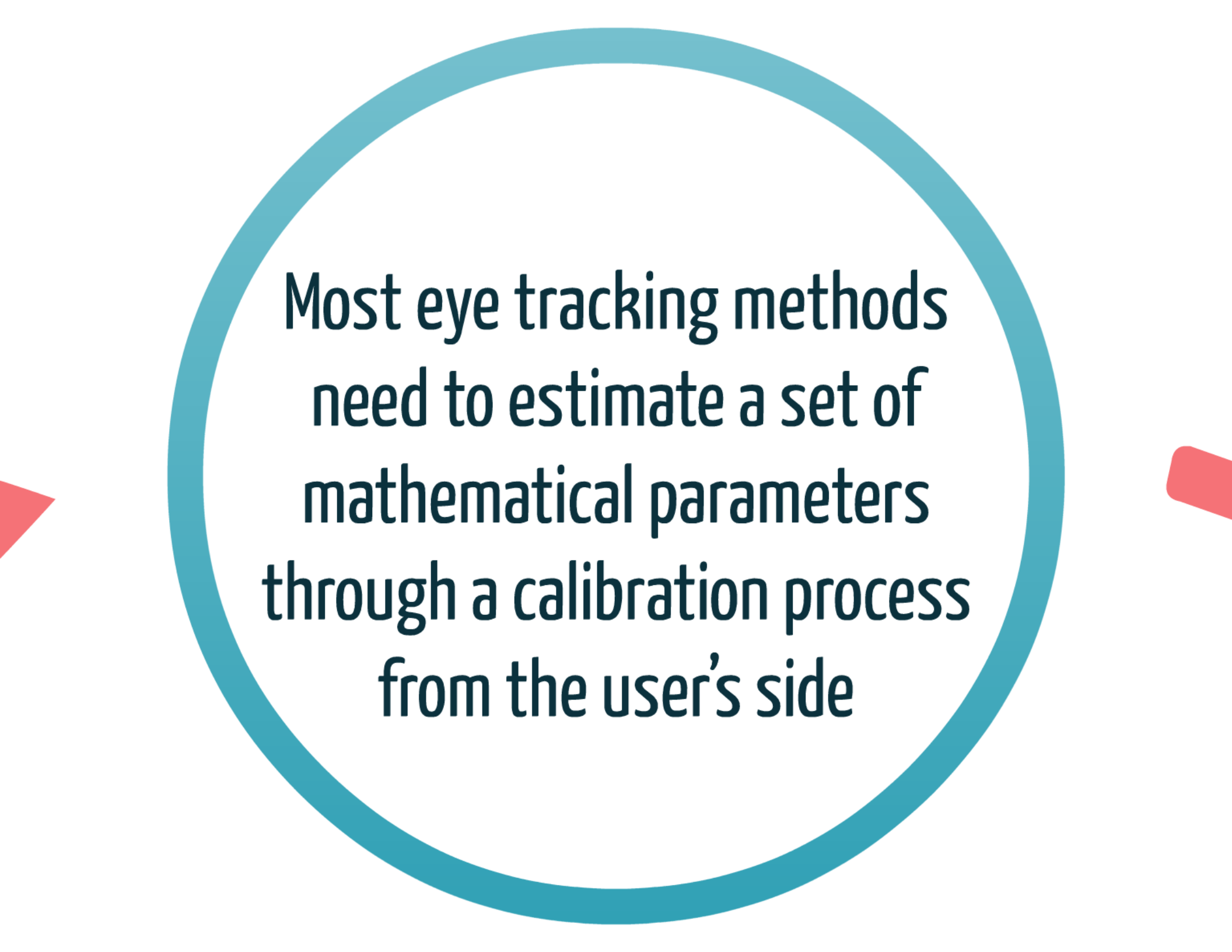
Calibration from the user's side is a process necessary for creating a mapping for estimate the PoR (interpolation-based methods) or for estimate the visual axis (model-based methods)

In general, model-based eye tracking methods use the calibration process from the user's side for correct measurement of the magnitude of the Kappa angle of each user

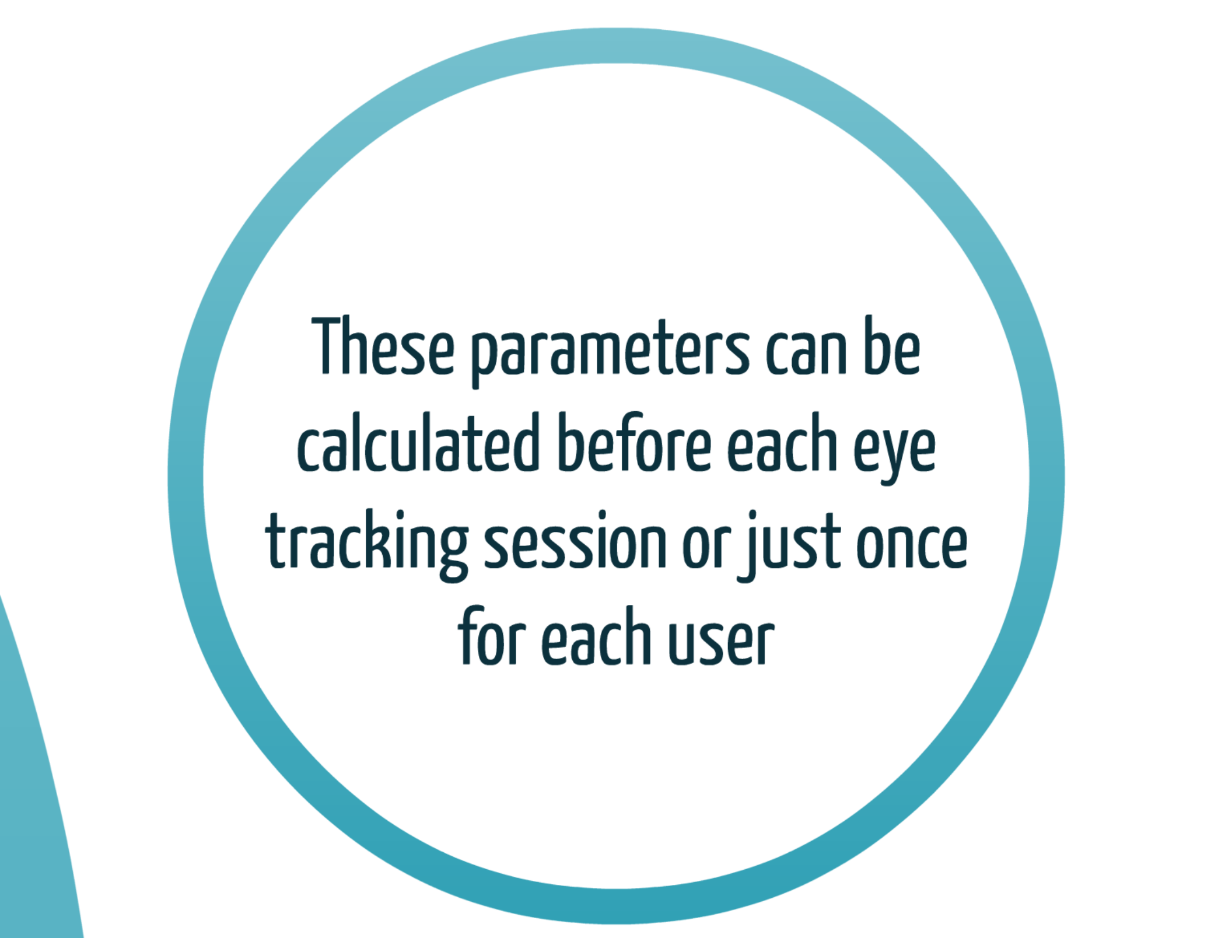
These parameters can be calculated before each tracking session or just once for each user

In general, interpolation-based eye tracking methods use a non-linear

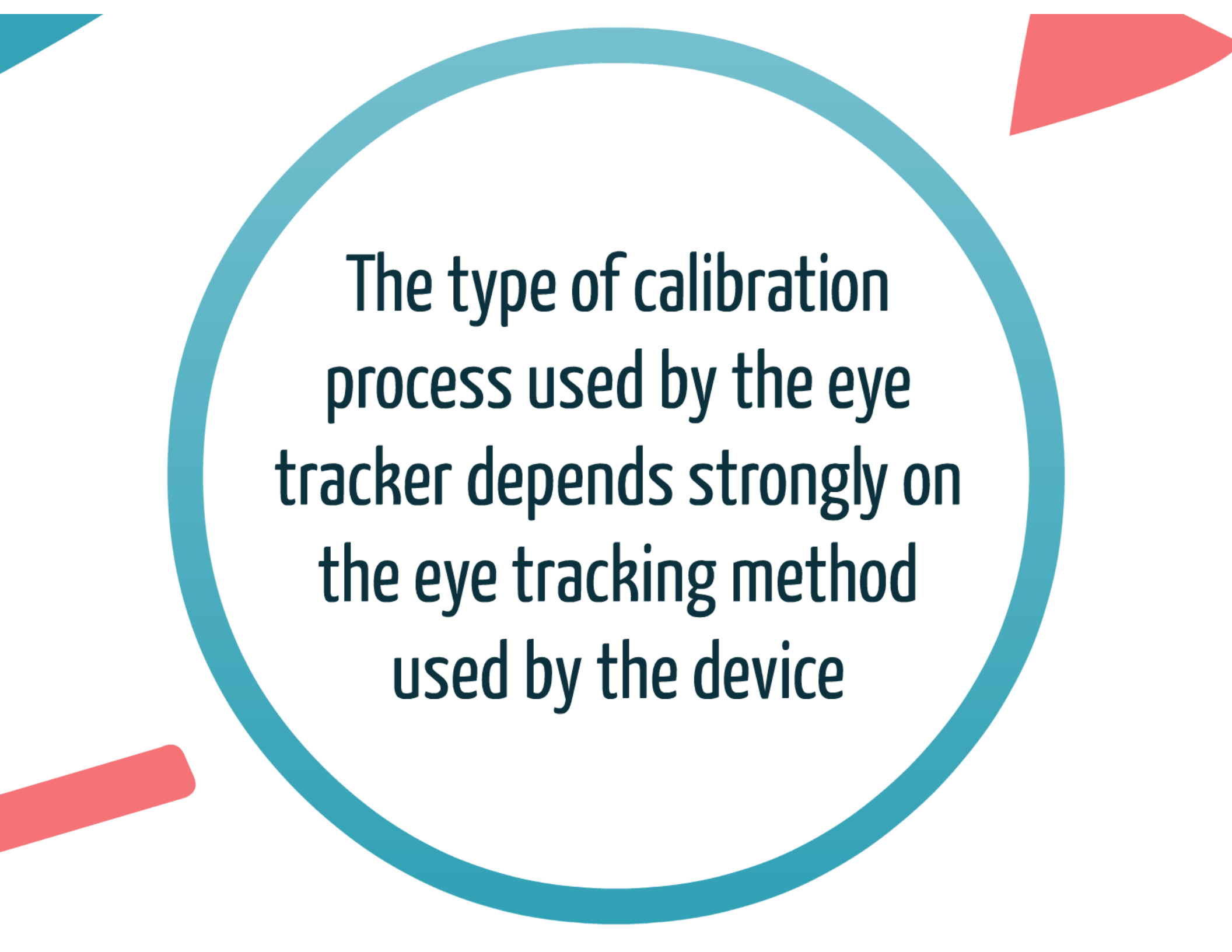
The type of calibration



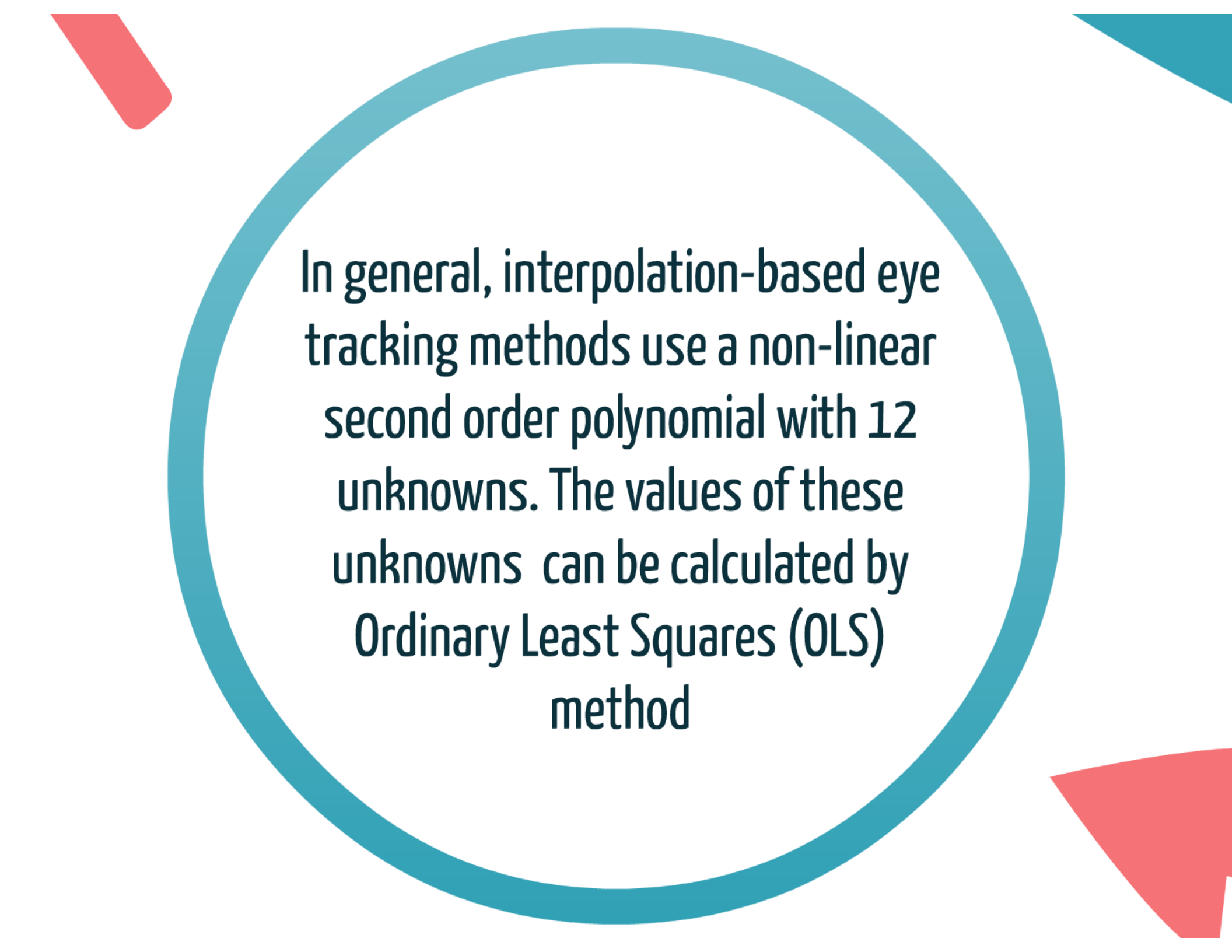
Most eye tracking methods
need to estimate a set of
mathematical parameters
through a calibration process
from the user's side



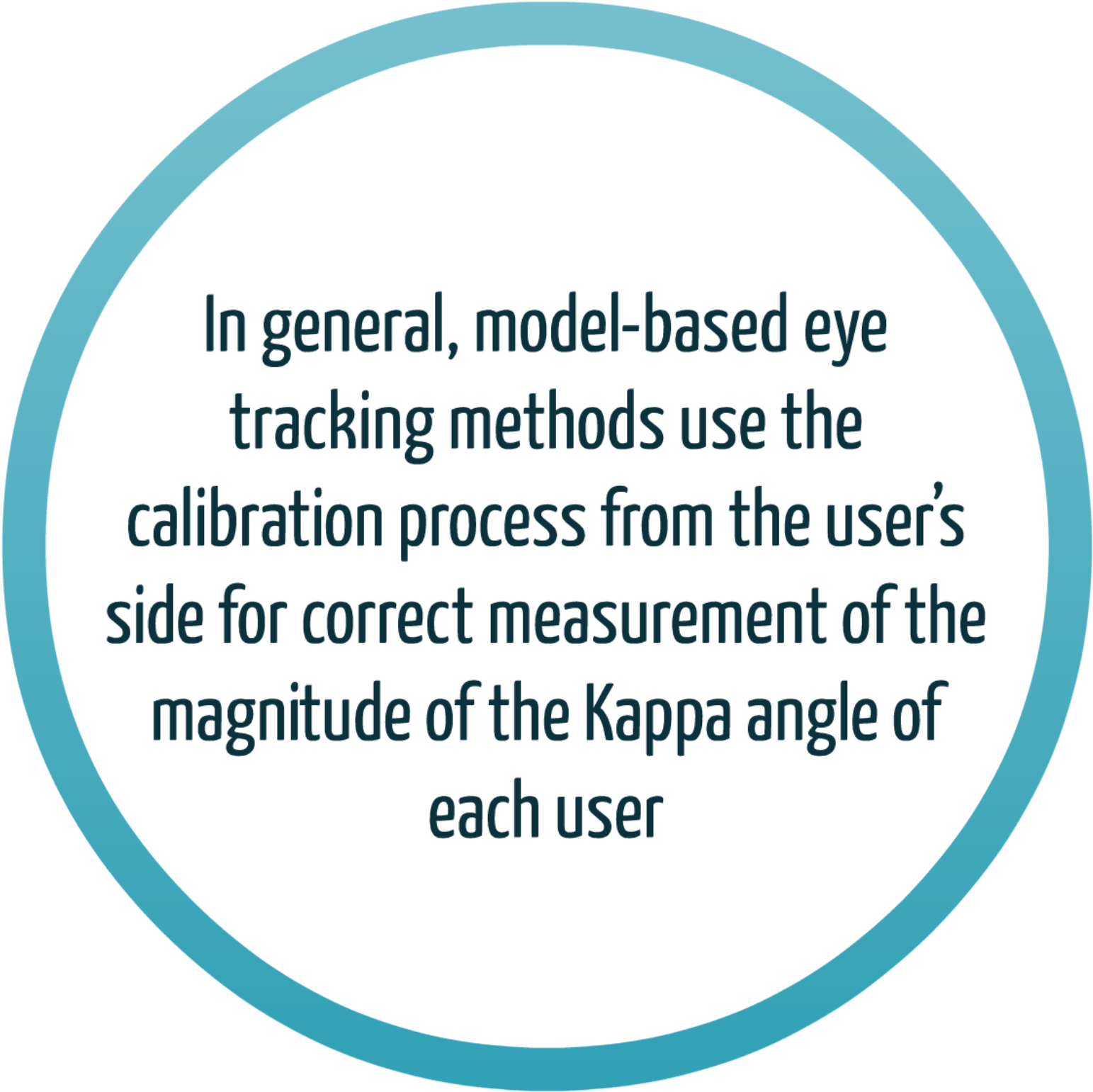
These parameters can be
calculated before each eye
tracking session or just once
for each user



The type of calibration process used by the eye tracker depends strongly on the eye tracking method used by the device



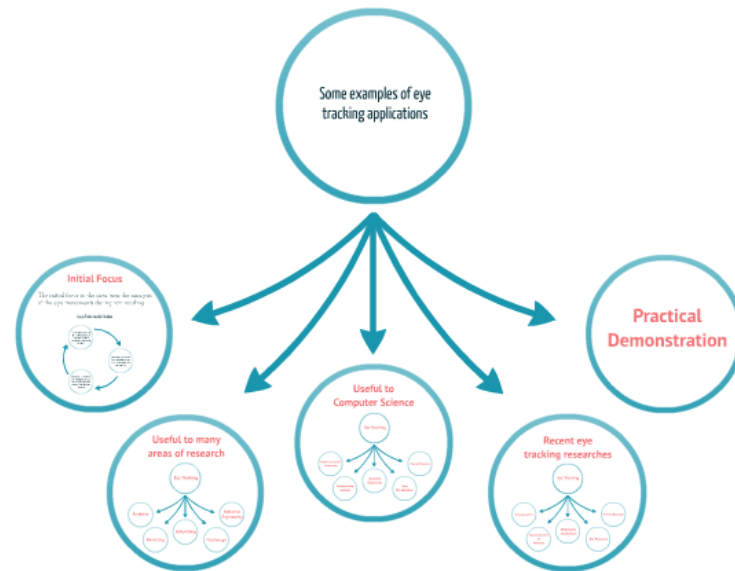
In general, interpolation-based eye tracking methods use a non-linear second order polynomial with 12 unknowns. The values of these unknowns can be calculated by Ordinary Least Squares (OLS) method



In general, model-based eye tracking methods use the calibration process from the user's side for correct measurement of the magnitude of the Kappa angle of each user

Eye Tracking Applications

Presentation of the development process of eye tracking systems



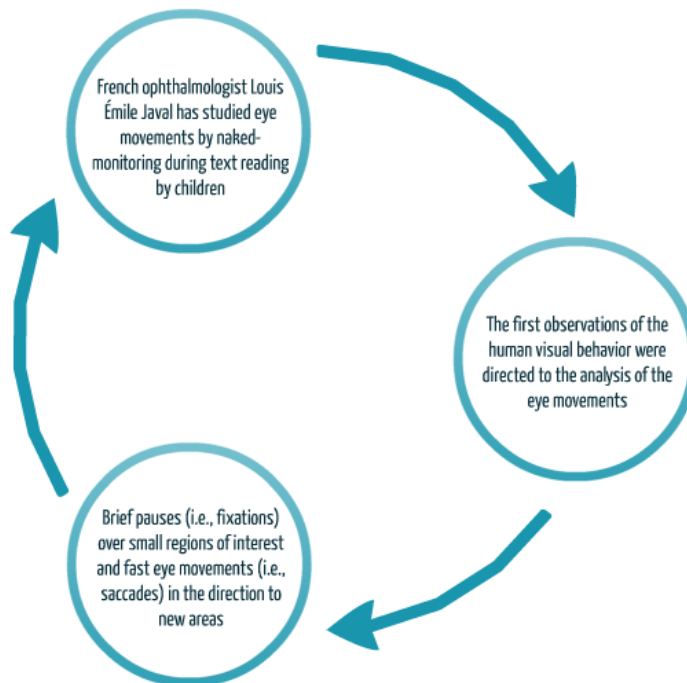



Some examples of eye
tracking applications

Initial Focus


The initial focus in the area was the analysis of the eye movements during text reading

Louis Émile Javal's Studies

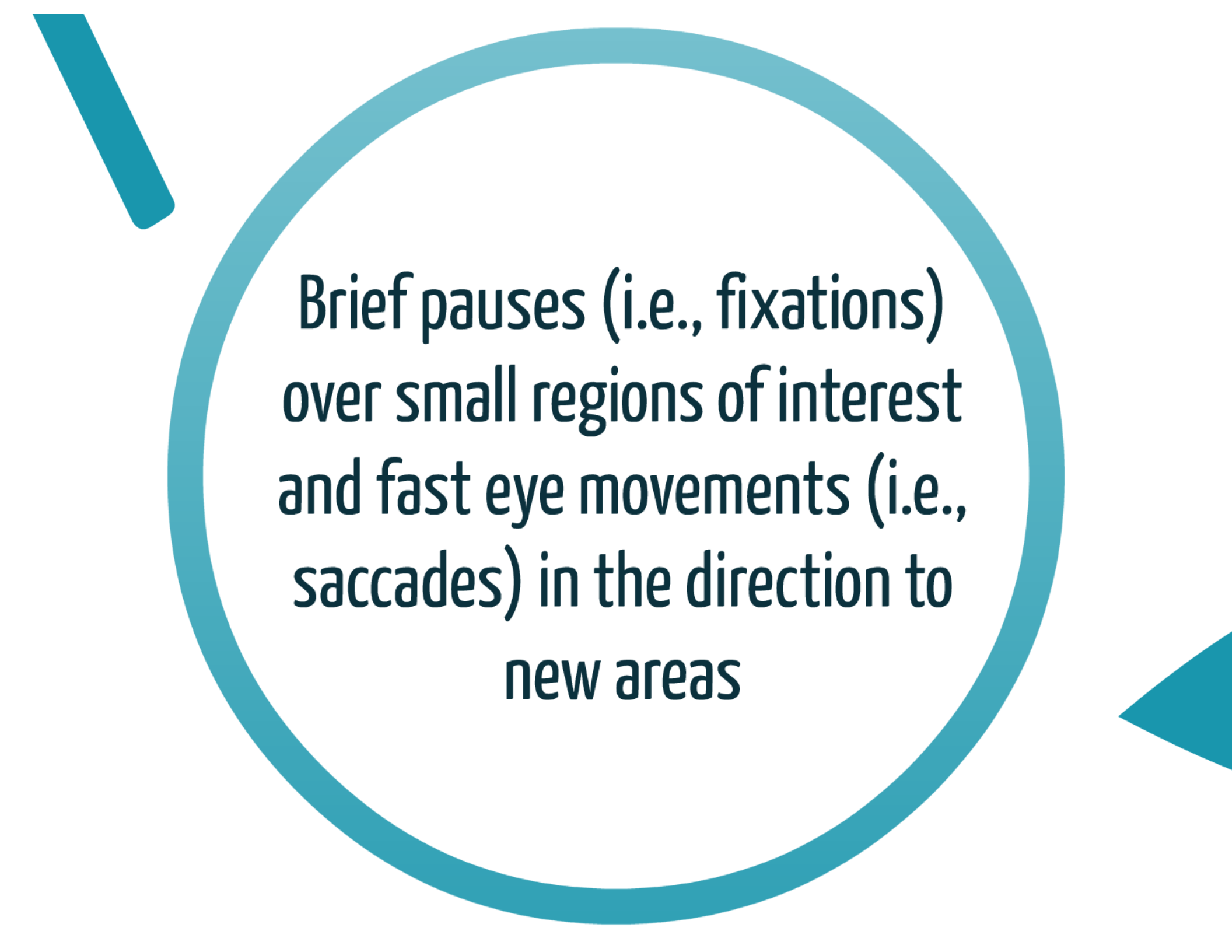




French ophthalmologist Louis
Émile Javal has studied eye
movements by naked-
monitoring during text reading
by children

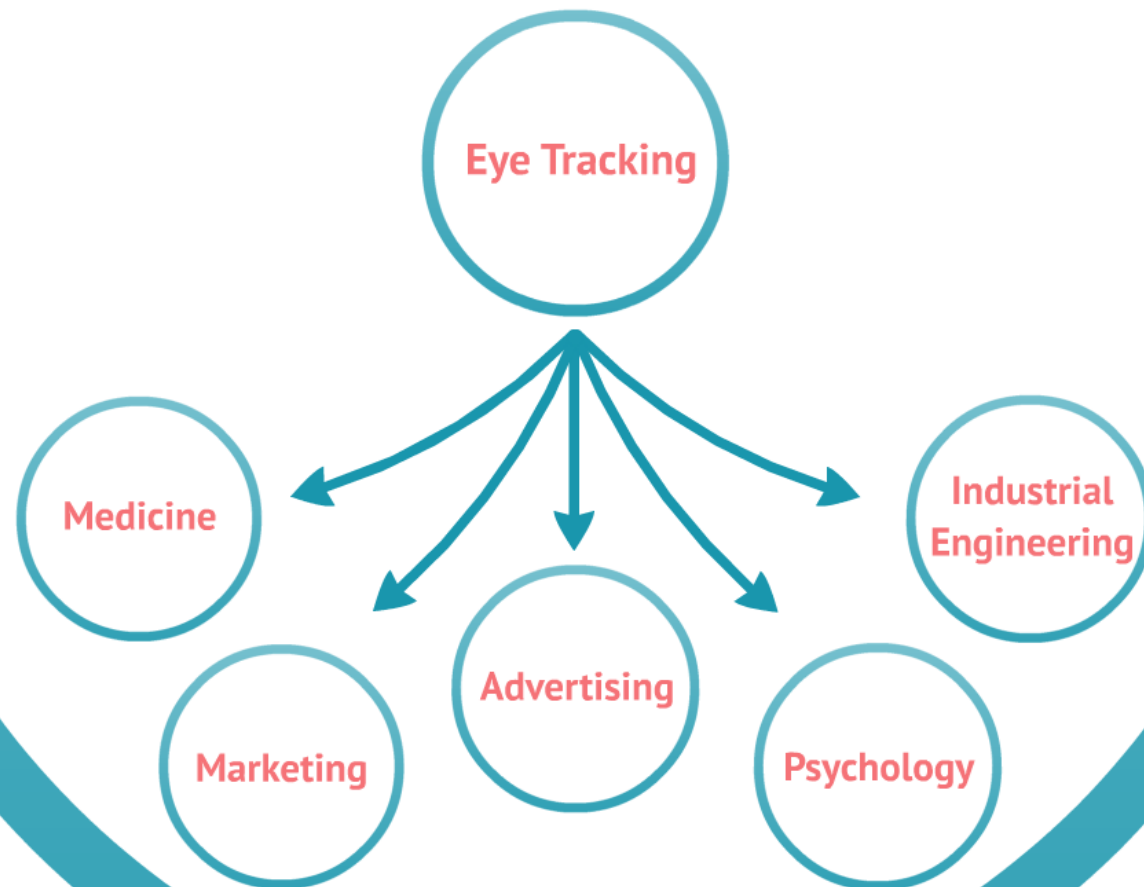


The first observations of the human visual behavior were directed to the analysis of the eye movements



Brief pauses (i.e., fixations)
over small regions of interest
and fast eye movements (i.e.,
saccades) in the direction to
new areas

Useful to many areas of research



Eye Tracking

Medicine

Industrial Engineering

Marketing

Advertising

Psychology



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Medicine

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Marketing

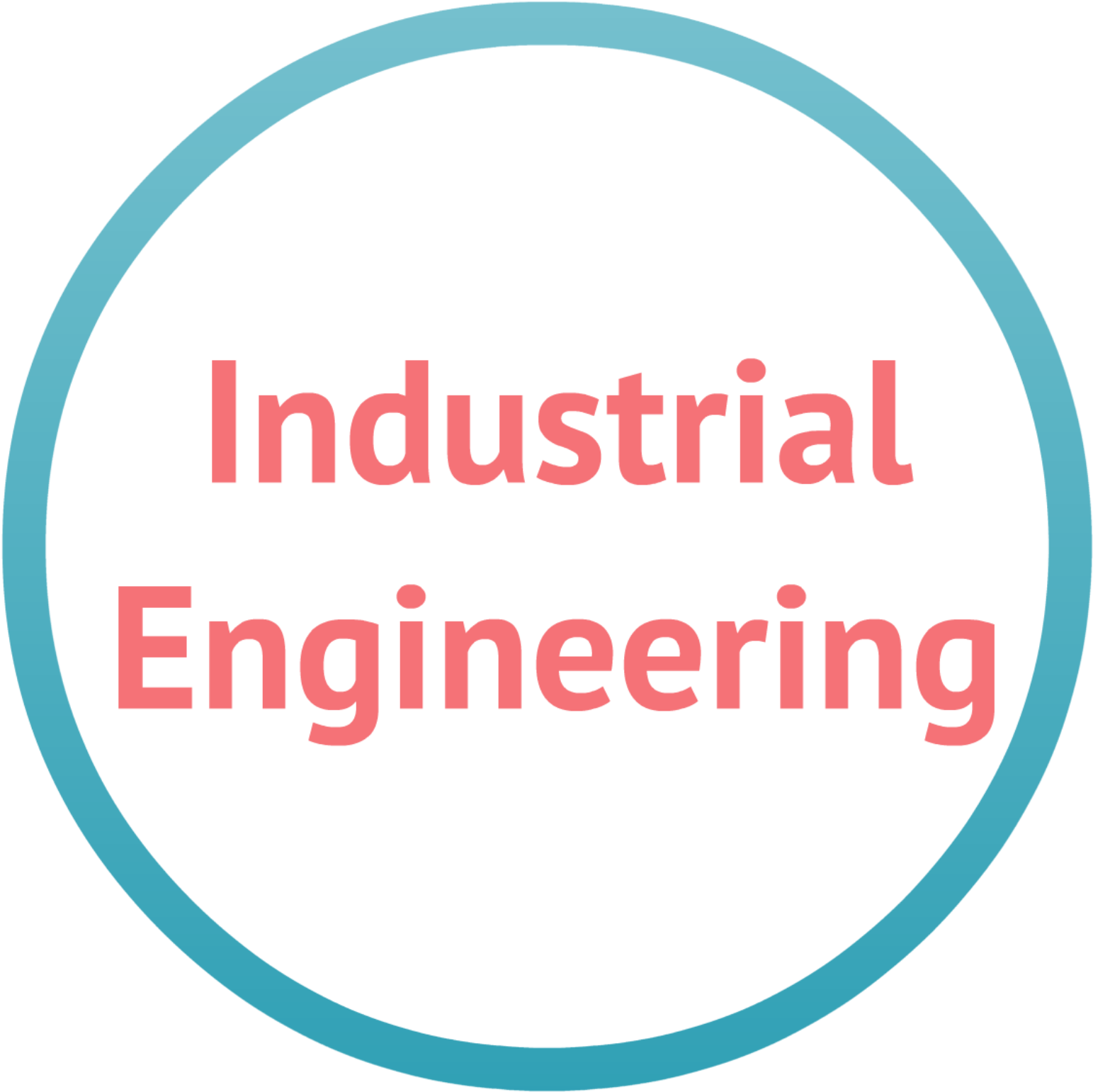
A teal triangle is located in the bottom-left corner of the page.

A large teal circle is centered on the page. Two teal arrows, one on the left and one on the right, point inward toward the center of the circle. The word "Advertising" is written in a bold, red, sans-serif font across the middle of the circle.

Advertising

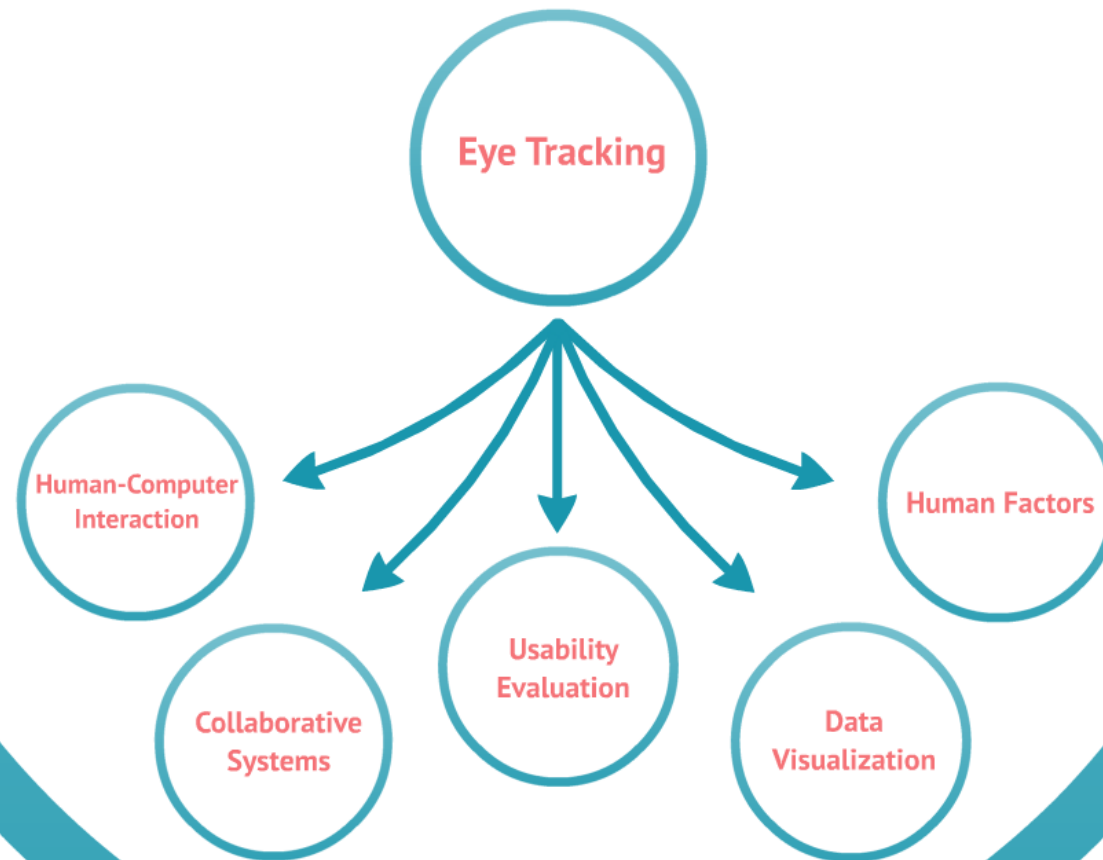
A large teal circle outline is centered on the page. In the bottom right corner, there are teal geometric shapes: a curved line at the top and a triangular shape pointing upwards.

Psychology

A thick teal circular border surrounds the text.


**Industrial
Engineering**

Useful to Computer Science





Human-Computer Interaction

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Collaborative Systems

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Usability Evaluation

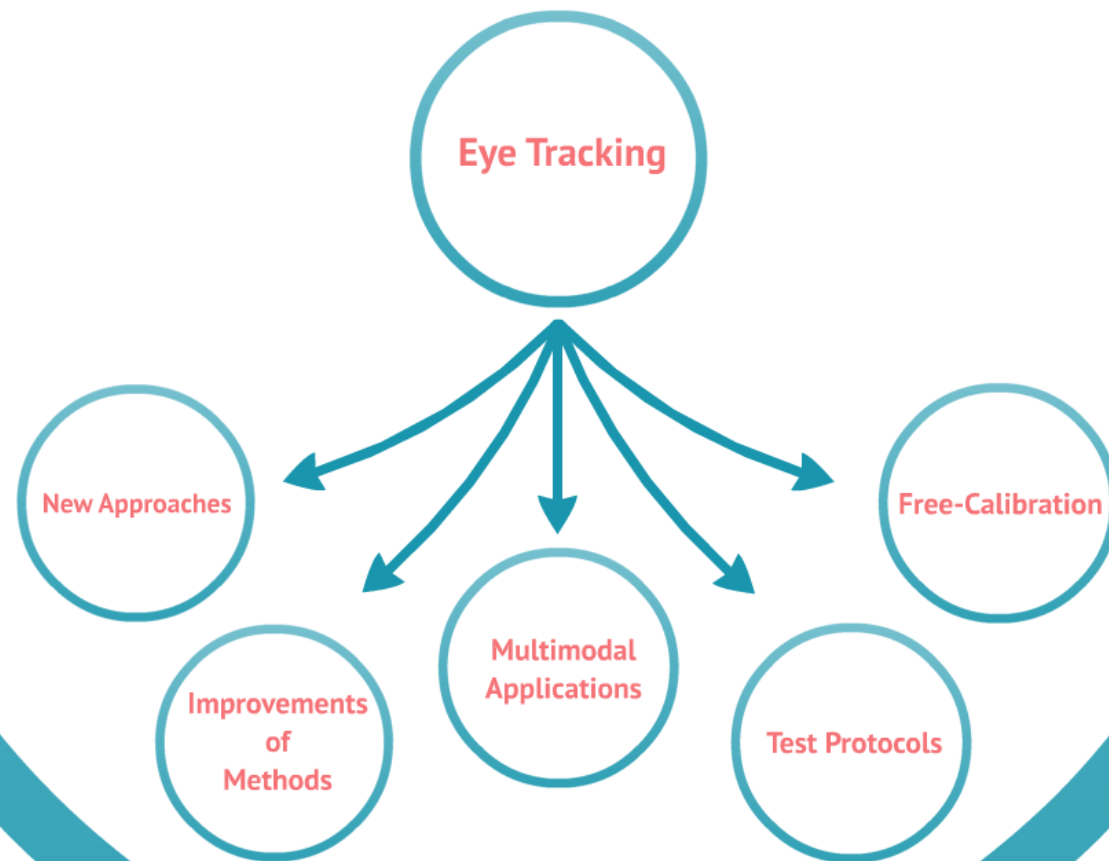
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**Data
Visualization**



Human Factors

Recent eye tracking researches



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New Approaches

A large teal circle border frames the central text.

**Improvements
of
Methods**

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Multimodal Applications

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Test Protocols



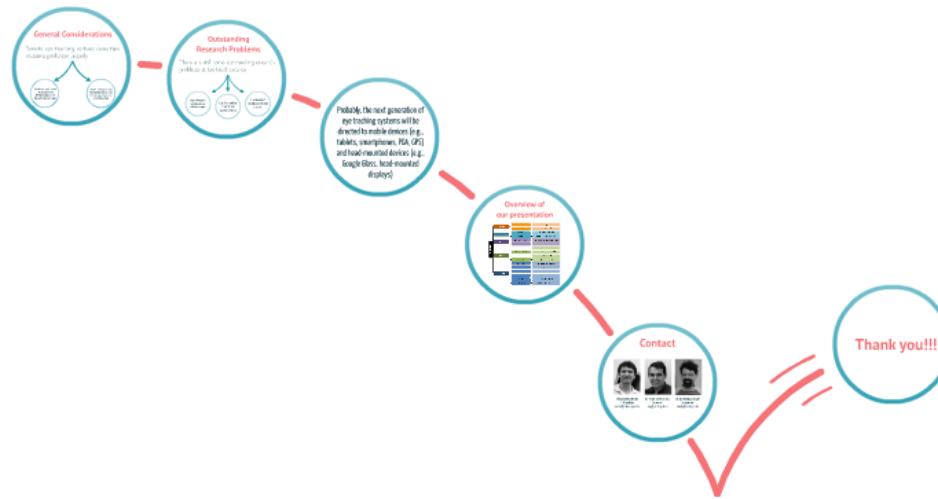
Free-Calibration

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**Practical
Demonstration**

Final Considerations

Conclusions of the eye tracking concepts presented in the tutorial





General Considerations


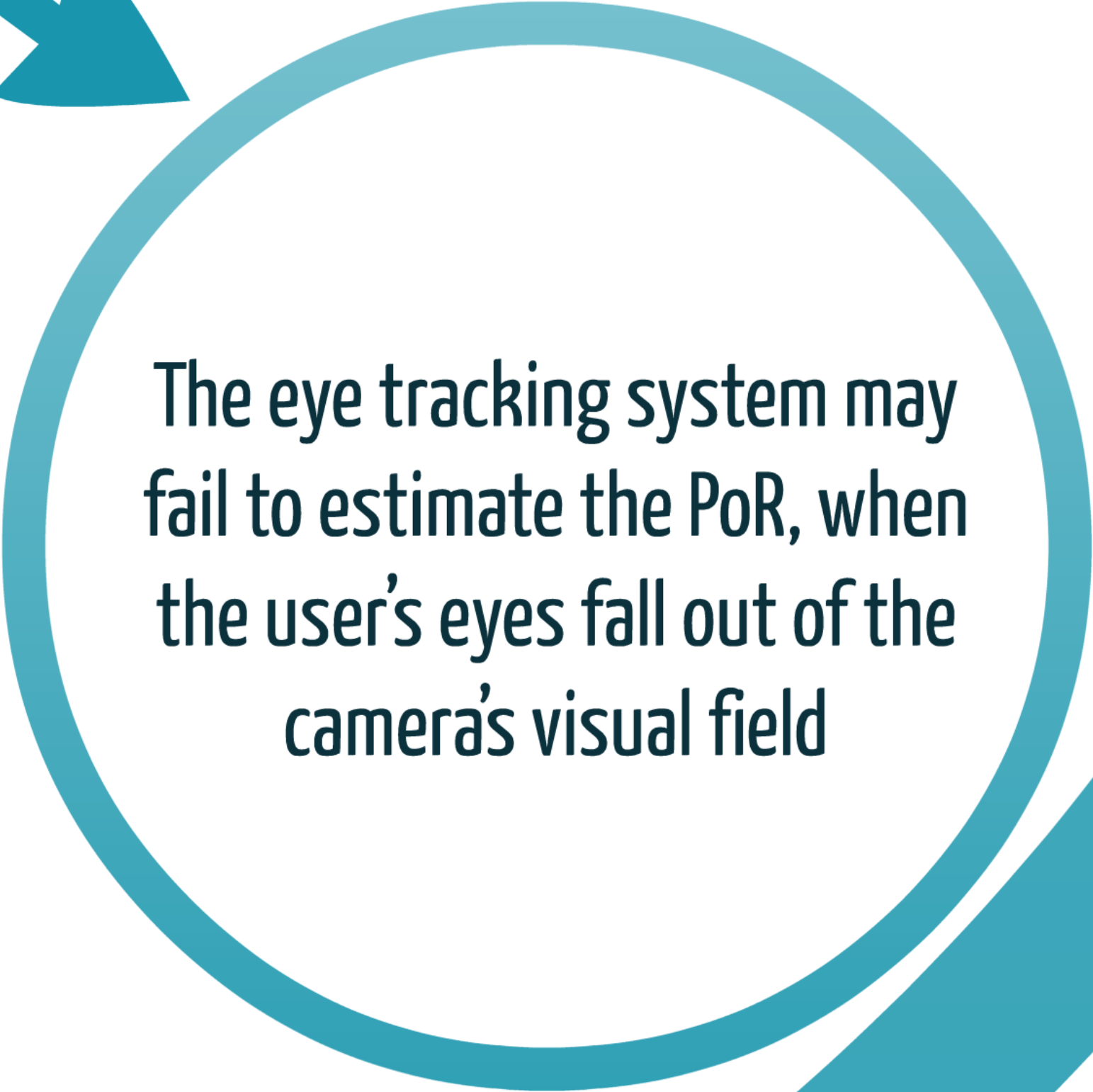

Remote eye tracking systems share two common problems, namely:

Complex settings of the eye tracking system may difficult the operation of the system by novice users

The eye tracking system may fail to estimate the PoR, when the user's eyes fall out of the camera's visual field



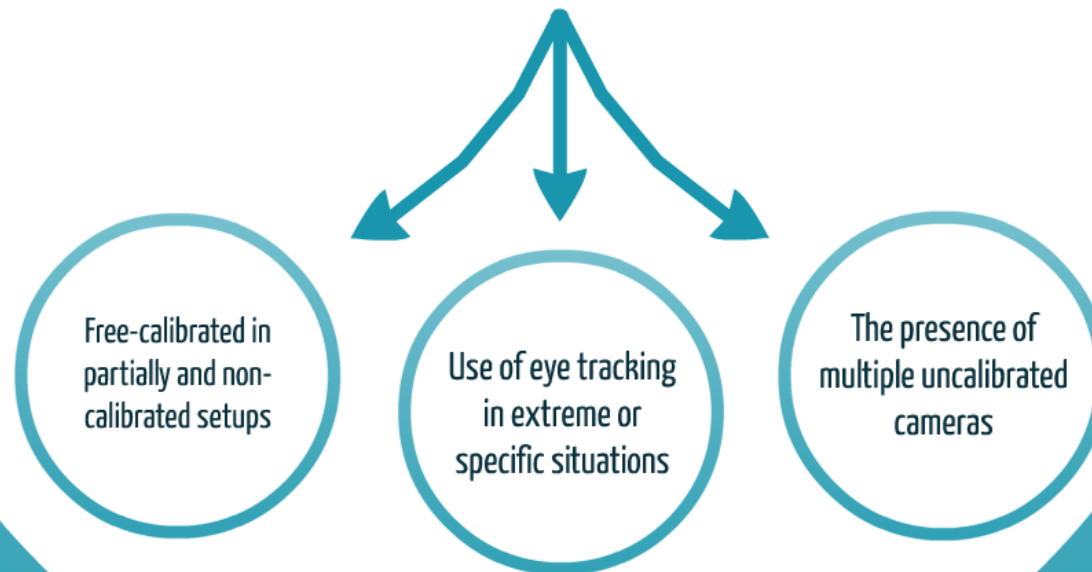
Complex settings of the eye tracking system may difficult the operation of the system by novice users




The eye tracking system may fail to estimate the PoR, when the user's eyes fall out of the camera's visual field

Outstanding Research Problems

There are still some outstanding research problems in the field, such as:





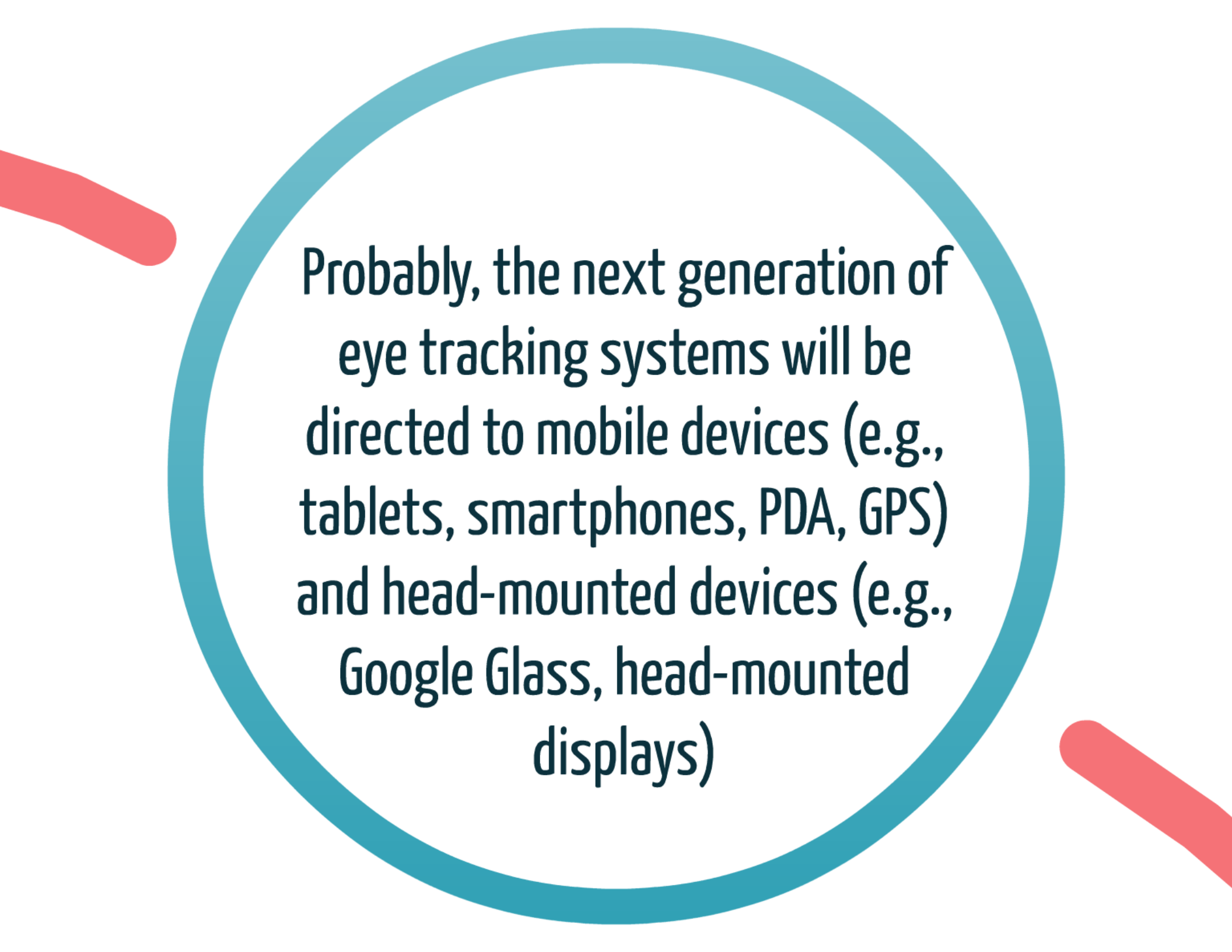
**Free-calibrated in
partially and non-
calibrated setups**



**Use of eye tracking
in extreme or
specific situations**



**The presence of
multiple uncalibrated
cameras**



Probably, the next generation of eye tracking systems will be directed to mobile devices (e.g., tablets, smartphones, PDA, GPS) and head-mounted devices (e.g., Google Glass, head-mounted displays)

Overview of our presentation





Contact



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Thank you!!!